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Online Mormon Self-Presentation: Content Analysis of Mormon.org and LDSSingles.com Profiles

Megan Marie Fereday

A thesis submitted to the faculty of Brigham Young University in partial fulfillment of the requirements for the degree of Master of Arts

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ABSTRACT

Online Mormon Self-Presentation: Content Analysis of Mormon.org and LDSSingles.com Profiles

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This study aimed to examine online Mormon self-presentation, specifically in the context of Mormon.org and LDSSingles.com (LDSSO). To examine the different styles of self-presentation used in Mormon.org and LDSSO profiles, this study drew upon self-presentation theory (Goffman, 1959; Jones, 1990; Jones & Pittman, 1982) and analyzed profiles according to Dominick’s (1990) definitions of Jones and Pittman’s (1982) five self-presentation strategies. In addition, this study examined the relationship between a profile poster’s sex and the self-presentation strategies exhibited in his or her Mormon.org or LDSSO profile. Content analysis of 100 (50 male and 50 female) Mormon.org and 100 (50 male and 50 female) LDSSO profiles revealed ingratiating (LDSSO) and self-promotion (Mormon.org) as the leading self-presentation strategies in the profile sample. Additionally, this study found that exemplification was the second most prevalent self-presentation strategy in both Mormon.org and LDSSO profiles. These results indicate that online Mormon profilers want to be perceived as moral, devout, and admirable, not only likeable and competent and that Mormon profilers may tailor their self-presentation strategies to accomplish social goals. No statistically significant difference was found between a profile poster’s sex and the individual or predominant self-presentation strategies, suggesting that Mormon conversion and values may influence Mormon discussion, interpersonal interaction, and ultimately, one’s self-presentation.

Keywords: strategic self-presentation, Mormon, gender, online self-presentation
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# TABLE OF CONTENTS

Abstract........................................................................................................................................... ii

Acknowledgements....................................................................................................................... iii

Table of Contents............................................................................................................................... v

List of Tables........................................................................................................................................ viii

Chapter One: Introduction................................................................................................................ 1

Chapter Two: Literature Review......................................................................................................... 4

  Identity........................................................................................................................................ 4

  Self-presentation Theory .............................................................................................................. 5

  Strategic Self-presentation........................................................................................................... 5

  Online Self-presentation .............................................................................................................. 8

  Sex Differences in Online Communication .................................................................................. 10

  *I'm a Mormon* Campaign ........................................................................................................... 11

  Mormon.org Website and Profiles ............................................................................................... 13

  Self-presentation and Online Dating ........................................................................................... 15

  LDSSingles.com ............................................................................................................................ 15

  Research Questions ...................................................................................................................... 16

Chapter Three: Methods.................................................................................................................... 18

  Sampling Frame ........................................................................................................................... 18

  Methodology ............................................................................................................................... 18

  Sample ......................................................................................................................................... 20

    Mormon.org Profile Sample ...................................................................................................... 20

    LDSSO Profile Sample .............................................................................................................. 21
## LIST OF TABLES

Table 1. Self-presentation Strategies and Tactics in Mormon.org Profiles ........................................31

Table 2. Predominant Self-presentation Strategy in Mormon.org Profiles ........................................32

Table 3. Self-presentation Strategies and Tactics in LDSSO Dating Profiles ....................................34

Table 4. Predominant Self-presentation Strategy in LDSSO Dating Profiles ....................................35

Table 5. Chi-Square Analysis of Gender and Self-presentation Strategies in Mormon.org Profiles .......35

Table 6. Chi-Square Analysis of Gender and Self-presentation in LDSSO Dating Profiles ..................36

Table 7. Chi-Square Analysis of Gender and Predominant Self-presentation in Mormon.org Profiles ....36

Table 8. Chi-Square Analysis of Gender and Predominant Self-presentation in LDSSO Dating Profiles ..37
Chapter 1: Introduction

Over the last 20 years, the relationship between media and religion has emerged as a new field of study. Media plays a central role in contemporary religion. Online missionaries, religious blogs, e-prayer, online religious advertising campaigns, televangelism, religious radio, and faith-based video games have emerged as new and popular media genres. While twenty years ago the study of media and religion was growing in interest, today it is a developing field of study (Stout, 2012). In his book, *Media and Religion: Foundations of an Emerging Field*, Stout (2012) argues that although religion has been largely overlooked in media studies, the relationship between media and religion begs for closer examination. Stout (2012) urges researchers to explore religion from a scholarly perspective, as it is “a promising area of research that not only provides a fresh perspective on both [media and religion], but contributes to theory-building in the general discipline of mass communication” (p. 1).

As contemporary media technologies have evolved, new types of worship and religious-related media have emerged. With the widespread availability of information technology, religious organizations themselves are using a wide range of media (creating websites, producing television programs, etc.) (Stout, 2012). The Church of Jesus Christ of Latter-day Saints (LDS or Mormon) is no exception. The Church has launched websites such as lds.org and Mormon.org, a YouTube Channel: MormonChannel, LDS Newsroom, the “I’m a Mormon” advertising campaign, and in 2014, produced “Meet the Mormons,” a feature-length documentary film that introduces viewers to Mormonism by delving into the day-to-day lives of six LDS Church members (“Meet the Mormons”, 2014).

Despite the fact that the Church uses and produces new media, media use is somewhat of a conundrum in Mormon culture. While LDS Church leaders advise their followers (or members)
to approach media use, and the Internet, with caution, warning about the dangers of pornography and violent and sexual media, exhortations to use the web have increased. Mormon leaders now urge members to personally and actively spread the gospel in cyberspace (Stout, 2012). In Elder M. Russell Ballard’s 2008 landmark address, he urged LDS members to participate on the Internet in order to “let [their] voice be heard” (Ballard, 2008, para. 14).

He stated:

> The Internet allows everyone to be a publisher, to have his or her voice heard, and it is revolutionizing society. New media consists of tools on the Internet that make it possible for nearly anyone to publish or broadcast to either a large or a niche audience. The emergence of new media is facilitating a worldwide conversation on almost every subject, including religion, and nearly everyone can participate. . . . Now, may I ask that you join the conversation by participating on the Internet to share the gospel and to explain in simple and clear terms the message of the Restoration. (Ballard, 2008, para. 14)

Additionally, Elder Ballard (2008) encouraged LDS members to be bold in sharing personal stories and experiences online in order to help nonmembers overcome misconceptions and to demystify the Church. LDS members responded to Elder Ballard’s call to the Internet and joined the conversation by creating personal blogs, signing up for social media sites, responding to online news reports, and creating Mormon.org profiles.

The Internet has provided immense opportunity for online interaction and expression. This freedom allows individuals to present themselves however they choose (Dominick, 1999). With a growing online Mormon presence, it begs the question of what information Mormons are choosing to present, and in what manner they are choosing to present it. This thesis answers
Stout’s (2012) call for religious-media research and investigates the overarching question: How do Mormons self-present online? Additionally, this thesis aims to examine gender differences in online Mormon self-presentation in the context of Mormon.org profiles and LDSSingles.com dating profiles.
Chapter 2: Literature Review

Identity

The concept of identity is a fundamental aspect of everyday living. Identity creation and management is a central task that begins in infancy and ends with the culmination of one’s life (Huffaker & Calvert, 2006). The innate nature and construction of individual and group identity lends itself to modern social psychology and communication theory and research. Identity is often characterized in terms of one’s interpersonal characteristics such as self-definition or personality traits, the roles and relationships one assumes in different interactions or settings, or one’s personal values or moral beliefs (Calvert, 2002; Peek, 2005). The concept of identity attempts to link the individual conception of self and the larger social structure within which an individual thinks and acts.

In offline, face-to-face (FtF) interactions, individuals often associate themselves with products, brands, and social groups that communicate a given identity (Schau & Gilly, 2003). However, with the introduction of new technologies, computer-mediated environments (CMEs) have emerged, allowing individuals the freedom and opportunity to present themselves using digital rather than physical referents. While physical constraints such as the body, age, or biological sex can influence self-definition and self-presentation, many of these attributes become flexible in online environments. With the flexibility that new CMEs provide, online identity construction and management deserves further investigation (Calvert & Huffaker, 2006; Peek, 2005).

Identity construction (both online and offline) entails self-presentation, which requires management of textual, verbal, and visual impressions (Peek, 2005). A variety of strategic situational, social, and personal identities are invoked based on an individual’s desired social
goals and the consequences of the specific costs and rewards associated with those identities (Goffman, 1959; Peek, 2005). Online identity construction and self-presentation provide the foundation for this study as this research investigates how individuals choose to self-present within an online Mormon environment.

Self-Presentation Theory

Self-presentation theory refers to “the process of establishing an identity through the appearance one presents to others” (Arkin & Shepperd, 1990, p. 175). Dominick (1999) simply defined self-presentation as “the process in which individuals attempt to control the impressions others have of them” (p. 647). Individuals’ lives are greatly affected by the impressions others form of them. The social and material consequences of being perceived positively (as friendly, competent, or ethical) greatly differ from the consequences of being perceived negatively.

In his seminal book, *The Presentation of Self in Everyday Life*, Erving Goffman (1959) used a dramatic metaphor to explain how people present themselves in social interactions and everyday life. He theorized that people act as “performers” who present certain impressions of themselves to their “audience” by accentuating particular personal characteristics and qualities, while concealing others. The objective of the performer is to provide the audience with an impression that is consistent with their desired goals (Goffman, 1959). Goffman’s (1959) dramaturgical account and self-presentation theory was originally developed to explain self-presentation behaviors in face-to-face (FtF) interactions; however, Goffman’s (1959) conceptualizations have since been applied to other interactional settings, including online communication (Dominick, 1999; Papacharissi, 2002; Kane, 2008).

Strategic Self-presentation

As previously mentioned, individuals seek to control the impressions that others have of
them in order to obtain desired social goals (Goffman, 1959; Leary et. al, 1986). Jones and Pittman (1982) asserted that strategic self-presentation is intertwined with behavior when an actor cares, for whatever reason, about the impressions others have of him or her. Jones and Pittman (1982) defined strategic self-presentation as “those features of behavior affected by power augmentation motives designed to elicit or shape others’ attributions of the actor’s dispositions” (p. 233). Jones and Pittman further conceptualized strategic self-presentation by identifying five strategies of self-presentation—ingratiation, self-promotion (or competence), intimidation, exemplification, and supplication (Jones, 1990). Jones and Pittman’s (1982) strategies were originally developed to describe face-to-face communication but have since been used to describe strategic self-presentation in other environments, including online communication (Dominick, 1990; Kane, 2008; Trammell & Keshelashvili, 2005). In his study of online webpages, Dominick (1990) offered summarized definitions of Jones and Pittman’s (1982) self-presentation strategies. Dominick’s (1990) definitions have since been used in other online self-presentation research (Kane, 2008; Trammell & Keshelashvili, 2005), and not only provide a good summary of Jones and Pittman’s (1982) strategies, but provide the framework for this study (the definitions below can also be found in Appendix A for convenient referencing):

**Ingratiation**: A person using this strategy has a goal of being liked by others. Some common characteristics of ingratiation are positive statements about others, mildly negative statements about yourself, statements of modesty, familiarity, and humor.

**Self-promotion (Competence)**: The goal of this strategy is to be perceived as skilled and qualified. Common characteristics include claims about abilities, accomplishments, performance, and qualifications.
**Intimidation:** Persons using this strategy have power as their goal. Typical characteristics are threats, statements of anger, and potential unpleasantness.

**Exemplification:** The goal of this strategy is to be perceived as morally superior or possessing high moral standards. Characteristics include ideological commitment or militancy for a cause, self-sacrifice, and self-discipline.

**Supplication:** The goal is nurturance or appearing helpless so that others will come to your aid. Characteristics of this self-presentational approach include entreaties for help and self-deprecation (Dominick, 1999, p. 648).

In FtF communication, ingratiation and self-promotion have been identified as the most predominantly used strategies (Jones, 1990).

Jones (1990) describes that an actor’s power and social identity are very much involved in the interaction process. The outcomes of interaction are partially contingent on the impressions we create. Actors have an investment in how they are seen and in how their actions are attributed. Different acts are attributed to different dispositions (Jones, 1990). Dominick’s (1990) definitions of Jones and Pittman’s (1982) strategies embody this concept of attributed dispositions and characteristics.

Many consider the discussion of impression management or strategic self-presentation an unpleasant and disturbing topic because the terms conjure images of manipulation, deceit, and exploitation (Jones, 1990). However, Jones (1990) emphasizes the importance of keeping in mind that self-presentational features typically involve selective disclosures and omissions, and matters of emphasis, rather than blatant deceit. Jones (1990) conveys that many who treasure authenticity, candor, and the gaining of respect through performance rather than claims of personal influence, may find this topic offensive. However, self-presentational strategies must be
identified and analyzed for any comprehensive understanding of interpersonal perception (Jones, 1990).

Jones (1990) found that individuals’ actions are designed to affect impressions in the direction of self-protection or self-enhancement (or more technically, in the direction of power augmentation or maintenance). However, individuals may or may not be aware of their own use of self-presentational strategies (Jones, 1990). Jones (1990) asserts that he doesn’t condone or condemn the generic fact that all individuals are concerned about what others think of them. In fact, Jones declares:

If we stand back a step or two, what could be more naturally human than the wish to be liked, listened to, or respected, and even on occasion to be feared? Alternatively, what could be more human than learning various behavioral strategies that improve the likelihood of getting more social rewards and fewer social punishments from the important people around us? (Jones, 1990, p. 175–176)

**Online Self-presentation**

The Internet has created a setting in which almost any individual can present and relay information to others. Even with a limited technological skillset, individuals can share information and express themselves to a potentially large audience instantaneously (Dominick, 1999). Social network sites, such as MySpace and Facebook, provide users with an opportunity to create online profiles where they can post pictures and information that cultivate an online identity (Bond, 2009). The scope of online self-presentation has drastically changed over the years. In its infancy, the Internet was seen as an “identity laboratory,” where individuals could experiment with their identity by creating fictitious, and possibly multiple, selves (Toma & Hancock, 2010). This identity experimentation was made possible by the anonymity that online
spaces provided. However, with the passage of time and developing technologies, the Internet now provides several highly personalized environments. In these online personalized spaces, users construct accurate and realistic self-presentations in order to accomplish interpersonal goals (McKenna & Bargh, 2000; Toma & Hancock, 2010). For example, users might use Facebook to connect with real-life friends, network with or contact employers via LinkedIn, or find love on Match.com. With anonymity removed, users must carefully manage self-presentations in order to advance real-life agendas (Toma & Hancock, 2010).

Via the Internet, a large variety of information is shared. Research has found that individuals share personal information on the Internet pertaining to hobbies, interests, and friendships (Stern, 2004). In addition, more personal information such as home addresses, emotions, sexuality, and personal mental stresses are shared online (McKenna, Green, & Smith, 2002). Despite the fact that most of the information exchanged online can also be conveyed in FtF communication, more intimate topics and information might solely be shared via the Internet to avoid embarrassment (Marcus, Machilek & Schutz, 2006). It is important to note that although previous research has found online profile deception and misrepresentation (Ellison, Heino, & Gibbs, 2006), the degree of profile embellishment is often quite small (Toma & Hancock, 2010).

Several studies have focused on self-presentation specifically in an online context. For example, Dominick (1999) examined Jones’ self-presentation strategies on personal homepages; Trammell and Keshelashvili (2005) studied A-list blogs for Jones’ strategies; Ellison, Heino, and Gibbs (2006) explored online personals using Goffman’s (1959) definition of self-presentation; and Kane (2008) examined Jones’ self-presentation strategies in MySpace profile pictures.

Jones and Pittman’s (1982) five strategies of self-presentation provide an important framework for this thesis. Although Jones (1990) admits that his self-presentation strategies are
not exhaustive and were developed to categorize offline interactions, researchers have used them to study self-presentation in an online context (Dominick, 1999; Kane, 2008; Trammell & Keshelashvili, 2005).

As previously mentioned, ingratiation (presenting a likeable self) and self-promotion (presenting a competent and skilled self) have been found as the most commonly used strategies of self-presentation in FtF interactions (Jones, 1990). Subsequent studies in online computer-mediated communication (CMC) self-presentation have also found that ingratiation and competence are the predominant self-presentation strategies employed online (Bortree, 2005; Dominick, 1999; Trammell & Keshelashvili, 2005).

**Sex Differences in Online Communication**

Previous research has proposed sex-related differences in self-presentation. Deaux and Major (1987) found that many sex-related differences in behavior are due to differences in male and female self-presentation. These differences may be caused by socialization and gender-specific norms (Deaux & Major, 1987). Research has suggested that women are more likely to use the Internet as a channel of communication, while men are more likely to use it as a form of entertainment (Halstead & Waite, 2001). Bond (2009) found that females were more likely to self-disclose than males in their online profiles. In addition, Bond (2009) submitted that females were more likely to include images relating to friends, significant others, family, holidays, school, and alcohol. Bond (2009) also suggested that males were more likely than females to include images and written information relating to sports. Leary et al. (1994) found that men present themselves more favorably on matters relating to competence while women present themselves more positively on interpersonal and socio-emotional attributes. Trammell and Keshelashvili (2005) found that female bloggers tended to post about more personal subject
matter, while males’ blogs were more informational in nature. Additionally, Kane (2008) studied self-presentation strategies in online MySpace profile pictures and found that males had higher scores of intimidation compared to women (Kane, 2008).

In her study of gendered online communication, Herring (1993) described that men and women use different language styles in CMC. Additionally, Herring (1994) found that female CMC is characterized by attenuated assertions, apologies, questions, personal orientation, support of others, and explicit justification, while the male CMC is characterized by strong assertions, self-promotion, rhetorical questions, challenges to others, authoritative orientation, humor, and sarcasm.

**I’m a Mormon Campaign**

Much of what people know about religion comes from how religions are depicted in the media. These media depictions ultimately determine how groups are perceived and treated (Stout, 2012). Media saturation has reached an unprecedented level. Simply because there is more media today, there is also more religious media available (Einstein, 2008). Digital cable and the Internet have enhanced the convenience and accessibility of religious information and content (Einstein, 2008). As the information age unfolds, strategic advertising campaigns are able to reach larger audiences and become increasingly persuasive through these media channels (Botan, 1997). These campaigns play an important role in the longevity of organizations, and in how publics perceive organizations (Botan, 1997). Although advertising campaigns use different strategies and interventions, all focus on similar results—trying to influence what people think, think about, and do (Botan, 1997; Coffman, 2002). Angheluta, Strambu-dima, and Zaharia (2009) explain that religious marketing and advertising can aid churches in altering public attitudes, perceptions, and behavior through persuasion.
One persuasive tactic used by advertisers is the use of “real people” in their media messages (Singer, 1983). Companies and organizations have started to move away from using celebrity endorsers and mainstream, beautiful actors, and have made ordinary, everyday consumers, employees, and group members the central focus of their advertising campaigns (Moses, 2012). For example, Ford’s “Drive One” campaign had actual customers give testimonials at mock press conferences; Red Lobster’s “Sea Food Differently” campaign made its own employees the face of the company by interviewing employees about their job and seafood; and Nutrisystem replaced Dan Marino and Marie Osmond with “average Joe” individuals as its spokespeople (Moses, 2012). By 2012, the amount of advertisements featuring celebrities dropped to one in ten, compared to a peak 19 percent that had been recorded in 2004 (Moses, 2012). Tor Myhren, president and chief creative officer of Grey New York Advertising Agency, which developed Red Lobster’s “Sea Food Differently” campaign, stated, “Brands are asking for more authentic communications. They’re stepping back from casting and saying instead of using actors or celebrities, let’s use real people” (Moses, 2012, p. 1).

The Church of Jesus Christ of Latter-day Saints adopted this advertising tactic when they launched their official I’m a Mormon campaign in 2010. This multimillion-dollar international television, billboard, and Internet campaign puts thousands of individual LDS members at the center of its advertisements. Campaign advertisements use the tagline “I’m a Mormon” and encourage viewers to visit the Mormon.org website, where they can view thousands of Mormon.org profiles in which members discuss their beliefs and how their religion impacts their lives (Goldstein, 2011; Stanley, 2011).
Mormon.org Website and Profiles

Mormon.org is an official website of The Church of Jesus Christ of Latter-day Saints and was originally launched in 2001. The Mormon.org website was designed to help people of other faiths learn more about the Church’s beliefs and doctrines (“Video: New Mormon.org”, 2010). The site offers an inviting destination for people who seek online information about the Church. Though the Church continues to share its message through full-time missionaries, many individuals prefer to first seek information about the Church on the Internet before speaking with the missionaries in person (“Mormon.org Updated”, 2009).

