Keys to Understanding Your Social Capital

Learn the key elements that make networks powerful and rich in social capital, and discover the traps that hinder their effectiveness.

Interview with Brian Uzzi, p. 4

SOCIAL CAPITAL

Social Capital: The Benefits, Potential Costs, and Prospects
Moses Acquaah, p. 12

Law as Relationship: Toward a More Effective and Ethical Legal Reform
Wade Channell, J.D., p. 20
These premier microfranchising books combine theory and practice to explain how this new development tool uses a unique business model to lift others out of poverty in a sustainable way that succeeds many development practices.

**The Microfranchise Toolkit**
How to Systemize and Replicate a Microfranchise

*Practical Ideas about:*
- Managing Cultures
- Servicing Customers
- Bookkeeping
- Marketing

**Microfranchising**
Creating Wealth at the Bottom of the Pyramid

*Insightful Theories about:*
- Microfranchise Business Models
- Microfinance vs. Microfranchising
- Opportunities and Challenges
- Microfranchise Case Studies

To order these books, please visit [selfreliance.byu.edu/shop](http://selfreliance.byu.edu/shop)
Editor’s Introduction

2 Social Capital
Paul C. Godfrey

Perspectives

12 Social Capital: The Benefits, Potential Costs, and Prospects
Moses Acquaah

20 Law as Relationship: Toward a More Effective and Ethical Legal Reform
Wade Channell, J.D.

Research

28 Diasporas: Exploring their Development Potential
Liesl Riddle

36 Reciprocal Dynamics: Social Capital and Microcredit
Warner P. Woodworth

Best Practices

4 Keys to Understanding Your Social Capital
Interview with Brian Uzzi

Book Review

43 Bottom Billion
Ben Lewis

Center News

46 MFDI Actively Promotes International Research

47 Single Mom Initiative Enters the Next Phase

48 SVC Winners Go a Step Further