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ABCMouse.com

Cynthia Phillips

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Website Review

Website Name: ABCMouse.com
URL: <https://www.abcmouse.com>
Reviewer: Cynthia Phillips
Subscription Fee: \$7.95 a month
Interest Level: Toddler, Preschool, Primary
Rating: Outstanding



Review

ABCMouse.com is an online learning center for children ages 2-7. It has received the "Mom's Choice GOLD Award," "Teachers' Choice Award", and "Parents' Choice GOLD Award." There are thousands of games and learning activities included in the site. The children can learn using the designated learning path or explore individual activities on their own. The website is designed to follow your child's development so that the activities are appropriate for their age and abilities. The children earn tickets for each activity and can trade them in for products in the "store" such as virtual pets, clothing for their avatar, or décor for their "room". As an added incentive, the children earn substantial bonus tickets when they complete a step of the learning path. It is a program that can be used on the computer as well as on phones and tablets. There is a subscription fee that can be paid per month or a year at a time.

Children will find this program fascinating. There are so many activities to choose from that they can play for hours and never run out of new activities. They can make artwork and save them to their account, print them, or submit them to ABC Mouse for contests. There is also a parent center that provides printable worksheets that can be used in the home or school for added practice. The games are entertaining and the songs are well written. The only downside is that the ticket incentives can become the focus and take up too much time away from the actual learning due to how much fun the avatars and pets can be. The fact that the program can be used on tablets and phones makes it very useful when traveling or when keeping the children occupied while running errands. The subscription fee is very reasonable for the quality of product received. This is a powerful tool for teaching children as a supplement to their school education, and is versatile enough to be used for all types of personalities and learning environments.