In 2010, Mormon.org was redesigned in conjunction with the launch of the I’m a Mormon campaign, to make individual Church members the focal point of the site. Rather than being solely a resource to help nonmembers receive official Church information about Mormon beliefs and practices, the site now introduces visitors to thousands of individual Mormons who share how their faith impacts their lives and what they believe (Kirkland, 2011).

Mormon.org encourages members of the Church to “let [their] voices be heard” by creating a Mormon.org profile (“Create a Profile”, n.d., para. 1). Thousands of Mormons have completed online profiles that include biographical information, individual testimonies, personal interests, and answers to doctrinal questions (Anderson, 2010). Ron Wilson, manager of Mormon.org, said:

The site provides a media-rich experience for its viewers and helps those not of our faith get a sense for who Church members are and what they believe. It also builds excitement among Mormons and helps them to share their faith in a nonthreatening way (“Mormon.org Updated”, 2009, p. 1).

According to Steve Allen, Missionary Department Managing Director of the Church,
Church members that create profiles “have total freedom to write what they want” (LDSPublicAffairs, 2010). All profiles are reviewed, but are not edited or modified. They are left in the original form in which they were submitted. Mormon.org profiles can be added to and edited at any time by the creator (“New Mormon.org”, 2010).

Mormon.org is a missionary site that helps members (through their individual profiles) share their feelings about the gospel, shed light on who Mormons are as a people, and demystify commonly misunderstood Church beliefs. Mormon.org is not a social media site that readily facilitates two-way communication between a profile poster and the reader. Rather, it was designed as a one-way medium/channel of communication. However, profile creators can choose to post links to their Facebook and Twitter pages, as well as their personal blogs, to enable direct communication with profile viewers. (“Create a Profile”, 2011; “New Mormon.org”, 2010).

Due to promotional efforts and growing interest in the Church, Mormon.org has as many as one million unique viewers per month on the site (“Mormon.org Updated”, 2009; Kirkland, 2011). The Deseret News, an LDS-owned Utah newspaper, reported that since the launch of the I’m a Mormon campaign and the relaunch of the Mormon.org website, traffic on Mormon.org has increased 300%, with an increase of 400% to 800% in the nine campaign test markets (Campbell, 2010; Chen, 2011). The Mormon.org website has also received national recognition and was selected as one of Interactive Media Awards (IMA) “Top Ten Websites of the Year” for 2010. IMA judges evaluated over 4,000 websites from 53 different countries, but only those that received exceptionally high marks across various criteria were selected as winners (Kirkland, 2011).

Due to the I’m a Mormon campaign’s focus on Church members, and by allowing members to freely write and present information in their Mormon.org profiles, Mormon.org is a
prime environment for Mormon self-expression and self-presentation. It presents an unprecedented chance to study Mormon self-presentation in a Church-sponsored forum.

**Self-presentation and Online Dating**

In an age of advanced technology, the phenomenon of online dating is rapidly growing in popularity (Brym & Lenton, 2003). Over the past decade, online dating sites and services have experienced notable growth (Hall, Park, Song & Cody, 2010). Millions of Americans have gone on a date with someone they met through online dating websites and services (Hall et al., 2010; Sprecher, Schwartz, Harvey, & Hatfield, 2008). Online dating profiles are primarily textual presentations of a person. These profiles typically include descriptive information regarding an individual’s physical attributes (height, body type, hair color, and eye color), age, ethnicity, marital status, political views, religion and other general information (Turner, 2012). Additionally, most dating profiles have an “About Me” section, which gives subscribers freedom to include, or present, anything they desire or feel is important to include regarding who they are. Members of online dating sites read other daters’ profiles to determine if they want to contact a particular site member (Turner, 2012). An online dating profile is a form of self-presentation because a profiler attempts to control impressions others might have of them in order to accomplish their goals (i.e., present favorable characteristics in their profile in order to get a date). In online dating environments, self-presentations are static, relying heavily on visual and linguistic cues, whereas FtF self-presentation is dynamic and embodied (Toma & Hanock, 2010; Walther, 2007).

**LDSSingles.com**

Matchmaking Internet sites that target individuals specifically based on their religiosity are also growing in popularity (Scott, 2002). One such site, LDSSingles.com, targets single
members of The Church of Jesus Christ of Latter-Day Saints. As the largest and longest-running LDS singles site, LDSSO (LDS Singles Online or LDSSingles.com) was created as a “safe and fun way for LDS singles to meet online and build great friendships and relationships” (www.LDSSingles.com, 2015). Since its inception in 1996, the site boasts of over 500,000 subscribers and of over a thousand couples that have found their match through LDSSO (www.LDSSingles.com, 2015).

Although LDSSO is not officially endorsed by the Church, the site upholds LDS standards and values. For example, before photographs are posted to a dater’s profile, pictures must be submitted to the site provider for review, to ensure that photographs are consistent with the LDS standards of modesty. Additionally, daters are asked to indicate on their profile how often they attend church meetings, whether or not they have served an LDS mission, and the degree of their temple worthiness (Scott, 2002). The LDSSO website provides a unique opportunity to see how Mormons self-present in a non-Church-sponsored, commercial forum (LDSSO dating profiles).

**Research Questions**

Drawing upon previous self-presentation and gender differences research (both offline and online), this study will attempt to gain a better understanding of online Mormon self-presentation. The following research questions guided this analysis of Mormon self-presentation:

- **RQ1:** What self-presentation strategies appear in the headlines and “About Me” sections of Mormon.org profiles?

- **RQ2:** What self-presentation strategies appear in online daters’ “My Self-Summary” sections of LDSSO profiles?
RQ3: Is there a significant difference between a profile poster’s sex and the types of self-presentation strategies exhibited in Mormon.org and LDSSO profiles?
Chapter 3: Methods

Sampling Frame

This research examined online Mormon self-presentation using two different sampling frames—Mormon.org profiles and LDSSO dating profiles. These sampling frames were selected for analysis because a portion of each profile (the “About Me”, headlines, and “My Self-Summary” sections) allows profile creators the freedom to write whatever information they choose, and in the manner they choose (LDSPublicAffairs, 2010). Online textual profiles are constructed under the condition of asynchronicity (the time lag between creating a profile and posting it online). This time lag allows profile creators an unlimited amount of opportunity to edit, revise, add, or remove information in the process of constructing a careful and thoughtful self-presentation. This process significantly differs from FtF communication, where individuals are forced to construct self-presentations synchronously as they interact with others (Walther, 2007). Therefore, the affordances of an online medium allow profile creators to easily and freely engage in strategic self-presentation (Toma & Hancock, 2010; Walther, 2007). Mormon.org and LDSSO profiles were selected as appropriate research texts because they allowed profilers the autonomy to strategically self-present in their own chosen manner without guiding questions or prompts. Additionally, these research texts were chosen in an effort to examine differences in online Mormon self-presentation in a Church-sponsored forum (Mormon.org) and a non-Church-sponsored, commercial forum (LDSSingles.com). These online profiles also provided unique opportunity to examine gender differences in online Mormon self-presentation.

Methodology

The research method chosen for this thesis was content analysis. Berelson (1952) defines content analysis as “a research technique for the systematic, objective, and quantitative
description of the manifest content in communication.” Berelson (1952) continues by suggesting that content analysis is a method that enables researchers to systematically analyze large amounts of information and describe manifest patterns in texts. Neuman (1997) further expands on content analysis by stating, “‘content’ refers to words, meanings, pictures, symbols, ideas, themes, or any message that can be communicated. The ‘text’ is anything written, visual, or spoken that serves as a medium for communication” (p. 272–273).

Content analysis methodology has developed over time. Describing the evolution of content analysis, Marshall and Rossman (2011) assert:

Historically, content analysis was viewed as an objective and neutral way of generating a quantitative description of the content of various forms of communication . . . however, researchers now focus on the ‘the presence, meanings and relationships of . . . words and concepts, then make inferences about the messages’ (Busch et al., 2005). Thus, today the process is viewed more generously as a method for describing and interpreting the written productions of a society or social group. (p. 161)

Content analysis naturally suited this research because it aims to analyze and describe the textual content of online Mormon profile “texts” (Mormon.org and LDSSO profiles) in a systematic and efficient manner. Previous research in online communication and self-presentation has also used content analysis to address self-presentation strategy (Dominick, 1999; Kane, 2008; Papacharissi, 2002; Trammell & Keshelashvili, 2005). This thesis used systematic coding of large amounts of profile text and chi square analysis in order to identify and describe self-presentation strategies used in Mormon.org and LDSSO profiles.

Riffe, Lacy, and Fico (2005) explain that descriptive content analyses often serve as preludes to other types of research, often in domains not previously explored. While other studies
have examined self-presentation in online social networking profiles, online dating profiles, and in personal webpages (Dominick, 1999; Trammell & Keshelashvili, 2005; Toma & Hancock, 2010), no known study exists regarding strategic self-presentation in online Mormon profiles. As such, this thesis will serve as a building block for future research in online Mormon self-presentation.

Sample

Mormon.org profile sample. Sampling from the web is somewhat problematic due to the extreme difficulty of capturing a true random sample from a collection of webpages. This is partly due to the constant change in online content. Webpages are regularly uploaded, updated, or removed so that the online population is in continual flux (Morgan, Snelson, & Elison-Bowers, 2010). One hundred profiles were selected from the Mormon.org website underneath the “Meet Mormons” headline. The first 50 male and 50 female profiles were selected (see Appendix B). Morgan, Snelson, & Elison-Bowers (2010) used a similar sampling methodology for studying images and videos on YouTube, MySpace, and Facebook profiles. In order to contain the effects of the changing population of profiles on the web, all profiles in the sample were collected on the evening of November 29, 2011.

This content analysis of online Mormon profiles is grounded upon each profile poster’s self-description. As previously mentioned, profile creators have the freedom to write and present any information they choose, and in the manner they choose (LDSPublicAffairs, 2010). This research will specifically focus on the information included in the headlines and “About Me” section of Mormon.org profiles. The headline and “About Me” sections of a Mormon.org profile were analyzed because these sections allow profile creators to freely present what information they feel comfortable, or feel is necessary, in their self-presentation. Other sections of a
Mormon.org profile include questions that prompt profile creators to discuss their personal testimony, examples of how they live their faith, and why they chose to be a Mormon, or to answer doctrinal questions. The headline and “About Me” sections of a profile were solely analyzed because they allow profilers to present themselves however they choose without any guiding questions or topical prompts.

**LDSSO profile sample.** Similar to Scott’s (2002) sample selection of LDSSO profiles, this study used the LDSSO “full search” feature. One hundred dating profiles (the first 50 male and 50 female profiles) were selected from LDSSingles.com using this search feature (see Appendix C). Profiles were limited to gender (male and female), age (18 to 100-year-old LDSSO subscribers), and last login date (within the last 7 days). Profiles that did not have any text written in their “My Self-Summary” section were excluded. In order to contain the effects of a changing population of profiles on the web, all profiles in the sample were collected in the afternoon of March 8, 2015.

Profile pages for LDSSO subscribers contain a heading in the upper-left corner that includes the user’s online name in a bold font, followed by the user’s gender and geographical location. Below the heading is the user’s profile picture (an optional feature), followed by a list of demographic information (age, height, body type, hair color, eye color, marital status, occupation, education, number of children, mission service, church attendance, and temple recommendation status). Immediately below the photograph and demographic section, the profile is divided into three different sections with these headings: Greeting from [profiler’s online name], Interview, and Interests. The “Greeting” portion of the profile is the user’s “My Self-Summary” section in which the users write an introductory section about themselves. The “Interview” and “Interests” sections of the profile consist of a list of the user’s responses to fill-
This study specifically focused on the information included in the “My Self-Summary” section of LDSSO profiles because of the allowance it provided subscribers to freely self-present. Other profile sections ask subscribers to answer fill-in-the-blank questions pertaining to specific topics, and to select multiple-choice answers that reflect their personality and interests. The “My Self-Summary” portion of profiles were exclusively examined in order to capture the information and manner in which subscribers chose to present themselves in their LDSSO profiles.

Coding Variables and Definitions

This study used Dominick’s (1990) summary definitions of Jones and Pittman’s (1982) five self-presentation strategies as the primary foundation for analyzing self-presentation strategy in Mormon.org and LDSSO profiles. Initially, hundreds of Mormon.org and LDSSO profiles were pretested and coded exclusively using Dominick’s (1999) self-presentation definitions. Pretesting allowed researchers to get a fairly accurate idea of whether or not Dominick’s (1999) strategic self-presentation definitions were practical for coding online Mormon profiles. While Dominick’s definitions were certainly directive, coding profiles in the unique, religious context of Mormon.org and LDSSingle.com called for more specific and clarified coding definitions. Although Dominick’s (1999) summary definitions have been used as the central foundation for coding, each self-presentation strategy (excluding intimidation and supplication) has been further clarified using Jones’ (1990) additional conceptualizations of self-presentation theory.

Coders not only coded for the presence (1) or absence (0) of Jones and Pittman’s (1982) self-presentation strategies (ingratiation, self-promotion, intimidation, exemplification, and
supplication), but also for specific tactics that were used to achieve those strategies. For example, profiles were coded for the strategy presence of ingratiation as well as ingratiating tactics such as humor, self-characterization, direct addresses to the reader, or statements of modesty. Tactic definitions were also built upon and further defined using self-presentation theory (Jones, 1990; Jones & Pittman, 1982). Gender information was also recorded.

**Ingratiation.** Dominick’s (1999) definition of ingratiation is as follows:

“A person using this strategy has a goal of being liked by others. Some common characteristics of ingratiation are saying positive things about others or saying mildly negative things about yourself, statements of modesty, familiarity, and humor” (Dominick, 1999, p. 648).

Dominick’s (1999) definition was used as the foundational definition for coders. Any textual information that demonstrated these types of statements or characteristics was coded as ingratiation. In addition, coders coded the ingratiating tactics of humor, statements of modesty/slightly negative things about themselves, direct addresses to the ready (a form of familiarity), and self-characterization. Further explanations of how ingratiating tactics were coded are described below.

Jones (1990) explains that when one’s performance and ability are at issue, ingratiating strategies of modesty, self-deprecation, and humorous forms of self-mockery are often used. Because boastfulness and exaggerated claims are perceived as unattractive, a person avoids social disaster by bending over backwards in acknowledging personal flaws, weaknesses, and inadequacies (Jones, 1990). However, Jones (1990) does note that an ingratior tries to be modest in a manner that doesn’t undercut one’s projected competence. For example, an ingratiating statement of modesty or negative thing about oneself might be, “For me, I wasn’t good at a lot of stuff.”
In a study done by Godfrey, Jones, and Lord (1986), making another person laugh was categorized as successful ingratiation. Any attempt to be humorous by the profile poster was coded as ingratiation. In addition, a positive emoticon (e.g., “😊”) was also considered to be an indicator of humor and ingratiation. For example, a person using an ingratiating humor tactic might say, “I love to make desserts, some of which are cheesecake, coco peanut logs, and chocolate chip cookies among other things. You always have to have a supply of cookies around, don’t you? 😊 I LOVE ice cream and partake regularly (even though I shouldn’t).”

Jones and Pittman (1982) defined self-characterization as one’s self-description with the ulterior goal of increasing one’s personal attractiveness. As such, positive social behavior descriptors (e.g., “I am friendly, pleasant, and FUN!”) were included as statements of ingratiation.

A considerable amount of social behavior is shaped by a concern that others like us and attribute to us characteristics such as warmth, humor, and charm (Jones and Pittman, 1982). Direct addresses to the audience were considered attempts at being friendly, warm, or charming. For example, when the profile poster directly addressed the reader with a “Hey there!” or “Hi!”, it was coded as ingratiation.

Another needed clarification of Dominick’s (1999) definitions regarded saying positive things about others in his definition of ingratiation. Jones (1990) forwarded that ingratiators strategically say positive things or give compliments to individuals that they are directly addressing (their “target”). As such, if a profile poster said positive things about others (about their husband, wife, children, etc.), but the statement was not directed toward the reader, then it was not coded as an ingratiating statement. For example, a statement such as, “I’m married to a loving and beautiful wife” was not coded as ingratiating because the compliments did not
address the reader. A statement such as, “Thank you for taking the time to read this profile and learn more about my faith. You’re great!” would be considered ingratiation.

**Self-promotion (competence).** Regarding self-promotion, Dominick’s (1990) definition states:

“The goal of this strategy is to be perceived as skilled and qualified. Common characteristics include claims about abilities, accomplishments, performance, and qualifications” (Dominick, 1999, p. 648).

Again, this definition was used as a framework for coders. Any textual information that demonstrated these types of statements was coded as self-promotion. In an attempt to distinguish different ways in which profile posters demonstrated their self-promotion or competence, three self-promotional tactic categories were created—occupational competence, academic competence, and ability competence.

**Occupational competence.** Any reference to a current or former occupation, career, or work was considered to be a statement of competence because it described and presented the poster’s abilities, qualifications, and skillset. In addition, any reference to position, rank, title, or status (excluding religious/church position) was considered competence (e.g., “I am the CEO of a local business”, “I am the Mayor of our small town”). Also, any reference to “stay-at-home mom” or “stay-at-home dad” was considered occupational competence because the profile poster presented their parenting skills as their occupation.

**Academic competence.** References to academic achievement (attended or attending college, graduated, studying of a particular subject, or mention of a received degree or academic honors) was considered a statement of competence. For example, a person using an academic competence tactic might say, “I hold a Masters in Fine Arts in Acting” or “I’m an Honors high
school student. Currently, I’m taking three AP classes.” Any reference to high school as a period or stage of life rather than an academic achievement was not coded as a statement of competence.

**Ability competence.** An important point of relevance regarding self-promotion is the particular manner in which individuals arrange and display their performances, abilities, and achievements. An adept self-promoter will go beyond simple claims of competence and frame his or her performances, abilities, and achievements in a way that will be most impressive to their audience (Jones, 1990). As such, simple descriptions of hobbies and daily activities (e.g., “I play basketball and knit” or “I love to cook”) did not meet the definition standard of ability competence because the activities were not presented as accomplishments or claims about their abilities. However, statements about hobbies, abilities, and daily activities that went beyond simple description were defined as statements of ability competence. For example, a statement such as “I’m a competitive snowboarder and have won several snowboarding competitions across the country” was considered to be ability competence.

If a profile poster specifically mentioned that he or she was on some sort of athletic team, in a proficient group, etc., this was considered to be a statement of ability competence. In addition, if a profile poster qualified achievements, abilities, skills, or activities with positive words such as “successful”, “legitimate”, or “superior”, it was seen as an attempt to highlight his or her level of achievement or skill and was therefore considered ability competence.

**Intimidation.** Dominick’s (1999) definition of intimidation was solely used as the guide for coders. Dominick’s (1999) definition states:

“Persons using this strategy have power as their goal. Typical characteristics are threats, statements of anger, and potential unpleasantness” (Dominick, 1999, p. 648).
Any textual information that demonstrated these types of statements was coded as intimidation.

**Exemplification.** Concerning exemplification, Dominick’s (1999) definition states: “The goal of this strategy is to be perceived as morally superior or possessing high moral standards. Characteristics include ideological commitment or militancy for a cause, self-sacrifice, and self-discipline” (Dominick, 1999, p. 648).

Again, Dominick’s (1999) definition was used as the primary framework for coders. Any textual information that demonstrated these types of statements was coded as exemplification. Jones (1990) argued that exemplifiers who desire recognition for moral virtue or strength of character seek opportunities or settings in which exemplary traits can be demonstrated in action. Thus, any mention of Church callings or position (including missionary service), commitment to family, and service were included as exemplification tactics. In addition, acts of selflessness and generous contributions were considered to be examples of exemplification (Jones, 1990).

Jones and Pittman (1982) describe that the prototype for the exemplifier as the religious leader who lives the life of apparent religious virtue. As such, any reference to God, the poster’s religion, or religious belief and conviction were coded as instances of exemplification. However, the statement “I’m a Mormon”, if seen in the Mormon.org profile headline, was excluded because nearly every Mormon.org profile included the campaign tagline in the headline. For example, an exemplifier who demonstrated the religious conviction exemplification tactic might say, “Of course every Sunday you see me at church”, “I love the Lord”, or “Being a Mormon makes me a better wife.”

To expand on Dominick’s (1999) definition, self-proclaimed active members of the community were coded as exemplifiers because of their ideological commitment.
Supplication. Dominick’s (1999) definition of supplication is as follows:

“The goal is nurturance or appearing helpless so that others will come to your aid. Characteristics of this self-presentational approach include entreaties for help and self-deprecation” (Dominick, 1999, p. 648).

In the case of supplication strategy, Dominick’s (1999) definition was solely used as the defining framework. Any textual information that demonstrated these types of statements was coded as supplication.

Predominant strategy. Because a combination of strategies might be present within Mormon.org and LDSSO profiles, coders were asked to categorize each profile into one of the five self-presentation strategies. This predominant strategy was determined by the amount of textual information devoted to a particular self-presentation strategy.

