The toolkit provides essential instructions for establishing a microfranchise. Learn about:

- Operating
- Selecting Sites
- Branding
- Contracting
- Funding
- Bookkeeping
- Managing Cultures
- Servicing Customers

“If you are looking to kick-start a network of productive microenterprise owners, this is the instruction book you need. It is clear, complete, and compelling.”

—Ellen Vor der Bruegge

Order this toolkit at selfreliance.byu.edu/shop
Some of the greatest support in building self-reliance stems from the generosity of people motivated by Christian doctrine. Read more on p. 22.