What is the Association for Enterprise Opportunity (AEO)?

AEO is the only national membership association dedicated to the microenterprise development industry. It provides its members with a forum, information and a voice to promote enterprise opportunity for people and communities with limited access to economic resources.

What is AEO’s Mission?

AEO supports the development of strong and effective U.S. microenterprise programs to assist underserved entrepreneurs in starting, stabilizing, and expanding businesses.

Who Should Join AEO?

Any group involved or interested in microenterprise development can benefit from membership in AEO. Our members include a variety of practitioners, such as community-based organizations, small business development centers, community action agencies, SBA lenders and technical assistance providers, community development financial institutions, microenterprise development organizations, social service agencies; as well as advocacy organizations, corporate foundations, and many others committed to microenterprise development.

What are the Benefits of Membership in AEO?

Join AEO and be part of a strong, national membership association that:

- Represents your interests on Capitol Hill.
- Is developing standards for excellence in the microenterprise development industry.
- Offers excellent training through a variety of venues during the year, namely the Annual Conference and Membership Meeting. In addition to great training, these events offer tremendous networking opportunities.
- Is in regular communication with its members through its website, quarterly newsletter, monthly electronic newsletter and special communications, keeping members abreast of microenterprise development findings, policy, industry issues and news.
- Offers a variety of complimentary publications and resources to its members.
- Provides members with the opportunity to actively participate in the work of AEO by getting involved in AEO program committees.
- Actively supports the development of strong State Microenterprise Associations (SMAs).

For specific membership benefits, visit the AEO website at www.microenterpriseworks.org/membership/benefits.htm

Join Today!

Access a membership application, or apply online, by going to the AEO website at www.microenterpriseworks.org/membership/application. For more information call 703.841.7760 or email aeo@assoceo.org.

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