No strategy. When profile posters did not include information that met the standards of any of the self-presentation strategies, it was coded as no strategy. This type of profile was considered to be a purely descriptive text, with no attempt at strategic self-presentation.

Coders and Reliability

Two coders were trained to recognize textual elements of strategic self-presentation according to the self-presentation strategy and tactic definitions described above. As mentioned earlier, these self-presentation variables were developed by drawing upon self-presentation theory (Jones, 1990; Jones & Pittman, 1982; Goffman, 1959) and by using Dominick’s (1990) definitions of the self-presentation strategies. Coders spent several hours in training sessions and coded several Mormon.org and LDSSO profiles as practice. Coders scanned profiles for textual elements that indicated self-presentation strategies and coded them accordingly. Reliability was calculated by having the two coders examine a 20% subsample from each of the selected
Mormon.org and LDSSO profile samples.

Cohen's Kappa was computed to determine reliability between the two coders. Reliability was established for all of the self-presentation strategies and tactics in both subsamples by meeting the standard Kappa of 0.70 or higher (Ingratiation = 0.773, Self-characterization = 0.80, Modesty/slightly negative things about yourself = 0.894, Humor = 0.80, Direct address to the audience/familiarity = 0.783, Self-promotion = 1.00, Occupational competence = 0.875, Academic competence = 1.00, Ability competence = 0.773, Exemplification = 1.00, Church Position or Calling = 1.00, Service = 1.00, Commitment to family = 0.792, Religious Conviction = 0.894, No strategy = 1.00, Predominant strategy = 0.766).
Chapter 4: Results

Research questions 1 and 2 were exploratory in nature and asked what self-presentation strategies appeared in the context of Mormon.org and LDSSingles.com. Results from each profile sample are discussed below.

Mormon.org Profile Results

Of the 100 Mormon.org profiles that were collected and coded for self-presentation strategies, 91% exhibited at least one self-presentation strategy. Only 9% of the sample did not include strategic self-presentation and was considered a purely descriptive profile (See Table 1).

Self-promotion (presenting a competent self) was found to be the most predominant self-presentation strategy in Mormon.org profiles. At least one instance of self-promotion occurred in 78% of the profiles. Interestingly, males and females were similar in their strategic self-promotion (74% females, 82% males). Occupational competence was the predominant self-promotion tactic and was included in 50% of the profiles (42% females, 58% males). Academic competence closely followed occupational competence, with 48% of profiles mentioning some type of academic achievement. Overall, men and women referred to their academic achievement equally (48% females, 48% males). Ability competence was present in 16% of the profiles (12% females, 20% males).

Exemplification was present in 55% of the profiles, making it the second most prevalent self-presentation strategy (64% females, 46% males). Religious conviction was the most common exemplification tactic used (45%). Data showed that 54% of women mentioned God, their religion, or religious beliefs in their Mormon.org profile compared to 36% of men in the Mormon.org profile sample. The exemplification tactic of service was found in 17% of the profiles (14% females, 20% males). References to both commitment to family and to Church
positions or callings was demonstrated in 7% of the profiles, though the references between men and women did differ according to the tactic. 10% of female Mormon.org profilers presented commitment to their family compared to 4% of male Mormon.org profilers. And 6% of women and 8% of men referenced their Church position or calling in their profile.

Ingratiation was exhibited in 27% of Mormon.org profiles (34% females, 20% males). The most prevalent ingratiating tactic was humor (18%). 22% of women used ingratiating humor, while 14% of men used ingratiating humor in their profiles. Humor was followed by ingratiating self-characterization (6%). Data results found that 10% of females in the Mormon.org profile sample used self-characterization, compared to 2% of male Mormon.org profilers. Ingratiating statements of modesty and slightly negative comments about themselves were present in only 4% of the profiles, and men and women were found to have applied this ingratiating tactic equally (4% females, 4% males).

No instances of intimidation or supplication were found in the coding of Mormon.org profiles.

Table 1

<table>
<thead>
<tr>
<th>Self-presentation Strategy</th>
<th>Frequency of Exhibited Strategy</th>
<th>Females</th>
<th>Males</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Self-promotion</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Occupational</td>
<td>50 (50%)</td>
<td>21 (42%)</td>
<td>29 (58%)</td>
</tr>
<tr>
<td>Academic</td>
<td>48 (48%)</td>
<td>24 (48%)</td>
<td>24 (48%)</td>
</tr>
<tr>
<td>Ability</td>
<td>16 (16%)</td>
<td>6 (12%)</td>
<td>10 (20%)</td>
</tr>
<tr>
<td><strong>Exemplification</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Religious Conviction</td>
<td>45 (45%)</td>
<td>27 (54%)</td>
<td>18 (36%)</td>
</tr>
<tr>
<td>Service</td>
<td>17 (17%)</td>
<td>7 (14%)</td>
<td>10 (20%)</td>
</tr>
<tr>
<td>Church position</td>
<td>7 (7%)</td>
<td>3 (6%)</td>
<td>4 (8%)</td>
</tr>
<tr>
<td>Commitment to family</td>
<td>7 (7%)</td>
<td>5 (10%)</td>
<td>2 (4%)</td>
</tr>
<tr>
<td><strong>Ingratiation</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Humor</td>
<td>18 (18%)</td>
<td>11 (22%)</td>
<td>7 (14%)</td>
</tr>
<tr>
<td>Self-characterization</td>
<td>6 (6%)</td>
<td>5 (10%)</td>
<td>1 (2%)</td>
</tr>
</tbody>
</table>
Finally, coders were able to classify 91 of the 100 Mormon.org profiles into a predominant or overall strategy. Of the 100 profiles, 47% were classified as attempts of self-promotion (32% females, 62% males) and 29% as using the exemplification strategy. Ingratiation ranked third, with 15%, and no profiles were classified as attempts at intimidation or supplication (see Table 2).

### Table 2
**Predominant Self-presentation Strategy in Mormon.org Profiles**

<table>
<thead>
<tr>
<th>Predominant Strategy</th>
<th>Frequency of Exhibited Strategy</th>
<th>Females</th>
<th>Males</th>
</tr>
</thead>
<tbody>
<tr>
<td>Self-Promotion</td>
<td>47 (47%)</td>
<td>16 (32%)</td>
<td>31 (62%)</td>
</tr>
<tr>
<td>Exemplification</td>
<td>29 (29%)</td>
<td>18 (36%)</td>
<td>11 (22%)</td>
</tr>
<tr>
<td>Ingratiation</td>
<td>15 (15%)</td>
<td>12 (24%)</td>
<td>4 (8%)</td>
</tr>
<tr>
<td>No Strategy</td>
<td>9 (9%)</td>
<td>4 (8%)</td>
<td>5 (10%)</td>
</tr>
<tr>
<td>Intimidation</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Supplication</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

### LDSSO Dating Profile Results

Of the 100 LDSSO dating profiles that were examined for self-presentation strategies and tactics, 95% exhibited at least one self-presentation strategy. Only 5% of the sample was designated as purely descriptive.

Ingratiation was found to be the most prevalent self-presentation strategy in LDSSO profiles. At least one instance of ingratiating occurred in 86% of LDSSO profiles (84% females, 88% males). Overall, males and females were very similar in their use of ingratiating tactics,
with self-characterization being the most utilized tactic (58% females, 62% males), followed by humor (50% females, 46% males), direct addresses to the reader/familiarity (30% females, 28% males), and statements of modesty (14% female, 14% male).

Exemplification was the second most prevalent self-presentation strategy used in LDSSO profiles (68%). Religious conviction was the most common exemplifying tactic, as nearly half of LDSSO profiles discussed devotion to God, religion, and religious practice (49% total, 44% female, 54% male). 37% of LDSSO profilers referenced their prioritization and commitment to family, making it the second most prevalent exemplifying tactic (40% females, 34% males). The third most common exemplification tactic was mentioning Church position/service or a Church calling (16%). Data revealed that 24% of LDSSO male profilers referenced their Church callings compared to 8% of female profilers in the LDSSO sample. 7% of profiles included the exemplification strategy of service (6% females, 8% males).

Self-promotion (competence) was found to be the third most prevalent self-presentation strategy in LDSSO profiles (56%). Males and females were found to be relatively similar in their overall use of strategic self-promotion (52% females, 60% males). Occupational competence was the leading self-promotion tactic and was included 38% of LDSSO profiles. Interestingly, women used occupational competence more than men (42% females, 34% males). Academic competence was the second most common self-promotion tactic, with 27% of LDSSO profiles referencing academic achievement (22% females, 32% males). Ability competence was present in 14% of LDSSO profiles. Data revealed that 22% of male LDSSO profilers highlighted their level of achievement and skill (ability competence), while only 6% of female LDSSO profilers chose to do so.
No instances of intimidation or supplication were found in the coding of LDSSO dating profiles. And only 5% of LDSSO profiles were coded as “no strategy” and were considered purely descriptive profiles (2% females, 8% males).

<table>
<thead>
<tr>
<th>Self-presentation Strategy</th>
<th>Frequency of Exhibited Strategy</th>
<th>Females</th>
<th>Males</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Ingratiation</strong></td>
<td>86 (86%)</td>
<td>42 (84%)</td>
<td>44 (88%)</td>
</tr>
<tr>
<td>Self-characterization</td>
<td>60 (60%)</td>
<td>29 (58%)</td>
<td>31 (62%)</td>
</tr>
<tr>
<td>Humor</td>
<td>48 (48%)</td>
<td>25 (50%)</td>
<td>23 (46%)</td>
</tr>
<tr>
<td>Direct address</td>
<td>29 (29%)</td>
<td>15 (30%)</td>
<td>14 (28%)</td>
</tr>
<tr>
<td>Modesty</td>
<td>14 (14%)</td>
<td>7 (14%)</td>
<td>7 (14%)</td>
</tr>
<tr>
<td><strong>Exemplification</strong></td>
<td>68 (68%)</td>
<td>34 (68%)</td>
<td>34 (68%)</td>
</tr>
<tr>
<td>Religious Conviction</td>
<td>49 (49%)</td>
<td>22 (44%)</td>
<td>27 (54%)</td>
</tr>
<tr>
<td>Commitment to family</td>
<td>37 (37%)</td>
<td>20 (40%)</td>
<td>17 (34%)</td>
</tr>
<tr>
<td>Church position</td>
<td>16 (16%)</td>
<td>4 (8%)</td>
<td>12 (24%)</td>
</tr>
<tr>
<td>Service</td>
<td>7 (7%)</td>
<td>3 (6%)</td>
<td>4 (8%)</td>
</tr>
<tr>
<td><strong>Self-promotion</strong></td>
<td>56 (56%)</td>
<td>26 (52%)</td>
<td>30 (60%)</td>
</tr>
<tr>
<td>Occupational</td>
<td>38 (38%)</td>
<td>21 (42%)</td>
<td>17 (34%)</td>
</tr>
<tr>
<td>Academic</td>
<td>27 (27%)</td>
<td>11 (22%)</td>
<td>16 (32%)</td>
</tr>
<tr>
<td>Ability</td>
<td>14 (14%)</td>
<td>3 (6%)</td>
<td>11 (22%)</td>
</tr>
<tr>
<td><strong>No Strategy</strong></td>
<td>5 (5%)</td>
<td>1 (2%)</td>
<td>4 (8%)</td>
</tr>
<tr>
<td><strong>Intimidation</strong></td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Supplication</strong></td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Coders were able to categorize 95% of the 100 LDSSO profiles into a predominant or overall strategy. Of the 100 LDSSO profiles, 41% were categorized as attempts of ingratiation (44% females, 38% males). The second most prevalent predominant strategy was exemplification. 31% of LDSSO profiles used exemplification as their central self-presentation strategy. 40% of female LDSSO profilers chose to use exemplification as their main method of self-presentation compared to 22% of men who used predominant exemplification in their LDSSO profiles. Self-promotion ranked third, with 23% of profilers discussing their abilities, titles, and performances. 32% of men in the LDSSO profile sample used self-promotion as their
dominant strategy compared to 14% of LDSSO female profilers. No profiles were classified as attempts at intimidation or supplication (see Table 4).

### Table 4

**Predominant Self-presentation Strategy in LDSSO Dating Profiles**

<table>
<thead>
<tr>
<th>Predominant Strategy</th>
<th>Frequency of Exhibited Strategy</th>
<th>Females</th>
<th>Males</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ingratiation</td>
<td>41 (41%)</td>
<td>22 (44%)</td>
<td>19 (38%)</td>
</tr>
<tr>
<td>Exemplification</td>
<td>31 (31%)</td>
<td>20 (40%)</td>
<td>11 (22%)</td>
</tr>
<tr>
<td>Self-Promotion</td>
<td>23 (23%)</td>
<td>7 (14%)</td>
<td>16 (32%)</td>
</tr>
<tr>
<td>No Strategy</td>
<td>5 (5%)</td>
<td>1 (2%)</td>
<td>4 (8%)</td>
</tr>
<tr>
<td>Intimidation</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Supplication</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

### Profile Poster’s Sex and Self-presentation Strategy

Research question 3 aimed to examine whether there was a significant difference between a profile poster’s sex and the types of self-presentation strategies exhibited in Mormon.org and LDSSO profiles. To investigate whether males and females differed in their self-presentation strategies, chi square ($X^2$) analysis was used. The chi square analysis of the Mormon.org profile data in Table 5 (see below) failed to produce a statistically significant outcome ($X^2=2.91$, d.f.=3, $p=n.s.$). Thus, there is not a significant difference between gender and the self-presentation strategies (ingratiation, self-promotion, and exemplification) found in Mormon.org profiles.

### Table 5

**Chi-Square Analysis of Gender and Self-presentation Strategies in Mormon.org Profiles**

<table>
<thead>
<tr>
<th></th>
<th>Ingratiation</th>
<th>Self-Promotion</th>
<th>Exemplification</th>
<th>No Strategy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>10</td>
<td>41</td>
<td>23</td>
<td>5</td>
</tr>
<tr>
<td>Female</td>
<td>17</td>
<td>37</td>
<td>32</td>
<td>4</td>
</tr>
</tbody>
</table>

Chi square analysis of LDSSO dating profiles revealed similar results (see Table 6).
Chi-square analysis of the data in Table 6 also did not meet the standards of statistical significance ($X^2=1.77$, d.f.=3, p=n.s.). Therefore, the data revealed no significant difference between gender and the self-presentation strategies (ingratiation, self-promotion, and exemplification) found in LDSSO dating profiles.

Additionally, no significant difference was found between gender and predominant self-presentation strategy in either Mormon.org or LDSSO profiles (see Tables 7 and 8).

Chi-square analysis of the data in Table 7 failed to produce a statistically significant result ($X^2=0.22$, d.f.=1, p = n.s.). Hence, the data revealed no significant difference between gender and a profile poster’s predominant self-presentation strategy found in Mormon.org profiles.
Table 8
Chi-Square Analysis of Gender and Predominant Self-presentation in LDSSO Dating Profiles

<table>
<thead>
<tr>
<th>Predominant Self-presentation Strategy</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Observed Frequency</td>
<td>95</td>
<td>116</td>
</tr>
</tbody>
</table>

Chi square analysis for the data in Table 8 did not produce a statistically significant outcome ($X^2=2.1$, d.f.=1, p=n.s.). Therefore, there is not a significant difference between gender and a dating profiler’s predominant self-presentation strategy in LDSSO dating profiles.
Chapter 5: Discussion and Conclusion

Discussion

This study aimed to explore how Mormons self-present online, specifically in the unique context of Mormon.org profiles and LDSSO dating profiles. Additionally, this study sought to identify the presence of self-presentation strategies and to determine whether there was a significant difference between self-presentation strategy and a profile creator’s gender. While most of the results were consistent with previous online and FtF self-presentation research, some differences were found. The results of this study lead to three main points of discussion regarding Mormon doctrine, ideals, and discipleship.

Tailored self-presentation. Previous online self-presentation (Dominick, 1990; Trammell & Keshelashvili, 2005) and FtF interaction (Jones, 1990; Jones & Pittman) research suggests that ingratiation (presenting a likeable self) is the most common self-presentation strategy, followed by self-promotion (presenting a skilled or competent self). Consistent with this research, ingratiation was the leading strategy found in the sampled LDSSO dating profiles. However, unlike previous research (Jones, 1990; Dominick, 1999), ingratiation was not the predominant self-presentation strategy used in Mormon.org profiles.

Self-promotion was the leading self-presentation strategy in the Mormon.org profile sample, as 78% of profilers used some form of self-promotion in their profile presentation. Ingratiation was the primary self-presentation strategy exhibited in the LDSSO profile sample with 86% of profilers presenting a likeable self in their profile. The discrepancy found between profilers’ selected self-presentation strategy and their Internet platform (Mormon.org or LDSSingles.com), suggests that online Mormon profilers may tailor their self-presentation
strategy according to website platform and intended audience (LDS members versus nonmembers).

On a conceptual level, perhaps self-presentation theory itself can explain the discrepancy found in this unique online Mormon environment through two fundamental principles. First, self-presentation theory suggests that in order for one’s self-presentation to be most effective, self-presentation strategies and tactics must be modified and tailored to the perceived values and preferences of one’s audience (Kane, 2008). While both Mormon.org and LDSSingles.com are Mormon-populated sites, their intended audiences greatly differ. In the case of LDSSingles.com, a profiler’s assumed audience is other Mormon daters, while Mormon.org is a public site that targets individuals who are not members of the LDS faith.

Second, self-presentation theory proposes that individuals provide their audience with an impression that is consistent with their desired goals (Goffman, 1959). While this research does not explore a profiler’s intent, it does identify how profilers use strategic tactics as a part of their goal-oriented self-presentation strategy (as described below).

86% of LDSSO profilers employed ingratiating tactics such as humor, self-characterization, direct addresses to the audience, or statements of modesty. Due to the nature of the LDSSO website, which exclusively facilitates Mormon interaction and dating, an LDSSO profiler’s assumed audience is other LDS members. With a wholly Mormon audience, LDSSO profilers can assume the existence of a commonality, understanding, and insight into Mormon doctrine, culture, belief, and practice between the profiler and his or her audience (other daters). With the LDS gospel providing this common thread of familiarity, perhaps it makes sense that LDSSO profilers self-present a likeable self (ingratiation) to other Mormon profilers and perhaps deem it unnecessary to explain or share one’s views on religious belief, practice, and testimony
by presenting a morally superior self (exemplification), or by trying to establish credibility or justification of one’s self through competence, abilities, and skills (self-promotion). Since the Church’s formal organization in 1830 members have been subject to public criticism, persecution, and scrutiny. With common ground, familiarity, and social acceptance established through shared gospel belief (which may decrease LDSSO profilers’ need to exemplify or self-promote) LDSSingles.com profilers present a likeable self by describing themselves using positive social characteristics, using humor, statements of modesty or direct addresses to the reader, in order to accomplish their desired social goal to get a date or start a relationship.

In contrast, 78% of Mormon.org profilers used self-promotion (occupational, academic, and ability competence) in their profiles to self-present a skilled and qualified self to their primarily nonmember audience. Perhaps the use of self-promotion strategy is reflective of the I’m a Mormon campaign strategy itself. Religious advertising can aid churches in altering public attitudes, perceptions, and behavior. As previously mentioned, the LDS Church has been subject to public scrutiny regarding LDS doctrine and practice since its organization in 1830. Many view LDS doctrines and practices such as baptism for the dead, temple worship, and the concept of modern prophets and revelation as bizarre and fantastic. The I’m a Mormon campaign makes LDS members the focal point of the campaign (via Mormon.org profiles) in order to demystify misunderstood beliefs and practices, as well as to shed light on who Mormons really are (“New Mormon.org”, 2010). The use of authentic, “real” people in advertising aims to persuade target audiences that those real people are relatable, qualified, “just like me,” and have something authentic and important to say. Although not specifically prompted to do so by the site or the LDS Church, it could make sense that a Mormon.org profiler might understand the objectives of the site, and therefore consciously employ self-promotion strategy that highlights his or her
abilities, performances, and accomplishments in order to present a qualified, competent and, perhaps, most persuasive self to a nonmember audience, in an effort to not appear foolish, bizarre, or irrational in their religious practice and belief; thus, ultimately endeavoring to accomplish their desired goal of altering negative public attitudes and perceptions.

While the tailoring of self-presentation strategy according to audience is not a new concept in self-presentation theory and literature, it does provide an interesting insight into Mormon self-presentation, specifically in how Mormon profilers in this sample chose to self-present to a Mormon versus a non-Mormon audience. With the Church’s emphasis in offline missionary work (which not only sends thousands of young men and women all over the world to preach LDS doctrine, but also encourages members to reach out to neighbors, family, and friends), future research should consider investigating if the results of this study translate to offline, face-to-face Mormon interactions.

