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**The 100 best business books of all time: what they say, why they matter, and how they can help you**

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"Celebration" is the name of a biennial Alaskan cultural festival sponsored by the Sealaska Heritage Institute. Tlingit, Haida, and Tsimshian people come together at this event to sing, dance, display regalia, and promote their living traditions. The gathering also engages youth so that the cultures' beauty and creativity is carried forward. Celebration has been a catalyst. Since the first Celebration in 1982, dance groups have been formed throughout Alaskan communities, and children have learned songs and dances that might have been otherwise forgotten. This book features the photography of Bill Hess, who has documented Celebration from its inception. Short essays on cultural survival, adaptation, and the meaning of ceremonial masks accompany the colorful photographs, but readers will want to go elsewhere for details of Alaskan indigenous cultural life. **Summing Up:** Recommended. ★★ Public libraries, general collections.—L. De Danaan, emerita, Evergreen State College

## Business, Management & Labor

**46-5696** HF1008 2008-36664 CIP  
Covert, Jack. **The 100 best business books of all time: what they say, why they matter, and how they can help you**, by Jack Covert and Todd Sattersten. Portfolio, 2009. 335p index ISBN 9781591842408, \$25.95

Book lists are always helpful, especially in the field of business, given the many titles published each year. The authors of this publication are experienced book reviewers who operate a business book retailing firm (800-CEO-READ). In this work, they feature a selection of their 100 favorite business books. Criteria for selection included quality, relevance to today's business world, and accessibility, and many business classics can be found here (the list of titles is available at <http://100bestbiz.com/more-on-the-100-best/>). Entries consist of a short review and a list of related books. The volume is organized into 12 business categories, e.g., leadership, sales and marketing, management, biographies, entrepreneurship, innovation and creativity, and big ideas. Unfortunately, too much extraneous information is covered. The authors needlessly included not only business books but also sidebars of movies, novels, and even children's books. Also, the last section, "Takeaways," was not needed; most titles in this section could easily fit into one of the other categories. Nevertheless, this book is affordable, provides a helpful list of top business titles, and includes excellent reviews. See related, Chris Lauer's *The Management Gurus: Lessons from the Best Management Books of All Time* (CH, Feb'09, 46-3343). **Summing Up:** Recommended. ★★ All business collections and all readership levels.—L. Camacho, Brigham Young University

**46-5697** T175 2008-21559 CIP  
Ensign, Prescott C. **Knowledge sharing among scientists: why reputation matters for R&D in multinational firms**. Palgrave Macmillan, 2009. 220p bibl index ISBN 0230611737, \$84.95; ISBN 9780230611733, \$84.95

A specific example of broader studies on innovation, this management study concentrates on the interactions of research scientists in the pharmaceutical industry. Ensign (Univ. of Ottawa) addresses the positive effect of information sharing and transfer on innovation, with a focus on intraorganizational interactions. However, performance factors, i.e., success of the innovation process, are difficult to study and were not measured. Questionnaires related to knowledge-sharing instances were sent to research

scientists in US and Canadian pharmaceutical firms with multiple R&D sites. The author tested various hypotheses related to the reputation of the information-seeking requester and the positive decision to share information. These hypotheses included studying the effect of prior favorable behavior on actual favorable results and the effect of prior favorable behavior on the expectation of future favorable results. Not surprisingly, the survey found that geographic proximity had a positive effect on information sharing, while national boundaries had a negative effect. The writing is seemingly redundant. However, this high-cost book will be of interest to advanced students in business or management as well as research administrators and those with an interest in communication or innovation. The appendix includes a copy of the survey instrument. **Summing Up:** Recommended. ★★ Upper-division undergraduate through professional collections.—R. E. Buntrock, formerly, University of Maine

**46-5698** HD6060 2008-21600 CIP  
**The Glass ceiling in the 21st century: understanding barriers to gender equality**, ed. by Manuela Barreto, Michelle K. Ryan, and Michael T. Schmitt. American Psychological Association, 2009. 334p bibl indexes ISBN 1433804093, \$69.95; ISBN 9781433804090, \$69.95

In yet another compendium of reflections on the glass-ceiling metaphor, an international group of psychologists explores the occupational realities and outcomes of and for women. What keeps this collection feeling fresh is its focus on not only the state of the art in research regarding women in the labor market but also its attention to women's lived experiences in the workplace. Viewed in total, this volume examines the dynamic external realities of the marketplace on a macro level, which provides a backdrop for the internal experiences of angst, ambition, and ambivalence gripping working women and their male colleagues. Highlights include an updated look at two particular dilemmas: the glass cliff phenomenon of being set up to fail and navigating the competence-warmth dilemma à la Hillary Clinton. Throughout the volume, contributors outline new forms of gender discrimination and its subtle manifestations, with equal time spent on thoughtful suggestions (e.g., leveraging social networking) to make continued headway in achieving gender equality. This work is practical in focus and cautiously hopeful in tone. See related, *Women in Business: The Changing Face of Leadership*, by Patricia Werhane et al. (CH, Oct'08, 46-1001). **Summing Up:** Recommended. ★★ Graduate students, faculty, researchers, and professionals.—G. E. Leaf, Washington State University

**46-5699** HJ9816 2008-30230 CIP  
**Handbook of governmental accounting**, ed. by Frederic B. Bogui. CRC Press, 2009. 528p bibl index afp ISBN 9781574447583, \$89.95

This volume represents the latest addition to a lengthy series of handbooks dealing with the diverse aspects of public administration and public policy. It consists of a collection of individually authored chapters, each dealing with a specific subtopic of governmental accounting, with an emphasis on US state and local government practices. The list of contributors is impressive, both in length and qualifications. Edited by Bogui (New Jersey Institute of Technology), the pieces fit together well, covering all significant areas of governmental accounting and doing so at an impressive level of depth and detail. This volume is not designed as a basic text as it lacks the end-of-chapter cases and exercises typically found in accounting texts. Rather, its stated objective is to serve as a reference tool. It could, however, easily become the basis for an upper-level undergraduate or graduate course if supplemented with outside cases. There is a substantial index, a bonus given the collective nature