TECHNOLOGY AND DEVELOPMENT

Improving Microfinance through Telecommunications
Peter Bladin, p. 14

Empowering the Next Billion
John E. Davies, p. 20

Banking the Unbanked
Technology’s Role in Delivering Accessible Financial Services to the Poor
Janine Firpo, p. 4
Help the world's poor to become more economically self-reliant by using these handbooks to teach basic microenterprise principles. The Where There Are No Jobs handbooks are being used in more than a dozen countries, and have helped nearly 1,000 international students experience business success.

VOLUME 1
25 Rules of Thumb for Microenterprise Success

VOLUME 2
26 Basic Microenterprise Lessons

VOLUME 3
18 Microenterprise Case Studies

VOLUME 4
39 Summaries and 9 Case Studies of Microfranchise Opportunities

Published by The Academy for Creating Enterprise

To order these handbooks, please visit selfreliance.byu.edu/shop

We began using the Spanish version of Where There Are No Jobs in 2005. Some of our 75 small business owners have already doubled or tripled their businesses.

— JHON ACUÑA
Microenterprise Training Coordinator
Ascend Humanitarian Alliance
Santa Cruz, Bolivia

One of Our Strategic Initiatives
eCANDLE is a nonprofit foundation created to provide micro-learning in a Web 2.0 format. Our focus is to share essential skills required to meet the educational demands of developing economies. We will accomplish this by sharing “bite-sized” chunks of information with mobile learners on their device of choice, just-in-time, and with the objective of helping them apply the knowledge they gain to improve themselves, their families, and their communities.

Mission of the Center
1. Prepare students to lead in a networked and digitized world.
2. Enable faculty to extend the frontiers of e-business knowledge.
3. Partner with industry to advance the practice of e-business.

What We Do
We seek to understand the impact of technology on people and organizations so we can better prepare students to live, work, and lead others in a networked and digitized world. As we study, research, and teach e-business principles, we hope to address problems with high business value, creating solutions that will bless the lives of many.

E-Business and Self-Reliance
The advancement of e-business is an important tool in eradicating poverty. E-business breaks down barriers, flattens the world, and opens up new opportunities.

E-Commerce and Self-Reliance
The advancement of e-commerce is an important tool in eradicating poverty. E-commerce breaks down barriers, flattens the world, and opens up new opportunities.

Get Involved!
ebusiness.byu.edu  801.422.2815

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