**Homogeneity of male and female self-presentation.** Another noteworthy result of this study found that there was no statistically significant difference between male and female self-presentation strategies. Unlike previous gendered communication research, which has found sex-related differences in self-disclosure, self-promotion, humor, and language, chi square analysis revealed no statistically significant gender differences in this online Mormon sampling frame. Perhaps the reason for the homogeneity of self-presentation between Mormon men and women is reflected in Mormon doctrine, values, and goals.

Mormon leaders stress the importance for all LDS members (both male and female) to embrace Mormon doctrine and practice, discover individual testimony, and to become deeply converted to the Gospel of Jesus Christ. Speaking of true conversion, Elder Richard G. Scott, a member of the Quorum of the Twelve Apostles, said,
Converted means to turn from one belief or course of action to another. Conversion is a spiritual and moral change...an actual change in one’s understand of life’s meaning and in his allegiance to God in interest, in thought, and in conduct. (Scott, 2002, para. 9)

Mormon conversion, or being spiritually and morally changed in interest, thought, and conduct, fosters a culture in which LDS doctrine, practice, and belief are highly valued by Church members. As such, interpersonal interaction and conversations may frequently center around specific topics that are valued by Mormon members. Furthermore, because all members are encouraged to adopt and become converted to Mormon doctrine, it may make sense that men and women would self-present in a similar manner due to their analogous, deeply rooted beliefs and values—because all Mormons have the same core values, men and women emphasize (or self-present) similar topics in a similar manner.

For example, Mormon doctrine maintains that the family is the fundamental unit of society. In 2005, President Gordon B. Hinckley introduced “The Family: A Proclamation to the World,” a LDS document that proclaims the divine nature of God’s children and the sacred nature and purpose of the family. The Proclamation declares, “the family is central to the Creator’s plan for the eternal destiny of His children” (para. 1). As Church leaders and doctrines emphasize the eternal nature and prioritization of the family, the family unit becomes a valued part of Mormon culture and discussion. Perhaps no significant difference was found between Mormon men and women’s exemplification strategy (specifically regarding family commitment) because both men and women highly value the family unit; thus, similarly emphasizing and discussing their commitment to their families in their individual self-presentations.

Another example of how shared Mormon belief and values might factor in the homogeneity of male and female self-presentation relates to the Church’s emphasis on personal
growth and development. Mormon men and women in the profile sample included self-promoting claims about their skills, accomplishments, and qualifications in regards to their occupational, academic, and ability competence. Again, the similarities in emphasis of self-promotion presentation strategy between men and women could be reflective of LDS doctrine and scripture that stresses the importance of honing individual talents and skills (ability competence), continually seeking education and learning (academic competence), and the divine role of parents to provide the spiritual and physical necessities of life for their families (occupational competence) (For the Strength of Youth, n.d.; The Family, n.d).

In the case of this study, no statistically significant difference was found between male and female self-presentation strategy. The fact that Mormon profilers in the sample similarly self-presented a competent, likeable, and moral self may be because LDS men and women value the same ideals and doctrines. Moreover, perhaps the underlying reason for near universal Mormon subscription to these values, from family commitment to developing talents, is that the ultimate objective for converted Mormons is to emulate the attributes of God and become like Him. Mormon doctrine and values help LDS members (both male and female) in this fundamental quest (to become like God). Therefore, male and female self-presentation may reflect their common, overarching goal.

**Increased exemplification.** Previous online self-presentation (Dominick, 1990; Trammell & Keshelashvili, 2005) and FtF interaction (Jones, 1990; Jones & Pittman) research has found ingratiation and self-promotion to be the most commonly exhibited self-presentation strategies. Interestingly, this study found exemplification (presenting a morally superior self) as the second most prevalent self-presentation strategy in both the Mormon.org and LDSSO profile samples. This finding suggests that online Mormon profilers in the sample chose to present a
moral, devout, worthy, committed, and self-sacrificing self, not only a likeable and competent self.

This departure from previous research findings may be influenced by Mormon scripture and teachings. LDS scripture and leaders teach members to share their testimonies and religious belief with others, to not be ashamed of one’s high moral standards and religious convictions, and “to stand as witnesses of God at all times and in all things, and in all places…even unto death” (Mosiah 18:8-9). In his General Conference address to members of the Church, J. Richard Clarke asserted:

We are to be a pure people, a holy people, fully committed and zealous in our proclamation of the gospel in word and deed. This is an awesome responsibility….I [think] of Paul’s counsel to Timothy: ‘Be thou an example of the believers, in word, in conversation, in charity, in spirit, in faith, in purity.’ (Clarke, 1985).

With these assertions in mind, it could make sense that Mormon scripture and teachings may influence LDS members’ use of exemplification strategy (whether consciously or unconsciously) and may explain the prevalence of exemplification in the sampled Mormon profiles. Mormon profilers in the sample presented a committed, moral, and devout self by emphasizing their religious conviction in their devotion to God, family, high moral standards, and service—all of which were highlighted in Mormon.org (55%) and LDSSO profiles (68%).

Furthermore, the religious nature of the Mormon.org and LDSSingles.com sites may explain the increase in exemplification strategy. Both sites are Mormon-populated and provide a forum for convenient self-expression and presentation on a variety of topics, including religion.

**Thesis limitations.** One limitation to this thesis is that content analysis of online textual profiles ultimately fixes the research text in time (Scott, 2002). Webpages are regularly
uploaded, edited, revised, updated, or removed and, as a result, the population is constantly changing (Fursich & Robins, 2002; Morgan, Snelson, & Elison-Bowers, 2010). Mormon.org and LDSSO profiles are no exception as they are in continual flux as they are uploaded, edited, or removed. As such, this made it difficult to capture a true random sample. In order to contain the effects of a changing population of profiles on the web, all Mormon.org profiles were collected on the same evening. Likewise, all LDSSO profiles were collected together on a separate day.

Another limitation of content analysis in this study is that it only describes the presence of self-presentation strategies in the profile sample, but does not tell us about profilers’ intentions or viewers’ perceptions. However, the intent of this exploratory analysis was to examine the prevalence and relevancy of self-presentation strategy in an online Mormon environment, not to examine intention and perception.

Although there is a possibility that individuals on these sites might not present themselves entirely truthfully, it is not the intent of this research to assume that profiles always represent an accurate portrayal of the population sampled (Scott, 2002). However, in online personalized spaces, users typically construct accurate and realistic self-presentations in order to accomplish interpersonal goals (McKenna & Bargh, 2000; Toma & Hanock, 2010). Some individuals may view strategic self-presentation as manipulation and exploitation through communication; however, this study does not suggest that Mormon.org or LDSSingles.com is an avenue for blatant deceit or exploitation. The intent of this study was not to analyze the level of deception in Mormon.org and LDSSO profiles or to point out instances of manipulation. The purpose was to simply advance the understanding of online Mormon self-presentation. Previous online self-presentation research found that individuals who misrepresent themselves in their online profiles use small degrees of embellishments due to the possibility of future face-to-face
encounters (Toma & Hancock, 2010). Despite these issues, this thesis is about how LDS people self-present, not about the truthfulness of those presentations.

Lastly, it is not the intent of this research to make generalizations or statements about the larger population of Mormons online. The analyzed profiles are the population being studied—100 Mormon.org profiles and 100 LDSSO dating profiles.

Conclusion

The Internet has provided immense opportunity for expression and self-presentation. Individuals from across the globe can instantaneously relay information about themselves to a worldwide audience. With a rising online Mormon population, this study aimed to examine online Mormon self-presentation, specifically in the context of Mormon.org and LDSSingles.com. The results of this study provide interesting insight into online Mormon self-presentation in regards to Mormon doctrine, values and goals, and belief.

Previous FtF (Jones, 1990) and online (Dominick, 1999; Trammell & Keshelashvili, 2005) self-presentation research suggests that ingratiation (presenting a likeable self) is the most common self-presentation strategy, followed by self-promotion (presenting a competent or skilled self). Consistent with previous research, this study found ingratiation to be the leading strategy found in LDSSO dating profiles. However, unlike previous research (Jones, 1990; Dominick, 1999), this study found self-promotion to be the predominant self-presentation strategy found in the context of Mormon.org. This finding suggests that the Mormon profilers in the sample tailor their self-presentation strategies and tactics to their perceived audience in order to accomplish their social goals.

Additionally, exemplification (presenting a morally superior self) was found to be the second leading self-presentation strategy in both LDSSO and Mormon.org profiles. These results
indicate that online Mormon profilers in the sample wanted to be perceived as moral, devout, and admirable, not only likeable and competent. Furthermore, Mormon scripture and teaching may embolden LDS profilers to freely and openly share religious convictions.

Despite the prevalence of ingratiation, self-promotion, and exemplification strategies, no statistically significant differences were found between a profile poster’s sex and his or her chosen self-presentation strategy. Furthermore, no significant difference was found between gender and predominant self-presentation strategy. These results, while not statistically significant, still provide valuable insight into the homogeneous nature of male and female Mormon self-presentation. Mormon conversion and the treasuring of core values and doctrines may influence Mormon discussion, interpersonal interaction, and ultimately, one’s self-presentation.

This study did not closely assess Jones and Pittman’s (1982) intimidation or supplication self-presentation strategies, as there were no instances of those strategies found in either Mormon.org or LDSSO profiles.

This study is an important piece of self-presentation literature, as no other known study exists regarding strategic self-presentation in an online Mormon context. Riffe et al. (2005) explain that descriptive content analyses often serve as preludes to other types of research, often in domains not previously explored. As such, this thesis will serve as a building block for future research in online Mormon self-presentation.

This thesis answers Stout’s (2012) call for religious-media research. In a technologically-advanced world, and with LDS members continually answering Elder Ballard’s “call to the Internet”, this thesis is a step towards understanding how Mormons self-present in an online environment.
Future Research

This research simply investigated the presence of self-presentation strategies in Mormon.org and LDSSingles.com, but did not tell us about profilers’ intentions or viewers’ perceptions. In the case of this study, future research may consider using qualitative interviews to compare profilers’ intentional self-presentations and the self-presentational content found on profilers’ pages. Additionally, researchers might use qualitative interviews to investigate how viewers perceive Mormon profilers’ self-presentations, and if those presentations are effective in accomplishing personal and institutional goals.

Additionally, future online Mormon self-presentation research might consider using Mormon blogs as a sampling frame for self-presentation. Furthermore, future research could gather Mormon profile samples on a future date to see if these findings are consistent over time.

Although this study did not find any statistically significant differences between male and female self-presentation strategy, there are some indicators that there might be more to learn about gendered Mormon self-presentation. Although not statistically significant, the data found notable variations between gender and certain self-presentation strategies and tactics. This may have been because of the small sample size, but it may show that there is an underlying current of gender difference (as the literature would suggest). This underlying current may not override the main findings that I have suggested, but it still is interesting to take note of. Future research might consider using a larger sample size, with greater statistical power, to provide further insight into the following data.

Although not statistically significant, this study nevertheless found that men employed self-promotion more than women as their predominant, or overall, self-presentation strategy in both Mormon.org and LDSSO profiles (47% males, 23% females). This agrees with research
forwarded by Leary et al. (1994) that suggested that men present themselves more favorably on matters relating to competence. As Deaux and Major (1987) suggest, these gender differences could be caused by socialization and gender-specific norms. In Mormon culture, men play an important role in the family unit. Men are expected and encouraged to be the primary family provider, patriarch, and to live in a manner worthy of a temple recommend. The increase in male self-promotion may be due to the socialization of Mormon men to be competent, qualified, and successful providers and patriarchs, as 71% of males included some form of self-promotion in the combined profile sample.

Additionally, men and women differed most in their use of ability competence. Men self-promoted by including claims about their abilities, skills, and talents more than women in both LDSSO (6% females, 22% males) and Mormon.org profiles (12% females, 20% males). While both men and women emphasized their occupational and academic competence similarly in both profile samples, this finding suggests that Mormon men find it considerably more important to emphasize and highlight their abilities and skills compared to Mormon women.

Another interesting gender difference found in this study regarded ingratiation. Results showed that women used ingratiation as their predominant self-presentation strategy more than men in the combined profile sample (34% females, 23% males). The largest variance between male and female ingratiation was found in the Mormon.org profile sample. 24% of female Mormon.org profilers utilized ingratiation as their main self-presentation strategy, compared to only 8% of ingratiating male profilers. Furthermore, women used the ingratiating tactic of self-characterization (using positive social behavior descriptors to enhance one’s personal attractiveness) more than men in their Mormon.org profiles (10% female, 2% male). These ingratiating differences may be explained by Leary’s gendered communication research that
suggests women present their positive interpersonal and socio-emotional characteristics more often than men (Leary et al., 1994). These interpersonal characteristics manifest themselves in female profilers’ self-characterization, humor, direct addresses to the audience, and statements of modesty.

The data also revealed gender and self-presentation variance in exemplification strategy. Overall, women exemplified as their predominant strategy more than men in the combined profile sample (38% female, 22% male). In their Mormon.org profiles, women emphasized family commitment (putting family as their top priority or stressing the importance of an eternal family) more than men (10% female, 4% male). In Mormon culture, Mormon women often serve as the primary caretaker of the family, children, and home. With the Church’s emphasis on eternal families and the divine role of motherhood, it comes as no surprise that Mormon women feel the necessity to stress their commitment to family in their self-presentation.

Additionally, data revealed that women exemplified religious conviction by mentioning God, their religion, or religious beliefs more than men (54% women, 36% men) in the Mormon.org profile sample. This agrees with previous self-presentation research findings that suggest women tend to write about more personal subject matter than men (Trammell and Keshelashvili, 2005).

This data should be interpreted with caution as chi square analysis revealed no statistically significant differences between male and female self-presentation. However, this data seems to warrant future investigation with a larger profile sample size.
References


Appendix A

Self-presentation Strategy Definitions

*Ingratiation*: A person using this strategy has a goal of being *liked* by others. Some common characteristics of ingratiation are positive statements about others, mildly negative statements about yourself, statements of modesty, familiarity, and humor.

*Self-promotion (Competence)*: The goal of this strategy is to be perceived as *skilled* and qualified. Common characteristics include claims about abilities, accomplishments, performance, and qualifications.

*Intimidation*: Persons using this strategy have *power* as their goal. Typical characteristics are threats, statements of anger, and potential unpleasantness.

*Exemplification*: The goal of this strategy is to be perceived as *morally superior* or possessing high moral standards. Characteristics include ideological commitment or militancy for a cause, self-sacrifice, and self-discipline.

*Supplication*: The goal is nurturance or appearing *helpless* so that others will come to your aid. Characteristics of this self-presentational approach include entreaties for help and self-deprecation (Dominick, 1999, p. 648).
Appendix B

Mormon.org Profile Sample

Hi, I'm Kevin
I'm a Mormon.
About Me
I'm a young father of 4 children. I work as an IT professional at a large oil & gas company. I love to garden, play sports, and spend time with my family.
http://mormon.org/me/179F/

Hi, I'm Camden
I am from Tennessee. I love to yo yo. I love football and my family even more. I'm a Mormon.
About Me
Well, first off I guess Id like to start by saying I love my family. I have 2 older step sisters, one little sister and one little brother. I am also a very proud uncle to 3 nephews and 2 nieces. Through out highschool I played football, wrestled and was in the DECA club (a club for marketing students). As far as hobbies go, i love to yo yo for fun and enjoy a slew of other activities such as disc golf and being with my friends.
http://mormon.org/me/7CDX/

Hi, I'm Marcus
I serve in the Army. I'm a Mormon.
About Me
I'm a soldier, a husband and a father. I enjoy camping, hiking, and spending time outdoors. I studied Human Development in college, where I met my sweetheart. My wife and I loving raising our daughter and are anxiously awaiting another daughter early next year.
http://mormon.org/me/19G0/

Hi, I'm Ron
I'm a Mormon. I grew up in Hollywood, Fl and have lived in the Atlanta, Ga. area for 30 years.
About Me
I sell hotel franchises for an economy hotel chain, based in Atlanta, Ga. I have 5 grown children and 3 grandchildren, with one on the way! I love my family, life and the Gospel of Jesus Christ!
http://mormon.org/me/31N4/

Hi, I'm Adam
I'm a Christian. I'm a Husband and Father. I'm a Fortune 500 business executive, and I'm a Mormon.
About Me
I reside in Colorado with my wife and three children. I enjoy spending time with my family, we enjoy visiting and camping at National Parks Rocky Mountain National Park is minutes away, and going fun places together.

Professionally, I am an executive for a Fortune 500 company and lead an Enterprise Resource
Planning consulting division. Prior to joining with my current employer I was with a Big-5 consulting firm for several years leading large-scale ERP projects in the petrochemical/oil & gas, mining, and aerospace & defense industries. Prior to my consulting career, I spent 11 years in the petrochemical and cosmetic industries specializing in supply chain management and procurement.

From an LDS Mormon standpoint, I currently serve on the Stake High Council and assist the Stake Presidency in overseeing various programs such as Emergency Preparedness, Pornography Addiction Support Group, Addiction Recovery Program, and serve as the Denver Temple Coordinator for the Loveland Colorado Stake.

http://mormon.org/me/1W1Q/

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Hi, I'm Nathan Johnson
I'm a Mormon. I am from a border town in Az called Yuma. I am an engineering student in Charlottesville, Va.

About Me
I love technology but also nostalgic peices from the past like antiques, that resinate your culture. I love to hunt and fish and ride dirtbikes and boating. Pretty much anything outdoors. I am an engineering student and am Married of 9 years with 2 kids who are 4 and 5.

http://mormon.org/me/529M/

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Hi, I'm Al
I grew up in New york and I am now a practicing patent attorney in Arizona. I converted to Mormonism after law school.

About Me
I grew up in New York. In my youth, I spent a great deal of time in hospitals due to hemophilia which is a bleeding disorder. The hemophilia limited my physical activities. Nevertheless, I enjoyed a number of things, especially ones that were "safe" such as swimming, fishing, boating and chess. During my numerous hospital stays I met many youth who were very ill and at times terminal. These experiences, combined with my parent's teaching and example, helped me to develop a great appreciation for life and a dependence upon God and Jesus Christ.

Having developed an empathy for those who suffer from illness, I went to college and majored in biology and chemistry with the intention of going to medical school. However, in my junior year I decided to attend law school instead. After law school I re-met the woman who would become my wife. I say re-met because our parents were friends and we were born two weeks apart. In fact my uncle was the doctor who delivered my wife.

After law school I became acquainted with some Latter Day Saints (Mormons). Being trained as an attorney I was very skeptical but after much study and prayer I gained a testimony and decided to be baptized.

During the ensuing years my wife and I adopted four wonderful children, the last two from Romania. We now also have three grandchildren that we totally adore. In addition, my health is greatly improved because of a liver transplant 4 years ago which saved my life and cured the hemophilia.
Hi, I'm Brandon
I'm a piano aficionado. I'm an honors high school student. I'm a wrestler. I'm an avid outdoors man and I am a Mormon.

About Me
I am an Honors high school student. Currently, I am taking three AP classes, and am convinced I would be amazingly bored if I wasn’t; I love school, just not the homework that comes with it. I’m in the school Symphony Orchestra (I play the bass), and am enrolled in Seminary (my favorite class of the day). Seminary is a religion class offered by my church where we study the four standard works that we believe to be scripture: The Holy Bible, The Book of Mormon, Doctrine and Covenants, and The Pearl of Great Price. I am a wrestler during the winter and a tennis player in the spring. I am extremely self motivated and I hate it when I don’t reach the goals I set for myself, although most the time I don’t let that be an option. I’m a bit of a perfectionist. I LOVE playing the piano and have been since I was two. I practice for hours on end just for fun. I like a good challenge in my life, and when life is easy, I find something to do. I am never bored. I love to go hiking, rappelling, rock climbing, mountain climbing, and all the other crazy fun stuff my family likes to go do together. Over the summer, my favorite thing to do is going to family reunions and just hanging out with my cousins. I am the middle child of 6—1 super awesome sister, 4 of the coolest brothers ever—and I have an amazing sister-in-law and brother-in-law. I have the cutest niece that ever existed on the planet, and I am a very proud uncle. I love to be around people and make them laugh.

Hi, I'm Mark
I was born in North Dakota, raised in Southern Cal, and spent most of my adult life here in Washington State, and I'm a Mormon.

About Me
My wife and I have successfully (we think) blended six children from two prior marriages and have the most fun in our lives when we are all together, making a lot of noise. I am also the grandfather of three wonderful little grandchildren with a fourth on the way. Our house will be an "empty nest" when our youngest child goes on his mission to Guatemala in October, 2011. Our second youngest is currently on a mission to Bangkok, Thailand.

I love to make desserts, some of which are cheesecake, coco peanut logs, and chocolate chip cookies among other things. You always have to have a supply of cookies around, don't you? :-) I LOVE ice cream and partake regularly (even though I shouldn't), topped with my own special chocolate sause dubbed "Liquid Sunshine".

I love to play golf, but I don't do it as much as I want. Even though my picture shows me hiking, I am not a real hiker. This was a special 50-mile hike I went on with some great young men--and a few great dads, too! I joined the Church as a young adult (19). I currently am trying to keep in shape by working out to P90X. Who would of thought yoga was cool?

I am a graduate of Brigham Young University. I now do retirement planning for folks here in the Bellingham, WA area, which is probably the best place in the world to live.
Hi, I'm Kent V. Bulkley
I'm a Mormon. I am so grateful for a knowledge of my relationship with God and Christ.

About Me
I love being a father and grandfather. I have lived in Arizona for the past 35 years. My professional experience and background has been in higher education as an administrator and teacher and as a business owner of a golf management company.

For many years I taught golf classes at Arizona State University in Tempe, Arizona, and taught in the Professional Golf Management program at Arizona State University.

My hobbies include both golf and fly fishing.

Hi, I'm Calvin
I was raised in a small Montana town where I loved fishing, hunting and basketball. I am a mormon and I now live in Georgia.

About Me
When I was young nothing was more important to me than going fishing, hunting or playing basketball. As I became older I very much enjoyed associating with my friends who for the most part were members of the Church of Jesus Christ of latter-day Saints. They had a very positive influence on me. While I was in high school with my friends I became fascinated with welding and how you could liquify metal and cause it to bond. This led me to my first employment as a welder in the thriving metropolis of Greatfalls Montana. Later on this took me into the gold mining business. I would go and help determine if a property had enough gold on it to mine, if it did then I would help build the equipment to mine the property. This brought with it the opportunity to run heavy equipment, bulldozers excavators backhoe's etc. I very much enjoyed running this equipment. This gold mining work took me to most of the us, United States and to Africa. Eventually I was married and together my wife and I have raised seven children. We moved to the eastern united states were I managed the southeast territory for a safe company and then started my own company in the emissions business. As a family we have enjoyed living in the southeast and plan to stay here.

Hi, I'm Adam
I'm a Mormon. I'm also a husband, father, and student.

About Me
At the moment I'm attending college, working, and enjoy spending time with my wife and son. I enjoy participating in sports, especially soccer. I was raised in the church but gained my own personal testimony when I was 17. I also served a 2 year mission in Auckland, New Zealand.

Hi, I'm Geoff
I'm an outdoor enthusiast, a graduate student in architecture, and I'm a Mormon.
About Me
I grew up in Idaho as the youngest of 6 to two wonderful parents. I served as missionary in the Yekaterinburg, Russia Mission, and I am fluent in Russian. I am married to my wonderful wife, whom I met in 2008. I live for every moment I can have in the wilderness, whether backpacking, rock climbing, mountaineering, snowboarding, cross country skiing, etc. I graduated with a bachelors degree in Construction Management and I am currently in graduate school, working towards a Masters in Architecture.
http://mormon.org/me/65MN/

Hi, I'm Harvey
I'm a Mormon.

About Me
Hello, I am Harvey:) Have been a fleet mechanic 38 yrs. I have two passions out side of family...hunting and music. I am exclusively a bow hunter and I love to play the blues. Have been a Mormon since Apr 10th 1976.
http://mormon.org/me/6NWQ/

Hi, I'm Reid
I am a father of five, a business owner, very involved in my community and I'm a Mormon.

About Me
I am a Husband, father of five, community leader with the Thurston Chamber of Commerce, Economic Development Council, and United Way and I am a small business owner in Olympia, WA.
http://mormon.org/me/3MG5/

Hi, I'm Mario Cardona
I'm a soccer fanatic. I love to travel. I will one day own a line of environmentally friendly five star hotels. I'm a Mormon.

About Me
Hey there, I'm Mario! Currently I'm an advertising director for a security company. I love working in sales, it is one of the most powerful forms of human communication we can use. Relaying information while creating a relationship of trust so that both parties can reach a mutual agreement is beautiful to me, since that can only be achieved with a foundation of sincerity, and integrity. More people use it than they realize is the funniest thing though. I've had the opportunity to travel the United States because of my work, and with that I've been welcomed into many individuals homes who I met that day. The best part about it is that it gives me an opportunity to learn hospitality in many forms, so many different cultures and backgrounds that I meet with give me an opportunity to learn about different interpretations of what it is to welcome a stranger. With that, it's inspired me to work towards starting my own business in the hospitality industry, I'm heading back to school to gain an education in architecture to learn how to create environmentally friendly high end hotels, my intention is to use the individual qualities of each location to expose the beauty of the region I happen to be working in. I'm excited for an opportunity to give back in a similar fashion to how I've been treated by many different communities. Really, I just love to travel and watch soccer, there is nothing better than vacation and the beautiful game!
http://mormon.org/me/4X47/
Hi, I'm Travis
I'm a starving student. And I'm a Mormon.

About Me
I'm a college graduate student. I'm in a product development program working on my masters degree in mechanical engineering right now, and then next fall I start the MBA program. I love to design new things!

I have the best wife in the whole world. We love to take walks together, go camping, and play Frisbee golf.
http://mormon.org/me/2R9R/

Hi, I'm Don
I read comic books. I love sci-fi movies. I'm a Mormon

About Me
I am a husband, father, and son.
I joined the church in 2003
I am a Database Administrator and Comic Book Shop owner
I read comics and love sci-fi and fantasy.
I hold a Masters in Fine Arts in Acting/Directng
I am an Eagle Scout
http://mormon.org/me/2RSS/

Hi, I'm TJ
and I know that Jesus Christ is my Redeemer, and that He lives.

About Me
I am 21 years old and I am a Senior in college. I'm currently majoring in Religious Studies, and when I graduate, I plan on serving a full-time mission for the Church of Jesus Christ of Latter-Day Saints. One of my favorite things is music, so I am always seen around with my headphones in. My favorite styles of music are indie rock and classic rock, but I will listen to almost anything.
http://mormon.org/me/19ZX/

Hi, I'm Jake Fuge
I was born in the USA and I still live here. I'm a sophomore in high school and I'm a Mormon.

About Me
I like to play basketball with my friends. I'm a sophomore in high school, and I plan on becoming a mechanical engineer. I love to try new things.
http://mormon.org/me/6C2K/

Hi, I'm Charles "Chazz" Crossen
I am a Music-aholic, Gamer, Eagle Scout, One of a Kind Person and I'm a Mormon.

About Me
I am an indoors/outdoors person. I love to go camping, longboarding, taking picture of nature, cooking, using the computer, and playing video games. I love to eat cookies. I also love to quote T.V. shows and movies. I am an Eagle Scout with nine palms, also brotherhood in the Order of
the Arrow. My favorite types of music are; Rock, Metal, Alternative, and Electronica. I love to meet new people. My favorite thing is to hang out with my family and friends.

http://mormon.org/me/7JMV/

Hi, I'm Solon
I'm a husband and student

About Me
I grew up until I was 15 years old in New Mexico. While living in New Mexico I received my Eagle Scout award. Sometimes I wonder if my mom deserved an award too for all the encouragement she gave me. At the age of 15 my family moved to Utah where we currently live. I began at a young age playing baseball and played for several years. In junior high and high school I decided to wrestle for my school. Wrestling was a great experience for me. I learned to train hard to win my upcoming matches. After graduating from high school and at the age of 19 I left my family and friends for two years to serve a mission for The Church of Jesus Christ of Latter-day Saints (the Mormons). While there I met many people who I love to this day. What a rewarding thing to do as I was able to share the gospel of Jesus Christ, serve the people at food banks, build houses with Habitat for Humanity, teach “Stop Smoking” workshops and see the joy of the accomplishment as these people became free of an unwanted addiction. I served the people of Northern Ohio. A few of the cities that I served in were Cleveland, Lakewood, Toledo, North Olmsted and North Canton. There I made eternal friendships that will be enjoyed forever. When I completed my mission I returned to Utah. Soon after returning I began attending school at a local University where I am studying Business Management for my undergraduate and am going to law school after I finish. While attending school I met my wife. I knew pretty quick that I had found someone special and after dating for some time we were married in the Salt Lake Temple in Salt Lake City, Utah. When my wife and I met she had just graduated from another local university in Business Management with an emphasis in Marketing. She currently is a marketer for a large international company. I am currently in school, the Secretary and Treasurer for my political precinct and also work full time in management at a window manufacturing company. Some of the activities we enjoy are hiking, having dinners with friends, rock climbing, traveling, learning of new cultures and spending time with our families and friends.

http://mormon.org/me/1841/

Hi, I'm Michael Bahr
I'm a Mormon.

About Me
I am a Custom-Tailored Body Therapist. I used to be a Professional dance instructor, teaching Ballroom, Latin and Swing dances.

http://mormon.org/me/4P7Z/

Hi, I'm Tyler
I'm a Mormon.

About Me
I have been blessed with a wonderful family including my wife and little son. I work in order to support my family and spend time with them doing the things we like. We like to play together, whether it is inside on a rainy day, or outside when the weather is nice. I enjoy camping, hiking,
and any kind of sport. I love coming home to see my wife, and have my son run to me and know that he loves his dad and his dad loves him. It reminds me of the love of our Heavenly Father, who knows me and each of His children, and wants what is best for us. I have many blessings as evidence of that.
http://mormon.org/me/4326/

**Hi, I'm Matt**  
I'm a Mormon. I live in Colorado and am married to my beautiful wife Kylie. We've been married over a year. Life is good.  
**About Me**  
I love to play basketball. My knee hurts sometimes, but I fight through it. I'm learning what it takes to be a business owner. I'm happy.  
http://mormon.org/me/5QCF/

**Hi, I'm James**  
I'm a Mormon.  
**About Me**  
Abundantly blessed husband and father.  
http://mormon.org/me/1C34/

**Hi, I'm Nathan.**  
I live in California. I love sailing and surfing. I'm a Mormon.  
**About Me**  
Just a normal guy who likes to sail, off-road, work on cars, and develop software.  
http://mormon.org/me/1SGM/

**Hi, I'm Berik**  
I love my family, I love sports, I'm an Idaho boy and I'm a Mormon.  
**About Me**  
I belong to the best family in the world, I love to play pretty much every sport possible, I was a little bit of a choir nerd, and i love the gospel of Jesus Christ.  
http://mormon.org/me/4VKD/

**Hi, I'm Adam**  
I'm from Mesa, AZ. I am the youngest of 5 children. I am firmly attached to Jesus Christ and I'm a Mormon.  
**About Me**  
I'm 23 years old, I grew up into the church, and I love to play games. I love to read books to pass the time and I love to be around my family when I can. As I said I grew up in the church but I wasn't always converted to it. Life to me, never came easy as I seemed to always have to learn things the hard way. However, I just took everything in stride because I just assumed that's how things were. Later in life I began to look back and understand just exactly what I had gone through but I couldn't understand why it had to be that way. As I came to understand the gospel more by going to church, reading the scriptures, and getting that one on one time with my Father in heaven, I began to see that it was necessary. That there must be hard things in our lives.
As I began to really look back through my life and all of the struggles and hard times that I seemed to have, I realized something that I had never recognized before. I realized that with every trial so too had come a blessing. I could see God's hand throughout my life in everything that I did. I don't believe in happenstance or accidents but I believe that everything has a purpose. I continue to live my life in a way that I believe the Savior would want me to, even as He did. Helping others, sharing the gospel, and trying to lift people up that they may understand even as I do, that we are never alone. That our God in heaven is always with us, watching over us, and trying to help us.

He asks us to trust Him by keeping the commandments that it will protect us and bring us happiness more than anything else that is out there in the world. I have a strong faith in myself, in Jesus Christ, and in His plan for me. And I know that there is a plan for all of us. That if we feel that there is something missing or that there is something that we need to be doing, I would invite you to do as Jesus asks, "Come follow me." I know that if we do these things, He will heal us, bless us, and help us that we may find true happiness.

http://mormon.org/me/4KV2/

Hi, I'm Caleb
Balancing work, life, and family!
About Me
I'm a new Dad that could spend hours watching my little boy laugh and smile. I just started a new job and moved to Bentonville, Arkansas with my young family to pursue a career working at the headquarters of the world's largest retailer. I've traveled 25 of the 50 states and 11 other countries . . . I love learning about other people and cultures.BR
http://mormon.org/me/27HP/

Hi, I'm Brent Thomas
I'm a Mormon.
About Me
My wife jokes that I am a "jack of all trades". I have worked repairing computers, I ran a computer liquidation business, I worked as a carpenter, a river raft guide, a painter, a general contractor. I have run several small businesses. When the housing bubble burst, so did my contracting business and all of our savings. Currently I am a full time student working on a degree in nursing.

I met my wife 14 years ago and after some persuasion, she agreed to marry me. We have been blessed with 4 children, 3 boys and one princess.

I love to work with my hands and to fix things. I also love the outdoors. Back when I had disposable income, I enjoyed competition pistol shooting, something that I hope to do with my boys as they grow older.

In 2010 I was diagnosed with male breast cancer. I was fortunate to have caught it early. The mastectomy went well and showed no signs of the tumor spreading. I am currently cancer free.
http://mormon.org/me/5KTW/
Hi, I'm Paul
I'm a full time single dad and self employed. I love doing theater and scuba diving. I'm a Mormon.

About Me
I'm a full time single dad and self employed so life is crazy sometimes. I like to cook and I am a little bit of a neat freak. I have worked as a mortgage professional for over 10 years. I perform at the local community theater with my kids and I just got certified to scuba dive with my son. I'm a regular guy doing the best I can. Life is full of up's and downs but that is what makes it so flavorful.

http://mormon.org/me/2MKK/

Hi, I'm Volkmar
I'm a physicist and very interested in science. I'm a Mormon.

About Me
I am a Ph.D. student in physics. I think science and religion can stand side by side. There is no contradiction in this. In fact, I think that science and religion are both on their journey for the truth and that they will meet in the end.

http://mormon.org/me/5SX5/

Hi, I'm Brooks Merrill
I'm a Mormon. I own a business in Chandler, Arizona and I am a Mormon

About Me
From my point of view, I have had a wonderful life thus far and expect my life on this earth to continue to be fun and rewarding. My family has been members of the Church for generations and I am thankful for those that have blazed the trail ahead of me. I enjoy serving in the Church and often find that my abilities are stretched but I know the Lord blesses me in my efforts. I have a beautiful wife and two beautiful daughters that love me and make me want to do better each day. I enjoy the outdoors and I have spent countless hours in the mountains and deserts of Arizona on my quad experiencing the beauty of Heavenly Father's creations. I also love to spend time on my tractor making improvements to our property and view this as "enjoyment" and not "work". I am successful in our own business and enjoy creating fragrant products for others to enjoy. I am thankful to my Heavenly Father for His rich blessing upon my family and I.

http://mormon.org/me/526H/

Hi, I'm Ethan
I'm a college student. I love life. I have faith in the future. I'm a Mormon.

About Me
I love life. I am a college student trying to figure it all out. I love anything outdoors, any sport, and I love helping people. I have three sisters who are my best friends.

http://mormon.org/me/3M5X/

Hi, I'm David
I'm a Final Fantasy VII fan and I'm a Mormon

About Me
I am 21 years old. I grew up in Los Angeles, CA and I've lived there most of my life. Right now I'm a missionary serving in Idaho but when I am done I plan to go to college. I'm a gamer and I
love playing Playstation games. I play Dungeons and Dragons and I will always be in love with Final Fantasy VII. I like reading, playing golf and basketball, solving puzzles, singing, and acting.
http://mormon.org/me/3Z9Q/

Hi, I'm Ron
I'm a Mormon.
About Me
I'm married to a wonderful woman, my companion for eternity and my friend. I'm the father of four great children, all of whom are in college or are married. I will be a grandfather for the first time in September. I'm really looking forward to that event!

I am a chemical engineer by educational degree. I have spent most of my career in the environmental field working with issues affecting air quality. My current role at work is working with climate change issues.

I enjoy reading, travel, singing in a local chorale, and being with my family (which is mostly my wife at this point in time). I also enjoy participating in church and community activities.
http://mormon.org/me/4ZS1/

Hi, I'm Adam
I'm a PhD student, CPA, father of two and I'm a Mormon.
About Me
After three years of public accounting, I have decided to take the plunge and get a PhD in accounting. I have a beautiful wife and two boys who are the center of my world. I enjoy playing and watching sports, reading books, and spending time with my family.
http://mormon.org/me/3TTZ/

Hi, I'm Marcus
I am married with two kids. I was a fighter pilot, now fly for an airline. I love sports, food, and people. I am a Mormon.
About Me
Flying F-16s was a dream come true for me. When I was young, I thought fighter pilots were as real as Buck Rogers or Han Solo. I never imagined that one day I would be drilling holes in the sky at the speed of heat with the latest technology available at my fingertips. I also had the privilege to teach a new generation of pilots the fine art of high speed decision-making upside down while sounding cool on the radio.

At some point in my military career, I realized that what we were doing was more than just playing around, more than just a job. My love of freedom runs deep and it truly was my honor to spend my life - and risk my life - defending freedom for my family, my countrymen, and others who needed our help.

Flying is different now, but I enjoy it - it beats working. My corner office has the ultimate view from 40,000 feet, and it changes all the time. Some days I have to remind myself that they pay me to do this.
I am blessed with an amazing wife and the best two kids a guy could have. As a family we think critically, work hard toward our goals, cook and eat exotic foods and strive to be good neighbors. We love life and look for adventure around every turn.

I am a pilot, a patriot, a cook, an athlete, a sailor, a mountaineer, an aspiring entreprenuer, a people person, an avid reader, a lucky dad, a trying-to-live-up-to-my-wife husband... and I'm a mormon.

http://mormon.org/me/62R6/

Hi, I'm John
I'm a student who likes to read poetry. I can speak Romanian. I'm a Latter-day Saint.

About Me
I'm twenty-one years old. I like to read, doodle, think. I'm absentminded.

http://mormon.org/me/15X9/

Hi, I'm John
I'm a Mormon.

About Me
I am a husband and a father of two boys. I am a stay at home dad. I like to do any athletic activities (Basketball, football, golf, hiking, etc.). My favorite thing to do is to spend time with my boys. I enjoy construction as a hobby and occupation.

http://mormon.org/me/2QSN/

Hi, I'm Kyle
I'm a brother. I'm a son. I'm a Lax Bro. I'm a Mormon.

About Me
My name is Kyle and I am a Junior at Gilbert High School. I am 16 years old and love playing all sports or doing any physical activity. The sport I love most is Lacrosse. I love playing lacrosse almost more than anything else. It takes up most of my free time. I have two older brothers and two younger sisters in my family, and one sister-in-law. I am right in the middle! It can be hard sometimes with as many kids as there are in my family, but we have a very happy, loving, spiritual family. When I do have free time, I like hanging out with my buddies from school and creating shinanigans with them. After high school, I plan on going on a mission like my father and two brothers, then attending Brigham Young University.

http://mormon.org/me/78Q8/

Hi, I'm David
I was born in California. I like to sing and act. I'm a Mormon.

About Me
For me, I wasn't good at a lot of stuff. I had tried out for everything and pretty much failed. Then I auditioned for a play in Jr High and fell in love with it. I moved on through school to do many different plays and musicals and even though I wasn't always the lead character, I had the most fun being around my friends and being able to pretend to be someone else for a while. I love to do all sorts of things! I enjoy sports, reading, doodling, singing, acting, and learning. I do enjoy camping the most I would say. I find that being in the woods, away from civilization
and being able to listen to nature and gaze at the beauty of the world are the times when I come to appreciate life most. I absolutely love to rock climb, even though I'm pretty much terrified of heights. I love to swim and see how long I can hold my breath for. I enjoy playing around with my nephews and nieces and my dog. I love my family most of all.

http://mormon.org/me/6G3Y/

Hi, I'm Charlie
I'm a Mormon.

About Me
I am a fairly recent college grad working as a mechanic. I've been married for almost two years to an awesome woman and am having a great time. I'm working on a Jeep Cherokee I bought for my wife and looking forward to taking it back to the mountains. I was brought up loving Ford Falcons and Mustangs and owned one of each.

http://mormon.org/me/3X94/

Hi, I'm David
I am a physical therapist who loves working with athletes. I am a husband and a father. I'm a Mormon.

About Me
I'm from Colorado and am about to finish graduate school and become a physical therapist. I have a very beautiful wife and daughter. I love playing sports and spending time with my family.

http://mormon.org/me/522N/

Hi, I'm Josh
I am a husband, father of four, an outdoor enthusiast, a law student, and I'm a Mormon.

About Me
I grew up in small town in the mountains of Arizona. I married the girl of my dreams and live in the big city close to her family. We have been married for eight years and now have four young children. I enjoy spending as much time in the outdoors as possible pursuing my hobbies of fly fishing, hunting, and snow skiing. I also enjoy sports such as soccer, racquetball, golf, softball, and pretty much everything else that involves a ball. I love spending as much time with my little family as possible as that is where I find the most joy and happiness in my life. I am currently a full-time law student, and work with a non-profit attorney that represents victims of domestic violence.

http://mormon.org/me/73VW/

Hi, I'm Kurt
I grew up in a military family and have lived in many different states. I teach high school math. I'm a Mormon.

About Me
I am the father of two girls and a boy and have been happily married for seven years after meeting online. Some of my interests include reading, cooking, and traveling just to name a few things. My formal education consists of two bachelor's degrees and one masters degree.
Hi, I'm John
I am from Utah and did my undergraduate studies at Utah State University. I'm now in Denver, CO for grad school. I'm a Mormon.

About Me
This is my first time living out of state and away from family. I earned a BA in Psychology from Utah State University. My wife and I just recently moved from home and family to attend a masters program in Denver, Colorado. It's the first time either of us have been this far away, and we are naturally a bit concerned. It is a bittersweet experience, or has been thus far. It's hard to leave home. It's a challenge to be away from what was comfortable for us, but it's been amazing to have to depend on each other more and more.

Hi, I'm Joshua
I'm an Artist and I'm a Mormon.

About Me
I love to draw and to create art. I just graduated from college with my degree in Art. I work for an educational video game company. I do all the art design for the company and it has brought me a lot of joy.

Hi, I'm David
I was born in Newcastle upon Tyne. I currently live in Ashington Northumberland and I work in a bank. I'm a Mormon.

About Me
I am currently the employment rep for the Ashington Branch, I am married with five children and 13 grandchildren.

Hi, I'm Arielle
I love to play soccer. I'm attending Brigham Young University studying Broadcast Journalism. I'm a Mormon.

About Me
My name is Arielle and I am 19 years old. I love to play soccer and spend time with my family. I am currently pursuing my sophomore year at college. I have grown up in the church and know with all my heart of its truthfulness. The joy that it has brought to my life brings me more happiness than I could have ever asked for. I know Heavenly Father loves each and everyone of us and I know that he loves me. I know that Jesus died so that we could return to live in Heaven with our families again and be with them forever. I love to go to the temple and I am really excited that they will be building another temple in Provo. I feel so blessed to be apart of Heavenly Father's divine work. I know that Joseph Smith was a prophet of God and did in fact speak with Heavenly Father and Jesus in the Sacred Grove. I know he restored the gospel and translated the Book of Mormon. I have a testimony of the Book of Mormon and of its truthfulness (http://www.ancientamerica.org/library/media/html/40ehhkvc/The%20Challenge.htm?n=0). I
know that if I do my part I will be able to live with my Father in Heaven again and be with my family forever. I know that I am the offspring of God and can do anything I set my mind to. I love this gospel and look forward for what Heavenly Father has in store for me.

This is a link of a message that I treasure in my life:
http://www.youtube.com/watch?v=zQ97JYiDg48
http://mormon.org/me/709D/

Hi, I'm Sara
Living the life of a Mormon makes me a happier woman, wife and mom!

About Me
I grew up dancing tap, ballet, and jazz and loved performing with my girlfriends! My older brother was always a star athlete and as a family we loved cheering for him at his baseball games, and still enjoy playing together now that we are grown and have kids of our own.

I met my sweetheart on a blind date & we were sealed in the Las Vegas Temple just 5 months later. We have been blessed with two amazing boys through adoption, they are our world! We ride motorcycles, play baseball and football, swim, and ski.

If you are still reading I think you should know that I love to sunbathe, have a passion for Corvettes, truly think chocolate is one of the greatest things on Earth, go snowmobiling, love to race motorcycles, ran my first Ragnar in 2011, dream of my toes in the sand at the beach, and don't cheat as bad as others at playing cards! (Nope, I do not gamble.)

I still love to dance, and my husband and I go salsa dancing I love Psychology and am working towards my degree. I love to be a wife and mom, knowing that these eternal relationships are what matter the most!
http://mormon.org/me/17Q6/

Hi, I'm Tammy
I'm a Mormon. I grew up in Southern California. I love family activites, crafts, reading and spending time outdoors.

About Me
I have been married to a wonderful man for 22 years. I have 3 children, 3 step-children, 2 son-in-laws, 1 daughter-in-law and 7 grandchildren. I work full-time for an insurance company. My favorite thing to do in my spare time is spend time with my family. I also love to sew, cook, read, craft and exercise. Over the past couple of years I have begun hiking and really like it. I love the opportunity to see the wonderful world that God created for us! Of course, every Sunday you will find me at church! I love to work with youth and elderly people. I have a son that will be on a full-time mission for the church beginning in August of 2011.
http://mormon.org/me/3TMD/

Hi, I'm Hillary
I grew up on the road. I am an aspiring novelist and have a degree in massage therapy. I'm a Mormon.
About Me
I am a part time massage therapist and a full time House-wife. I enjoy cooking and experimenting with food, creating new dishes and putting the best in a cook book. I enjoy singing around the house and listening to music. I like to sew dresses and quilts, and as strange as it may sound I collect buttons, like the kind on your shirt. I also like to write, novels and short stories. I have been working on a few, but none are ready for publication. I am happily married, and my husband supports all of my crazy endeavors. The church plays a big part in our lives and helps us support one another especially when times are hard. I have been greatly blessed.
http://mormon.org/me/3GN6/

Hi, I'm Melissa
I'm a Mormon and I always have been. I have never had a real best friend who was Mormon.

About Me
I love horses and most other animals, but horses most of all. I have 6 brothers and sisters so I'm used to always having someone to talk to. I'm going to community college right now to take culinary classes so that eventually I can have my own bakery. I love kids and babysit them often. I worked at a ranch and learned that I could never become a veterinarian like I wanted because I can't hurt animals, even if it's to help them. I am so glad that I learned that before I got very far in college.
http://mormon.org/me/64VX/

Hi, I'm Sarah
I grew up in Florida. I've raised four children. I work with my husband. I am a Mormon

About Me
All of my children are grown, so it is just my husband and me at home. I enjoy sewing and machine embroidery. I love to spend time with my grandchildren. Mostly, though, I stay busy working at my husband's office and helping my mother, who lives near me.
http://mormon.org/me/2V10/

Hi, I'm Heather
I grew up all over the U.S. I'm a Mormon.

About Me
I am a mother of three beautiful children. I have one son on a mission, helping to bring others into the gospel. I now work full time. I have been blessed to be married for twenty + years now. And I have the best family in the world. They support me even when the world tries to tear me down and for that I am very grateful.
http://mormon.org/me/3QWN/

Hi, I'm Mel
I'm a Mormon.

About Me
I am a Mormon, a wife, a mom, a cook, a baker, a crafter. I grew up in the church, went to Brigham Young University, on a mission and then married in the Los Angeles Temple. I have three children, two girls and one boy. While attending BYU, I studied math education and earned my Bachelor's degree. I taught high school math at an alternative school for two years until my
husband and I moved across the country for law school. After law school we moved back to the west to be closer to family. Currently, I am a domestic diva (a.k.a. stay-at-home mom.)
http://mormon.org/me/5YRG/

Hi, I'm Venus
I'm a Mormon.
About Me
There are many things that I like to do but one of my favorite things to do is hanging out with my sister. This past summer we did a good amount together. One of the things that we did was go to an anime convention. It was a lot of fun. We both love manga and anime. One of my favorite pass times is just sitting down and reading manga. Manga isn't the only thing that I read though. I read novels, story books, and my scriptures. Reading my scriptures is a lot of fun and I LOVE it. There are many things that I don't understand but the more I study and pray the more I understand.
http://mormon.org/me/6KH0/

Hi, I'm Jill
I'm a Mormon. I have a great husband and six fun-loving children.
About Me
I am the mother of six children. I have a husband who works hard to provide for us. Raising my family has been the hardest but best thing I have done with my life. My husband and I both had the same priorities when it came to having a family. We both knew that it was the single most important thing we would do with our lives. My parents taught me the importance of a family and I wanted to continue and expand what I learned from them.

I think I could find joy in doing almost anything. Everything I learn about or become involved in, I end up loving. There isn't enough hours in the day for me to do the things I have learned to love. Some of favorite hobbies include playing tennis, bike riding, hiking, kayaking, traveling, studying, quilting and going to the lake with my family.

I have loved reading and books my whole life and continue to love to read. What is on my nightstand? Lately, I have enjoyed reading memoirs and biographies, a book about Mormon Temples and of course a couple of quilting magazines.
http://mormon.org/me/68K0/

Hi, I'm Lindsey.
I'm a history major, avid concert attender, proud nerd and I'm a Mormon.
About Me
I'm a senior in college but I hope to be a student for the rest of my life - I love learning! I love learning about culture, about people and about the world. My family and friends mean the world to me. I've studied both Arabic and French languages during my school years and hold on to what little I have remembered. I attend concerts on a regular basis and love music of all kinds. I'm a huge movie fan and I'm full of useless information about pop culture. I nerd out very easily and I nerd out a lot - this includes Star Wars, The Lord of the Rings, Supernatural, The Office, and Indiana Jones but there are many, many more in my circle of nerdom. Nature is my sanity. I love going to museums and zoos, travelling, random road trips and exploring new places.
Hi, I'm Kayla
I always say that I'm a country girl raising city kids. I'm a Mormon.

About Me
I am a wife to a great husband, and mother to six wonderful children. I love to craft and sew, and sing and play the piano. My other love is directing my singing group, and reading... I love to read!

Hi, I'm Shandra
I'm a Mormon.

About Me
I graduated from college as an English teacher. I love reading! My favorite things to read are classic novels, young adult literature, church books, and conference talks. I'm also a fan of crocheting, watching movies, spending time with my family, and listening to music.

Hi, I'm Elaine Ann H.
I live on the west coast of Canada, and I'm a Mormon.

About Me
I've been married for 33 years, am a mother of four sons, two daughters-in-law, and a grandmother of 3 girls and 1 boy. I love photography, family history and music.

Hi, I'm Tammy
I'm a wife, mother, grandmother, aspiring poet and I am a mormon!

About Me
I am recently married to a wonderful man and we have the most beautiful blended family. We have 9 children and 20 grandchildren currently. We are blessed that our family continues to grow and expand. I love spending time with my husband and our children and grandchildren. We love the outdoors including hiking and gardening. Most importantly we love the gospel!

Hi, I'm Ashley.
I've traveled, met amazing people, am an active member of my community, I'm a Mormon.

About Me
I'm a mother of two amazing children, the wife to a husband who is still trying to keep up with me and thinks I'm brilliant, a sister, a friend and a neighbor. I knit, read a lot and write. I love to travel. The ocean makes me happy and the mountains make my heart soar. I love to camp, backpack and be anywhere outdoors.

Hi, I'm Sarah
I'm a pharmacist. I'm a musician. I'm a Mormon.
**About Me**
I like to think that I experience the world as a scientist. I am always asking why, just ask my parents about that one, and trying to find the answers. I look for patterns and like to follow things to their logical conclusion. That is probably why I was so drawn to pharmacy. On the flip-side, I enjoy experiencing life as a musician. I play more musical instruments than I have fingers and toes. I like to listen to the wind, to singing birds, to flowing streams. There is power and feeling in music that I can't adequately describe with science--but I can with religion, which seems to be able to mix and combine the extremes of my life into one whole.

http://mormon.org/me/4MM6/

**Hi, I'm Nancy**
I was born in Illinois grew up in Florida. I had a foster home for 10 years. I am a Mormon

**About Me**
I was born in Illinois when I was 9 my mother left my father and moved us to Reston Virginia where my older brother was stationed in Washington Dc in the US Army. My brother introduced us to the church and my mother, sister and I were then baptized in 1976. Shortly after that we moved back to Illinois and my sister and I moved in with my father and his wife for a short time and then my sister and I were sent to Florida where we were split up and placed in foster care in the church. I ended up in a girls home which was an amazing place to live. I got married at age 20 had a daughter and divorced 10 years later. my second husband and i have been together 19 years, he brought 3 children to the marriage and i brought 1 and we had a foster home in Illinois for 10 years where we adopted. we have 15 grandchildren. my husband and I lived in Illinois 14 years where i took care of my mother before she moved to California with my older brother, and my husband and I moved back to Florida where we can be close to his family and our other grandchildren. my mother in law had breast cancer in 2010 she was 72years old. I was amazed how well she went through kemo and today is cancer free. We now live in a very nice apartment in Spring Lake which is a subdevision of Sebring around Lake Istipoga a huge lake in Sebring and an awesome fishing lake.

http://mormon.org/me/3Y1D/

**Hi, I'm Ashley**
I am a single mother, a full time student, a daughter and a sister and a future urban teacher. I'm a Mormon.

**About Me**
I am a twenty year old African American and Caucasian woman and I am the mother of a beautiful two year old girl. I am currently studying Elementary Education to become a teacher in poor communities. My everyday blessing is to be able to stay home with my little girl and continue my education. I have been raised by my mother who was born into the church and my father who had converted when they first met. I live my life through the gospel and I feel the blessings from it in my daily life everyday.

http://mormon.org/me/6NR7/

**Hi, I'm Kirsten**
I'm a senior in High School. I'm a fashion Blogger. I'm a Jazz enthusiast. And I'm a Mormon.
About Me
I love to sing. I am in my school's Audition Choir as a First Soprano. I enjoy leadership roles. I love thrifting clothing, and refashioning them to make them cuter. I love seminary, even though it is in the early morning. I am the oldest daughter in my family, with two older brothers and a younger sister.
http://mormon.org/me/5WX8/

Hi, I'm Amy
I have been on several games shows, including Wheel of Fortune and Who Wants to be a Millionaire, and I'm a Mormon.

About Me
I am a single mother of four and a full-time student pursuing a degree in elementary education. I love practicing yoga and shopping.
http://mormon.org/me/712H/

Hi, I'm Annie
I'm a writer. I'm a mother. I'm a mormon.

About Me
I'm a wife, a mother, and a journalist. I hate doing laundry and love escaping with a good book. I maintain my writing career with a few columns and a blog, but right now, my primary focus is my babies. We've got four children, two boys and two girls, and they're mostly delightful. They're also sticky and naughty and busy. I'm trying to teach them about Jesus, but it seems like they do all the teaching.

I'm from Washington State, but at the moment we live in Utah. We moved here from Maryland three years ago, thanks to our employer, Big Brother (aka the government). We're heading to Germany in July 2011, and can't wait for new places and new faces.

Feel free to keep up with me at regardingannie.wordpress.com for a regular update on my multiple motherhood and marriage misadventures.
http://mormon.org/me/1BP8/

Hi, I'm Mandi
I am a wife, a mom, a business owner, and a juggler of life. A lover of beauty found in people and everyday things. I am a Mormon.

About Me
I am wife of a college student and mother of a toddler boy. I am a massage therapist and love to help people heal and see progress. I enjoying dabbling in creative outlets but I struggle to balance my time and priorities. My job as a massage therapist offers me opportunities to develop my skills and gain recognition. I have to remind myself that worldly recognition will never replace the satisfaction of sending a caring and loving child into the world.
I love looking at people and wondering about who they really are. What have they been through, what do they think about, where will their life go, did I know them before this life? Its so much easier for me to love those around me in a Christ-like way when I make the effort to look at them as a brother or sister and not just a body taking up space in this crazy life.
I have lived many places and met many people. I lived overseas when I was younger and my dad
was in the US Air Force so I have gotten to see parts of the world that many haven't. I have been divorced and faced those difficult times of decision and heartache as well as the self-discovery that can come with effort afterwards. In that time of self-discovery I realized I was missing something in myself and I longed for peace. After searching through my mind and renewing my decision to live the teachings of the Church of Jesus Christ of Latter-Day Saints, I found the joy and peace that I had been searching for through living the gospel and applying the Atonement.
http://mormon.org/me/6KDC/

Hi, I'm Stacy
I'm a wife and mom. Lake Michigan is one of my favorite places. I love to dance. I'm a Mormon.
About Me
I'm a wife and mom. I'm a dancer and choreographer. Reading is a passion. I love my family and my friends.
http://mormon.org/me/6RX7/

Hi, I'm Lindsey
I love learning. I'm a Mormon.
About Me
I am studying mathematics education in college. I love to read, write, ski, and doodle. I play the violin and the piano.
http://mormon.org/me/1XQV/

Hi, I'm Tanya
I grew up in Hammond, La. I airbrush and I am Mormon!
About Me
I am a fun loving mother of 4 children.. 2 whom are my children from a previous marriage and two whom are my husbands children from a previous marriage. My husband and I got married around 2009 and that was a blessing. I am an airbrush artist, I've been painting some 17 years and I love it!! I love to do any sort of craft or anything involving creating something with my hands. I love learning about our Heavenly father and spending time with my family. I play farmville online and spend most of the day cleaning and just chilling around the house waiting for my husband to come home. Our children do not live home with us but we love them much and spend most of our time doing things with them.
http://mormon.org/me/2ZH4/

Hi, I'm Sara
I'm a college student, I love all animals, and I'm a Mormon.
About Me
I'm currently a college student. I'm studying art. I love to sketch. I believe that art is a powerful form of communication and can help draw people closer to the Lord. I want to develop my talent and use it to help people realize that there are wonderful things in this world.
I also have a passion for animals. Right now I have one dog and two cats. I love them, they make me smile and laugh. It also makes me feel more confident when I see that they are comfortable and happy living under my care.
http://mormon.org/me/3P13/
Hi, I'm Melinda
I am a stay at home Grandma. I'm a Mormon.

About Me
I was born and raised in Florida and in the Church. I became inactive in my late teens and experienced a lot of what the world had to "offer". I had a long and rocky road back to "my life" and to happiness. I have 3 children and 3 grandchildren that I love very much, my 2 year old granddaughter lives with us fulltime. I am an avid outdoors "person". I love sports and animals, I have been riding horses since I was 6 years old. I play the trumpet, trombone, saxophone and the piano. Since coming back to the gospel and strengthening my faith and testimony I enjoy sharing my love and happiness with others, hoping that they will open their hearts to be able to feel true happiness too!
http://mormon.org/me/3PGN/

Hi, I'm Pam Jones
I have been a member of the Church of Jesus Christ of Latter-day Saints since Feb. 1986.

About Me
I was born in Savannah, Georgia, but was raised in Lewiston, Idaho. My favorite memories as a child were playing with the neighbor kids, going camping, raising animals (calves and chickens), helping in the garden, and going to my grandparents' house.

As an adult I love being a mother and grandmother. I have worked as a waitress and secretary and had my own sewing business and later designed web sites. I am currently a Family History Consultant and enjoy spending time with my grandkids.

My husband and I were married in 1992. Between us we have five children and 10 grandchildren and one on the way.

I enjoy any kind of craft project, sewing, working in my yard, and camping. I also enjoy working on my family history. Someday I would like to travel to the places that my ancestors came from.
http://mormon.org/me/5B8K/

Hi, I'm Luna
I'm a Mormon and I love it!

About Me
I have been married to my husband for 8 years and we have 3 kids, 2 girls and a boy. I stay at home with our kids while my husband attends school full time to become an Optometrist. It isn't terribly glamorous, but we have a lot of fun. I have so many interests, but recently I have really enjoyed cooking. Although, I think my true love is learning, and cooking, right now, is what I am learning. But other things I have worked toward learning more about is, art, theatre, sports, nutrition, genealogy, blogging, scrapbooking.... the list goes on!
http://mormon.org/me/4373/

Hi, I'm Melissa
I'm a wife and mother, a nurse and homemaker. I love sushi and chocolate chip cookies. And, I'm a Mormon.
About Me
I grew up in the Seattle area enjoying many things that I still love--riding horses, playing soccer, running, and hiking with my family. I knew in high school that I wanted to be a nurse and received my bachelor's degree in nursing and RN just a few weeks before my first child was born. I now have four wonderful children. I love helping others. I had great experiences working in hospital and home settings as a nurse that helped me better understand how to help as Christ would. I'm currently very happy to be at home full time with my children. My family and faith are my greatest joys and blessings.
http://mormon.org/me/77FN/

Hi, I'm Alicia
I grew up in Idaho. I'm studying Math Education so I can teach high school. I'm a Mormon.

About Me
I'm in my third year of college, studying to be a high school math teacher. I'm super outgoing and love making new friends and going on random adventures. I love fishing, boating, snowboarding, biking, bowling, and anything involving food. Anything outdoors or involving a difficult task to accomplish is my kind of thing. I also love all types of music and entertainment such as stand up comedy or movies as long as they are clean.
http://mormon.org/me/2X8D/

Hi, I'm Hilary
I'm a Mormon.

About Me
I am happily married with two kids, living in the north woods of rural Vermont. When my husband and I got married, I learned that happiness is truly not about the things that we have, but about family and God. As newly weds we were more poor than I had ever been in my life, but I was also the happiest I had ever been in my life. Now we have two wonderful children that challenge my patience sometimes, but I love them dearly and they give my life purpose and direction. I also raise dairy goats and chickens and enjoy painting and drawing portraits.
http://mormon.org/me/3XNW/

Hi, I'm Marie.
I'm from northern California, I love to play basketball, I want to be an engineer, and I'm a Mormon.

About Me
I'm a college student, studying to be a chemical engineer. I spent last winter studying abroad in and around Jerusalem! I loved everything about the Holy Land, and I hope to go back someday. I like to do crossword puzzles and spend time with my family over the holidays... with a brother and 5 little sisters, there's lots to keep me busy!
http://mormon.org/me/348J/

Hi, I'm Whitney
I'm a Mormon.

About Me
I'm 20 and I live in Utah. I love to fourwheel, fish, camp, snowboard, hike, read, spend time with my family and friends, baking, scrapbook with my mom, watch movies, volunteer and any
Hi, I'm Bianca
I grew up in Northern California. I come from a small family. I'm a stay-at-home mom. I'm a Mormon.

About Me
I grew up in California and I come from a very close, but small family of 4. My older brother is 8 years older than me and my parents immigrated from Guatemala City, Guatemala way before my brother and I were born. I am a high school graduate and a college graduate. My parents always instilled in me the importance of having a great education. I absolutely love to dance, purchase and put on make-up, watch movies, go shopping, blogging and just talking about things that I love. I am a mom of one amazing little boy, I have been married for almost 4 years to my wonderful husband. I cherish my family, friends and religion most in my life. I have always been social and like to make new friends and meet new and interesting people. I work as a holiday employee right now because my priority is to take care of my baby. My husband works full-time and since I really never traveled much growing up, we are enjoying our time in the east coast.

Hi, I'm Bonnie
I'm a Mormon. I grew up riding horses but later graduated to flying a Cessna 182.

About Me
I was born in central Washington State. My Dad was an electrician and TV man. I grew up on a small farm next to my Grandma. Everywhere I went it was on a horse. While I was a college student my Dad learned to fly a small plane so my parents and my sister decided I should learn to fly too. It was great! It was pretty cool to hold the record of being the 1st woman to have a commercial pilot's license in Kittitas County, Washington. Because of where our family was able to go in our airplane, I met my husband 200 miles from the nearest town in the middle of the winter in British Columbia. My husband and I have been married over 45 years. We have 3 children and 15 grandchildren. I love to knit, crochet, work in Humanitarian making quilts, gardening, and doing genealogy. I teach many of our grandchildren to play the piano each week. It is really wonderful to see them grow in their love of music. Life is wonderful.

Hi, I'm Amanda
I am a graduate from ASU with a degree in mathematics. I am a wife and a mom of four kids. I am a convert and I'm a Mormon.

About Me
I grew up in a divorced family with basically no religion. My dad never went to church and my mom's side were Presbyterian, but we were mostly attended church on the major holidays like Easter and Christmas. Even though I went to the Presbyterian church every now and then, neither of my parents seemed to convey any real beliefs during my upbringing. I was allowed to watch what I wanted on TV, I had a lot of freedom that I now look back on and realize was way too
much for me at the time. Because of the lack of structure and guidance/supervision, I wasn't the standard of virtue that I should have been. Due to my bad reputation, I decided I needed to get away from my high school crowd and make a fresh start, so I moved across the country to go to college.

Hi, I'm Tandy
I'm a portrait artist. I'm a mom! And I'm a Mormon.
About Me
I grew up in Idaho and started painting seriously when I was 17. After that, I studied privately for a while, then trained formally at a university where I studied illustration. Now I have three beautiful kids, two girls and a brand new baby boy. I still draw and paint occasionally, but as the saying goes, babies don't keep. So my kids are my full time job right now. It's hard, but it's also so, so wonderful. I don't think there is anything in life that compares with it. And I still get to create all the time, in a different way. I think in the long run, my kids are teaching me a depth and a joy to life that could come in no other way. They're also a heck of a lot of fun!

Hi, I'm Gail
I grew up in Las Vegas. I joined the church when I was 18. I'm a Mormon.
About Me
I am a convert to the church and was the first in my family to join. I met my husband in College and we have been married for 14 years. I am a stay at home Mom of three children. Our oldest is 9 and our youngest is 4. We struggled with infertility, so these children are truly our miracles. I love having a family! I enjoy working out, keeping up to date on our family albums, and reading.

Hi, I'm Ginger
I grew up in Phoenix, AZ and am an empty-nest homemaker. I'm a Mormon.
About Me
I'm the mother of a large family but now have an empty nest, since my last son left home to serve God on a mission. We homeschooled and loved raising our bunch. Now I spend time teaching the children of others around the globe. I enjoy sewing, gardening, cooking, herbs, studying, writing, and family history. Learning the stories of my rich heritage, I feel close to those that struggled and sacrificed to make life possible for me. Life is fascinating! I'm a Mormon.

Hi, I'm Jennie
I love learning and life! I am a wife and mother of 3. I'm a Mormon.
About Me
I am married to my best friend. We have 3 amazing kids. I love life. I love the sunshine. I love being outdoors. I enjoy learning and spending time with sincere and interesting people. I love being with my family more than anything in the world. I love watching my children play, learn and grow. To me, each day, each moment, is a precious gift.
Hi, I'm Emily
I was born and raised in Indiana. I'm a full-time mother of 4 and a part-time Dental Hygienist. I'm a Mormon.

About Me
I have 4 VERY active children who keep me busy. I work part-time as a Dental Hygienist and love what I do. I'm a soccer/football mom. I love to run, bike and travel. I tend to be a quirky person and appreciate quirks in other! I'm fascinated with how we are all so different.
http://mormon.org/me/5PQV/

Hi, I'm Aubreauna
I'm a dental hygiene student. I love people. I'm a Mormon.

About Me
I am a happy person. I love laughing! I am a runner. I have a major weakness for ice cream. I am single. I am a dental hygiene student. I played soccer. I love hiking and camping and swimming outdoors! I am learning Spanish. I have a childhood dream of becoming a ballerina. I'm a small town girl at heart! I'm obsessed with high school football! I love my family!
http://mormon.org/me/2ZW0/

Hi, I’m Fatima
I was born in São Paulo, Brazil. I'm a Mormon.

About Me
I work as director assistent at a school. I love to read, to travel and to watch movies. I study English and I'm prepared to study hospital pedagogy next year. I would like to know people that work in the same area, to exchange experiences.
http://mormon.org/me/30PC/

Hi, I'm Laura
I’ve lived in Layton, Utah for most of my life. I love singing, writing, reading, and making jewelry. I'm a Mormon.

About Me
I love to sing. I enjoy creative writing. I really like reading. Bookstores are a huge weakness of mine. I already need another bookcase. I like making jewelry. I mostly work with glass beads. I like making figurines out of polymer clay. I used to hate crafts as a teenager believe it or not. My favorite color is purple. I'm a huge Disney fan. My favorite books are "The Count of Monte Cristo" by Alexander Dumas, "The Princess Bride" by William Goldman, "Emma" and "Pride and Prejudice" by Jane Austen, and "Beauty" by Robin Mckinley. I can read these books over and over and not get tired of them. I listen to almost any genre of music excepting rap and screamo. I'm particularly fond of "Phantom of the Opera", "Carrie Underwood", and very recently "Never Shout Never". My favorite food is mashed potatoes with gravy in a dinner roll. And my very favorite thing in laughing with those I love.
http://mormon.org/me/4WV1/

Hi, I'm Kelly
I am a stay at home mother of 5 and a grandmother of 3 and I'm a Mormon.
About Me
I have been married for 26 years, we have 4 boys and 1 daughter. We adopted our last child from Russia on the Eastern coast 7 years ago just before his 8th birthday. I had ovarian cancer when I was 29 and pregnant with my 4th child making it impossible to have any other children. We thought our family was complete but when I turned 40 our 4th son came to us from an orphanage on the east coast of Russia and through amazing inspiration from the Lord and being in the right place at the right time we were given our 5th child to us in a way we never dreamed of. He even looks like us in coloring and similar traits. It has not been an easy road for any of us but it has been an amazing experience for our family to grow with this new son. It's an awesome thing to watch a child experience Christmas or ride a bike for the first time at the age of 8.
I also love being a grammy! Our first 2 children have been married in the temple and they each had their first child 5 days apart. It was a busy time for me as my daughter had her first daughter and our oldest son had his first son. They now are expecting their 2nd child. I get to watch both my grandchildren 2 days a week together, it's like having twins.
I also belong to a quilting group, a book group and have been going to the same religion class for 14 years. I love spending time with my family 3 boys that are still living at home, one who just returned from a mission and the other getting ready for one.
http://mormon.org/me/5HBM/

Hi, I'm Peggy.
I'm a college graduate; I'm a wife; I'm a mom of five; I'm a writer; I'm a business partner; I'm a Mormon.

About Me
I love being a wife and a mom. I have five wonderful children and an amazing husband. One of our daughters has Joubert Syndrome and this has connected us with the special needs community where we've had some incredible experiences.

I love to read and write fiction. I enjoy most kinds of music but especially like classical/opera and classic rock. I love traveling - some of my favorite places are Hawaii, Hong Kong, and Italy.
http://mormon.org/me/5G5B/

Hi, I'm Nancy
I grew up in a large family. After college I served as a social worker running programs for youth. Now I am a mom! I'm a Mormon.

About Me
I grew up with my dad, mom, and 8 siblings. I knew I liked having a large family back then, but now I love it even more. We each have taken our own paths in life with various careers and interest yet we remain very good friends. After completing my college degree in Social Work I ran several youth agencies like foster care, homeless shelter, parenting teen, and mentoring programs. I loved seeing them change their lives for the better. I am married now and we have a wonderful son that is my world. We recently moved to Alaska where my husband travels a lot for work. I am a stay-at-home mom so we spend our time exploring this beautiful area by taking walks, visiting new parks, and looking for moose. I always keep my camera with me so I can share all the wonderful things I see and never forget what we have done. When my husband is home we explore this gorgeous state, go camping, or we stay at home playing games and watching movies. As my son plays with his friends, I enjoy organizing and cleaning the house. I
miss being so far away from my parents and siblings but we keep in regular contact and stay informed of what is happening in each of our personal lives.
http://mormon.org/me/535Y/

Hi, I'm Vanessa
I like to laugh, eat chips and paint my nails. I'm a Mormon.

About Me
I am from Tucson, Arizona. I am going to school to be an elementary teacher. Right now I am taking a year and a half off from school to be a missionary for the church in the New York, Utica Mission. I love it and I love life!
http://mormon.org/me/3VKV/
Appendix C

LDSSO Dating Profile Sample

**Greeting from AngelDiamond:**

I love to write and hope to be a novelist. I am short. I love to laugh and smile. I just got braces for the 2nd time; can't wait until they come off again. I attend BYU in Rexburg, Idaho during the Fall and Spring Semester. I live in Island Park, Idaho off track.

**Greeting from ashley0210:**

I am a fun-loving, but head strong person. I am an upbeat and outgoing person who likes to build up others. I am family oriented with 2 children of my own. I have my bachelors in business but work in a field entirely unrelated. Camping, movies, books and things children/family based hold my interest.

**Greeting from Hulijulie:**

I am a college graduate with a good job. I own my home. I am looking for more than a pen pal. Let's actually meet in person and see what happens after that.

I love snow skiing in the winter and boating in the summer. I like to hike, travel, watch movies, try new restaurants, see live music of almost any type, go to the theater, and lots more.

Let's talk!

**Greeting from marlahan:**

Welcome to my profile. I am a working mother of a 20 year old. I have raised her alone since she was 5. She is making a life of her own now, and, that is wonderful!

Now it is my turn to meet people and have fun. I am a happy person who loves to meet people and ask lots of questions. I love trivia, and what makes people tick.

I am very active in the LDS church, and love my calling as a Sunbeam teacher. I love teaching the little ones, they have such sweet spirits. They can say the funniest things.

I worked at the Los Angeles Temple before the Newport Beach Temple was opened. It is such a blessing to go to the Temple.

I love the Lord and try my best to be the best I can be!!

If anyone wants to meet a wonderful person, with a good personality, who is very caring and sensitive to others, then give me a email.
Have a nice day, Marla

**Greeting from DePinheiro28:**

Hi. My name is Denise. I like many things but the space here is very little. I'm a animal lover and addicted to music. I'm looking for a relationship and a marriage for eternity. My fb page is Denise Pinheiro just in case if someone is interested in me. :) I can not summarize my personality in such a small space!

**Greeting from Kate106:**

I am from Montreal Quebec, I am strong in my faith as a LDS member, I'm outgoing, I speak French and English, currently studying in equine science, so I can be a registered equine massage therapist and eventually have available stables to board horses for people so I could eventually have my own business at home as well somewhere out west. :) I've recently retired from the Canadian Armed Forces after 10 yrs of service. I enjoy laughter and being silly, I'm a kid at heart, I laugh at myself a lot and enjoy intellectual conversation as well. I enjoy sports, dancing, camping, discovering new things, travel, being spontaneous, and adventurous. My friends would say that I'm a free spirit, upfront, honest, caring, fearless, funny, sensitive, and bubbly. I'm happy when I can be in the temple and when I go to church. I enjoy the blessing that comes with learning and growing more and more each day as a daughter of God. I'm would like to meet a man who is a college graduate or higher, who holds the priesthood and obviously is active in the church and hold a temple recommend as well as being endowed. He also must love animals and the environment. Family is important to me and therefore should be important to him as well. I would like to meet a man who knows who he is, knows what he needs to do to become the man God wants him to be, have a 5 yrs plan on how to accomplish this goal ( if not achieved), so he can be ready to move forward in his personal life so he can be free emotionally, be mentally open minded for opportunities that God would place on his path to meet a potential eternal companion.

**Greeting from andreanc:**

Hey there! My name is Andrea, and I recently moved to Ogden, UT. I'm a gal who loves a good time, but is ready for the big commitment. I love laughing, enjoying life, and working hard.

Interests include: Politics, running marathons (training for a 50 miler, just qualified for the Boston Marathon), rocking out, holding hands, and playing with my nephews.

Let's talk!

PS- I can't for the LIFE of me make chat work, so email is ideal. :)

**Greeting from slingckra:**

I am just looking to meet new people :-)
Greetings from tdaisy:

To be honest this is all new to me and I'm not really good at writing down stuff about myself. I'm a fun and outgoing girl who loves the outdoors and the country. If you want to know more then go ahead and ask!!

Greetings from Getin2me:

I love life!! I love to laugh and sing and dance. I don't hold grudges and I am quick to forgive and move on. No sense in crying or seeking who to blame when there is spilt milk......just mop up as best you can and then dance with a broom!! lol.......not only silly but a lot of fun! The problems of spilt milk soon long forgotten! Life is too short to worry about mistakes or past regrets. I only seek to be a loving person and to do all that God intended me to do, so that I may be an instrument in his hands. God does not interfere with our agency. No one can or will or should be forced to heaven. It has to be a choice of the heart. A desire that we long for......more than the desire for the things of this world. God will bless us with the pure desires of our hearts…..whether good or evil……we will get what we desired in the end.

Divorce has been a painful and stretching experience. Never expected or saw this trial come. But I like Abraham “who against hope believed in hope” …….”He staggered not at the promise of God through unbelief; but was strong in faith, giving glory to God; And being fully persuaded that, what [God] had promised, he was able also to perform.” Rom 4:18-22. I still believe in the fairytale ending. That an eternal marriage is possible. That all our losses will be made up and we shall receive double. Can I trust again? Can I remarry and not have a broken end? Yes!! With God all things are possible!! I still “against hope believe in hope” That is my faith.

My fairytale dream is a magical love. A love that is close and intimate and filled with passion. A love where we are each other’s best friend, companion, lover, counselor, and confidant. Where the romance never dies but the flames are kept burning. Winks across the room, tender kisses on the neck, hugs and a slow dance while we cook dinner together. Making every moment exciting and thrilling no matter how mundane or routine it may be. Just knowing each other’s thoughts and feelings by that certain look or familiar stare. Where we can almost finish each other’s sandwiches!! (yep…”Frozen” seen too much!…..hee hee) Sunshine and dewdrops, rainbows and hugs, flowers and laughter, sunsets and tears, holding hands in a moonlight stroll, gazing at the stars while we wonder and dream. I love to touch and feel and drink in every sensation and bask in the thrill of precious moments. To curl up close together and feel and hear each other’s heartbeat. A heartbeat that dances together with mine in perfect harmony and a rhythm divine, where it beats on forever into eternity. So that when we die we die hand in hand, walking together through the veil into heaven. Our love then becomes a more glorified continuation of the passionate love and intimacy we were able to achieve here on earth having been blessed with a more glorious and brilliant perfection!!! (Did I mention that I was a hopeless romantic?? I’m so hopeless…….I’m pathetic eh?) With God as my wish granter it doesn’t hurt to dream BIG!!
I have a deep and abiding faith. I love the Lord and trust in him. God is my one true friend who is always there for me. I know the church is true. I am very spiritual and I have had some precious scared and spiritual moments where the veil was very thin. I believe that pure religion is a personal relationship with God. That you should never come between God and another person. That you can share your own relationship and teach, expound and persuade in hopes that others will want to develop their own personal experience and relationship with God. I love to go to the Temple and I love sharing the gospel with others.

So if you are a dreamer like me. If you still have faith and “against hope believe in hope” If you are persuaded that God is able to perform his promises. If you like and want the same dreams as me and want to extend that reach across the sky and inspire others with that same joyful hope. Then give me a try! But Warning: It could be wonderful!! Only the brave of heart need apply!

**Greeting from shortybutfun:**

I am petite but by no means consider myself to be shy. I am intelligent, caring, and driven. My life is incomplete without my kids and I love them dearly. I love being a mom and family is very important to me. I enjoy great conversation while both people are being their true selves because it's so much easier to really get to know someone.

I think it is safe to say that we all have endured tough times. Life is a journey. I would love to find someone to share it with.

Yes, there's more to know about me. Be brave and just ask. :)

**Greeting from crickettnielson:**

I love the gospel and it is the basis of my whole life! I have two adorable little girls that bring so much light into my life! I hope to find someone who loves the gospel and relationships as much as I do; someone who lives close to the spirit and is earnest in his desire to love and care for me as I will for him.

**Greeting from Debs1437:**

I am a strong, fun loving, caring, spiritual, and driven Scottish gal. I am single due to the loss of my husband. I love adventure and am a country girl at heart.

**Greeting from NetteCA:**

I'm from California, so I love the sun and the beach, but I'm loving Utah. I work in Accounting and am enjoying every second of it, especially my coworkers.
Greetings from glamgirlruns:

Hi I'm Chantal! My ethnicity is Chinese & Spanish, but I speak a little Cebuano :P My parents were raised in the Philippines.

I've recently taken up running and I really enjoy it. I love hiking and finding new trails. I'm an adventurous foodie. I love Japanese food & Lebanese/Mediterranean food. I'm willing to try anything in food and in life in general!

I just graduated from BYU Idaho with my AS of Nursing. I'm still pursuing my Bachelor's degree online. I just got my license so I'm excited about that. I'm currently job hunting.

I believe in improving myself in all aspects of my life: spiritually, physically, socially, and mentally. I love learning new things and being open minded to new ideas, people, etc.

I'm hoping to make friends and meet new people.

Greetings from Annmd:

In the slight chance that someone might be interested here is a little bit about me.

I love to have fun and go on adventures. I would love to do a little bit of traveling one day. I do enjoy camping, four wheeling, fishing, etc. But don't have the opportunity to do those things as much as I would like. With that being said I do enjoy staying in and watching a movie or having the occasional game night. Love to read, I have a large collection of books to prove that.

I love to cook.

I have a degree in child development and I hope one day the knowledge that I have in this area will help to bless my future family. There is a soft spot in my heart for children. Currently I am serving in the primary and I love getting to spend my Sundays with the primary children. I love kids and would have no problem dating someone who has children.

Teasing and sarcasm are a part of who I am....just to warn you.

A temple marriage and starting a family are what I am ready for. I'm looking for a guy who is willing to get to know me and see if something is there. So if you are looking for just a friend I'm not your girl. I'm ready to find something serious, to find my best friend and eternal companion.

I find being a gentleman and a good sense of humor to be very attractive qualities. If you would like to know more about me just send me a message.

* what I am looking for (this is just a few things):
- some one who thinks I am beautiful and reminds me that he does

- knows how to be a gentleman

- a guy who honors his priesthood and will use his priesthood to bless me and our children

- is temple worthy and is willing to make temple dates a priority

- willing to help encourage me to be healthier and be willing to workout together

- supports me in my goals as I will support you in yours

Who's ready to give this crazy, fun, sweet and slightly shy girl a shot??

Greetings from gng8tor:

Alright friends, here is a rundown about me. I am a nurse. I enjoy it because I like helping others, solving difficult problems, and making their load easier to bear. I moved to LA last year, packed up everything that would fit in my Camry and drove here. Seemed like a good idea.

My family is really important to me. I have all brothers; things got a little crazy growing up, now I really value our relationships. I love going down to San Diego to see my brother, his wife, and their new baby.

I like to do surprise nice things for people, find opportunities to make someone happy. I spend a lot of time in my car driving to see patients and I love to listen to audio books. Unbroken was fabulous if you have not read it. I also love jamming out to music and cardancing.

What am I looking for? Someone who loves long walks on the beach… haha just kidding although I do love long walks on the beach I am trying to avoid cliché’s. I want someone who is ambitious, fun, smart, and admires those traits in others.

I asked my younger brother for advice on what to write in my profile. How can I best let people know how awesome I am? He wrote me a long nice message back that I shortened, this profile is getting long.

“You are smart, sweet, kind, and you have a sense of humor. You are more likely to laugh something off than be offended by it. You have a very loving nature about you. This is a big one DOWN TO EARTH! You are very down to earth. You don’t get caught up in all the hype and stresses of the world because you have a correct perspective on life. You are the type of person that would help out a homeless man or go out of your way in order to help someone out whether you know or like them does not matter. You are independent, head strong. Almost no other girl I know would pack up her stuff in her Toyota Camry and drive down to LA. You are determined and don’t make excuses for yourself!”

If you decide to message me, I want to know: What was the best part of your day?
Here’s to love the forever and ever kind,

-Ginger

**Greeting from shasta12:**

I really love my family and job. I'm always out doing something and definitely not afraid to try new things or do things by myself. I'm really in to health and fitness, working out for me is like Christmas is to a child. I take the worst pictures, that is why my profile picture is the way it is. Goals- Learn how to box/fight, shoot a gun/bow and arrow, and hunt. I'm low maintenance, ain't nobody got time for that. I'd rather spend it doing something FUN! I'm blunt, I cuss occasionally, not perfect at all. I cry at church almost every time I go, I cry at sad movies, I even cried in Toy Story when I thought they were all going to die. I love games and I am very competitive. I like to wrestle, I think I'm pretty strong, not to brag but I have been known to hurt grown men. My inner Amazon warrior comes through. So never to worry, I got yo back. I have lived in Georgia, Florida, Arizona, and Hawaii. Utah, I believe, is the best place to have a family. I think I'm funny and I try to make people laugh, which happens occasionally, but I'm a nerdy white girl. I say and do lots of stupid things and embarrass myself on a daily basis. I don't feel like I act like or say things like an adult and when I look in the mirror I see a kid and I'm cool with that. I don't ever want to grow up! I listen to the music really loud in my car with the windows down and it's not always appropriate, I do like my Eminem but on a side note I have the Frozen soundtrack memorized. I don't care for Disneyland, once was enough! Much rather have spent the money driving along the coast of California for 2 weeks and camping and skim boarding, and maybe even meeting some local hippies. My dream, probably as everyone else's is traveling the world but I would want to do it out of a back pack and actually experience the culture of the people not just a tourist vacation. I don't care about stuff, I care about experiences in life. I grew up poor and even was homeless as a kid and things didn't come easy for me. So new car, house, big screen T.V., never will I want that. It's not important to me. One of the best things in the whole world is to be able to laugh that gut wrenching laugh that makes your sides hurt, I haven't laughed like that in a long time. I dislike being serious. I recently have taught myself to whistle (ya I know rt) not with my fingers though, still working on that. I really like putting together IKEA type furniture, Legos! KNex any of that kind of thing. I would kick butt if there was a zombie apocalypse (yes, it's spelled correctly thanks to almighty GOOGLE). When my kids are old enough, you bet your bottom dollar we are playing hide'n go seek in IKEA and I want to hide in closets and scare people and put it on Ellen!

I've written this synopsis a couple of times and here you go, final draft. Not doing it again. There's probably typos and its a run on a paragraph, I can't afford an editor and some of us weren't born to write.

THE END

**Greeting from cwright1125:**

I am very family oriented, spending time with my family is important, my three sons always come first. One is 18, one 16, and the other 14, and every day is an adventure with them.
Fitness is important to me as well. I try my hardest to get to the gym every day without fail. I enjoy just getting out and doing some sort of physical activity, it's not often I just sit on the couch.

I am devoted to the things that I start and never leave something unfinished without the intention of coming back to finish them.

I am happy, open-minded, loving, and sometimes a little silly. I enjoy a good laugh with friends and family.

**Greeting from rose43:**

I was born in Brazil, my first language is portuguese. but I also speak some spanish and of course english. I play hard and work hard. Building my own company from the ground up, and enjoying new challenges I receive daily, have been a lot of fun. These things have molded me into the person I am today. I'm positive, I'm a loving person with a lot of appreciation for life. I have courage, commitment and faith, I'm a honest person.

The Gospel and my family are a very important part of my life. I love the outdoors, camping, hiking, swimming, and having good times with family and friends. I enjoy quiet evenings at home as well. I have a good sense of humor and love to laugh. This life is too short to do otherwise.

**Greeting from krispietreat23:**

A bit about me. I was born in the lovely state of California. I moved when I was a youngen though, up to the state of Utah. I speak two languages: English and valley girl. I work in sales, love cookies from Fabulous Freddie's, sailing, hiking, and movies. I served my mission in Tallahassee Florida. I love my Saviour and want to find someone who loves him as deeply as I do.

**Greeting from mollyjane26:**

Hi my name is Molly. I am looking for a smart, funny and loving man. Someone who loves to laugh and makes others laugh. Someone who can be serious at times but can lighten the mood with their personality and loves me for who I am.

A little bit of info about me. I work in a criminal defense law office which has opened my eyes to a lot of different things, mostly to the fact that Heavenly Father loves everyone, even in their difficult times. I am recently endowed and I worked very hard to get where I am today. I love the gospel and I love Heavenly Father for all he has done for me. I love my family, they are my best friends. I do have friends that I consider family as well. I enjoy reading, music, and movies. I enjoy going for a run at the end of my long days and leaving the stress there. I get out there as much as I can. I am not a girl who likes to spend hours in the gym to look perfect. I love who I am and am trying to be healthy. Life to me is about finding happiness and the gym is just not my happy place. I would love to travel the world someday with my special someone. I
am a very loving, loyal and sassy woman who will be honest with you. I don't play games. I try to limit the drama in my life to an absolute minimum. I am hoping to find a man who is honest and won't play games. If you would like to get to know more about me send me a message.

Greeting from Lani25:

Hey I'm Kim and I recently moved back to my home town is South Eastern Utah. I love being outdoors and I am super adventurous. I'm always up to trying new things from different style of foods to new activities. I love being around people and I am super social. I like participating in athletic activities and have a love/hate relationship with running and the gym. I don't really like sitting still unless its for a movie. I love to have fun and laugh so a sense of humor is a must. I have a "look at the glass half full " type of attitude and like surrounding myself with positive people. I really enjoy being around family and especially now that I have a small family of my own. I have 2 children that are everything to me. Family is very important to me and hope to find someone that values it just as much as I do. Well that is just a little bit about me. :-)

Greeting from LisaM2105:

I am fun and easy-going. I can fit in with nearly any crowd. I enjoy being social and attending church functions, but I also enjoy entertaining at home, cooking and having movie marathon / pajama day on a lazy, rainy Saturdays, which are hard to come by in my busy life.

I rarely watch TV, but when I do, I opt for documentaries. I like scary movies and romantic comedies. I don't always listen to music that invites the Holy Spirit and I was raised by a Marine, so sometimes I can use a little help cleaning up the language. But overall, I think I'm a pretty cool OK. Perhaps I am perfect (at least in my own mind) in my imperfections??????

I love the church and attend regularly. I am a new convert (June 2014) and would love to find someone imperfectly perfect, holding fast to the rod while sometimes losing their grip, all the while thanking God for the power of the Atonement.

I don't much like these dating sites....they seem kinda creepy. Perhaps we can meet over dinner and laugh about all the weirdos we've come across online? :) 

Seriously, if you like to laugh (and really.....who doesn't?) are madly curious about life, love the church and are just generally a good human.... let's talk!

Greeting from Togetherforever3:

Hi my name is Michele. I'm a momma firstt and foremost I'm raising two beautiful kids and I'm a package deal. I work very hard and love any and all outdoor activities. Camping swimming four wheelin. Bbqs and spending time with my family. . Please have a good sense of humor and
a love of god, life and family well. Laughing. Reading and enjoying what life has to offer. Is a huge bonus!

My life (my babies), my humor. Try not to judge harshly and get to know me. I'm a loyal, funny, dependable, self-sufficient (work 2 jobs) and a good person all around! I'm looking for someone who gives me butterflies and I him. Someone who is proud to hold my hand and walk around lost in each other. When the phone rings you hope it's me a man who can't wait to see me and loses his breath. To much?? Lol thought The together forever 3. Is my children and myself so no one panic.

**Greeting from Rctgirl:**

Am I the only one who lays awake wondering how boring my profile is? I decided to give it a revamp.

I enjoy humor. My favorite part in any movie is the comic relief. Women should not hold the rights to the position of a toilet seat, the argument is dumb and invalid. Arguing should be left to important issues, like whether the toilet paper should roll from the top or bottom. If the common cold renders you useless, you should probably move on to the next profile. I don't like confrontation but can hold my own in an argument. I cry when I'm angry or frustrated. I don't like conversation first thing in the morning while I'm getting ready for work, it's when I solve the problems of the world. I will admit to a sarcastic side. Pushing the peanut butter and jelly to the back of the counter is not cleaning up after yourself. I grocery shop with a list, if it's not on the list I don't buy it. I don't hoard anything, I probably throw away too much.

I have 3 girls and one boy, God knew what he was doing when he gave me one boy. I love my kids to death but sometimes I'm secretly glad when they go home. I have enjoyed being an empty nester. Life moves forward so I don't sweat stuff like that. I have 3 sisters and 2 brothers. Some I like more than others but we all get along and enjoy each others company. I like all of my inlaws.

Once, while quoting the proclamation during a talk in sacrament, the word neuter rolled off my tongue instead of nurture, not one of my shining moments. At night I wash my face first then read my scriptures, it can't be the other way around.

I like most foods I try, any meal I don't have to make is my favorite. I could eat Mexican food for breakfast, lunch and dinner. Cold cereal is an acceptable meal. I could eat my weight in sugar cookies, but I don't. I like nice things but don't need them. I hate to shop. Happiness is an inside job. If you're not happy without a significant other, you won't be happy with one. High maintenance women make me crazy. I don't like wearing make-up but I look better in color, so it gets applied everyday. I have OCD tendencies, but only on the important stuff, life which way the toilet paper rolls.

I like sugar but I don't like things sugarcoated, I tell it like it is but I'm not rude about it. That said, this has become long and boring again, I can't win.
The toilet paper rolls from the top.

**Greeting from Itsmytimenow:**

I am at a place in my life where I want to meet new people and add more fun and adventure, as I move forward. Family, making positive memories, and my relationships with my Savior, are everything to me. I have been blessed with five amazing children (Three have served missions and my youngest may leave soon) and seven precious grandchildren. We are a close family. I grew up in a great LDS family who loves the Lord and the breathtaking outdoors. We camped, fished, hiked, and backpacked, everywhere together. I did all but hunting with them—although I am a good shot with clay pigeons. Every summer we have these wonderful family reunions with my fun parents and our large family. I love traveling and visiting new places. I look forward to hopefully serving a mission with my future spouse. I have lived in Nevada, Hawaii, Arizona, and Utah. I like to visit museums, zoos, and aquariums. I know this sounds cliche', but I really do enjoy these things: I love backyard barbecues with family, friends, and neighbors. I love taking long walks after it rains and long drives, in the Fall, to see all the changing colors of leaves. I love watching the snow fall and playing in powdered snow. I love jogging along beaches and collecting seashells. I enjoy riding as a passenger on four-wheelers and snow mobiles. I also enjoy oil painting but I have not had the time to pursue this passion in sometime. I just received new art supplies for Christmas! I have been a life long learner and a supporter of children. I was a foster parent to six foster children and we adopted two of our foster children. I enjoy cooking healthy for my family. I love being a mom and a grandmother! I look forward to loving to be a wife again, someday. I have two Bachelor of Science Degrees and a Masters Degree. I worked with special needs children most of my teaching years. I started teaching at the high school level and I worked my way up to being "The Kindergarten Teacher" which I absolutely loved! I am old fashioned and looking for a man who is a gentleman who is working towards a future without residing in the past. A good guy who has high standards, honors his priesthood, and lives a gospel centered life. Someone who wants to establish a his and hers family, loving and accepting each others children and grandchildren as our own. I enjoy going to temples and feeling that peaceful feeling that only resides inside temple walls. I am somewhat independent but I would love to find a team playing partner/future spouse. I am honest and upfront and I do not like game playing or drama in any relationship. I am strong in many ways, but I need someone who is accepting of my vulnerabilities. This is my first experience on any singles site— I have not attended any single activities or been on any dates, yet! I am taking baby steps for now. Please be brave and contact me! I look forward to hearing from you!!!

**Greeting from PuffinChick:**

I have a great sense of adventure. As a field Biologist I've lived everywhere from a remote tropical island to a lighthouse in Maine to the woods of Yellowstone. I have a great love for the mountains and for my home state of Idaho. This past summer I studied seabirds in the Aleutian Islands of Alaska. Did I mention, I love science? I'm also a 'birder', don't judge me too harshly! ;0) One of my favorite outdoor activities is backpacking, I really enjoy hiking. Dirt under my fingernails brings me as much happiness as a new manicure. I'm outgoing with a
bubbly personality. I love to laugh. I enjoy living in the moment, because I never know where my next adventure lies. I have a real passion for knowledge and I love to learn!

**Greeting from aisybp:**

I was born in El Salvador, and live here, and can imagine that only few people out there knows where it is! anyway, I'm a very simple person, life has to be easier and happier! I love animals, most of them at least and really can't imagine life without dogs.

I work at a multinational corporation as marketing coordinator, I love to study and learn things related and non-related to my career, I specially enjoy learning new languages.

Some more facts about me:

- It's very easy to keep me entertained

- Love the outdoors, my grandparents lived on a farm and I spent a lot of my childhood and youth there.

- I work hard but also enjoy my non working life

- I don't like to overspend money, one can live with not too much clothes and shoes!!

- The Gospel and my family are the most important things in my life.

- I loveeee to travel, I've being to many places and hopefully will continue that great tradition I've created just for my pleasure!

As said before, I love the Gospel and try my best to live it, of course I've made and make mistakes constantly but life is about perfecting ourselves, so I'm doing one step at a time.

**Greeting from Vkelly311:**

Dating tip: Run as fast as you can toward God. If somebody catches up to you, introduce yourself.

**Greeting from KLunt91:**

Hi, my name is Kallie...I have more to love but i am trying to work on it. I am a super outgoing, fun, and smart girl. I'm a single mother to 1 handsome little boy. He is my world! I work so hard everyday to provide a happy and full life for him.

I grew up in a tiny farm based town. I was raised working on a family farm...We love the quiet and family oriented life!
Honestly, just thought I'd give this a try(why not, right?) Looking to meet new people and possibly someone to share my interests with and one day, meet.

Greetings from luvmycanon:

My Nanna says I'm just so awesome that I don't need an introduction. Even though that may be true I’ve decided that I should provide an average to forgettable greeting to give the other girls a fair shot at you fine gentlemen.

So...

I think it’s important that you know… I can flip pancakes like an expert. I know where the socks in the drier disappear to. I have spoken with Elvis. I believe in the Tooth Fairy. I can cook Minute rice in only 60 seconds. I discovered the meaning of life and am currently having it patented… stay tuned.

It should also be noted that I’m a sucker for a gentleman. I’ve been known to have uncontrollable laughing fits. The smell of peanut butter and ranch dressing nauseate me. I am petitioning to make ice cream its own food group. If my house were to catch on fire I’d grab my camera equipment before anything else. I love road trips. Going through a Drive Thru backwards is on my bucket list. Red is my favorite color. I miss Utah.

I think that should do it…. Maybe? If I’ve failed in making this average and you want to know more please shoot me a message.

Greetings from Harmonious8:

I am a kind, good-natured, affectionate gal with a naturally happy disposition. I am adventurous and love hiking, camping, boating, shooting, cross-country skiing, and playing outdoors. My favorite hiking destinations are Sedona, Zions, and Havasu Falls. I have a great appreciation for music of all kinds (classical to alternative rock) and I play the cello and piano. Disneyland is a sure way to bring out all the excited squeals I have in store (favorite ride = Midway Mania). I value education and I love to travel and experience the cultural arts. I delight in playing with my dogs and five amazing kids (22, 19, 15, 11, and 9), who mean the world to me. They are a tremendously important part of my life.

I earned my Bachelor's degree in Sociology from BYU, then worked in the film industry for eight years as an on-set dresser, shopper, and assistant property master. My most notable credit was working on Dumb and Dumber (don't judge!). And yes, I made the worm farm! I then changed career paths and became a nurse. I've worked as a clinical nurse for nine years, specializing in internal medicine, pulmonary, and palliative care. And I just got accepted into the U's doctorate of nurse practitioner (DNP) program. Wahoo!

I love star-gazing, watching lightning storms, kissing in the rain, the warmth of a camp fire, and watching the credits after a movie.
I want to find somebody who is fun-loving and can play with me, but is also a reliable partner in my life. I want to be equally yoked, so that we can work together, not only to achieve goals and resolve problems, but also to have fun and enjoy life. I am a very loyal and dedicated friend, and I expect nothing less in return. I'm a good communicator, cheerful, practical, and love to laugh! Honesty and integrity are immensely important to me. I embrace individuality and believe the ability to be oneself is crucial to a healthy relationship. I'm looking for a true partner who reflects and embodies similar qualities and values. If any of this resonates with you, feel free to drop me a line.

Bonus points if you can properly use: your, you're, there, their, and they're!

**Greeting from tallblonde88:**

Hi. I lived in Utah for 8 years and just moved back to Wyoming a little over a year ago. I thought I would give this online thing a try so I could meet some new people...since there isn't very many in this small town.

**Greeting from grimlin07:**

I enjoy socializing with friends and family and meeting new people.

**Greeting from camrigirl:**

Hello to all you awesome guy!

What I Love....... ice cream, learning new things, a great laugh, a nice drive to the countryside, a walk on the beach, camping, a handsome guy with a great sense of humor, great food, to hear children laughing, to see a guy in a white shirt and tie, birds singing, to laugh myself crazy, memories, the outdoors, music, going to the temple, Sunday afternoon nap, snuggling, thunderstorms, the smell of fresh cut grass, good friends, to be myself, traveling, family, the gospel, America, the smell of flowers, horsebackriding, biking, reading a good book, cooking, and most of all to find my best friend.

**Greeting from Perenelle:**

Guys, I'll be real honest; I'm looking for someone who's kind of a nerd. It just wouldn't be fair to either of us if I was the only nerd in the relationship. Now, I'm not the "uber-nerd" that probably pops into your mind when you think of the stereotypical "nerd girl"; I don't have any Doctor Who memorabilia, I don't own a sword, I've never played Dungeons and Dragons or World of Warcraft, I've never cosplayed, and I don't have an unhealthy obsession with any celebrity. Let's just say I'm a nerd in the same way that most people are Catholic: in private, with family, and only on special occasions like Christmas and Easter.

But I digress.
My name is Melissa, and no matter where I live I will always be an Oregonian at heart. I hesitate to say I'm a hippie, because I'm really not, but I do have some "crunchier" views on life in general. I listen to NPR. I eat organic produce. I recycle...most of the time. My goal in life is to own a tiny house with a huge food cellar chocked full preserved food I grew and bottled myself. I may even want some chickens and a few goats. Maybe.

I got my BA in Secondary Education, History and French from BYU-Idaho a few years back, and since then I've been looking for a full-time teaching job. I've done some subbing, but mostly I do office work because that actually pays all the bills. Let's see, what else...I've become kind of a gym rat in the last year. Physical fitness is important to me, and while I'm not quite to where I would like to be, I'm getting there. I'm very goal oriented, and I'm looking for someone who shares that trait. I don't even care what your goals are, just so long as you have them and are actively working towards them. You want to be a mime? Awesome, what's your 10year plan to become the best mime you can be? See? Goals. Not that complicated.

I like fantasy books, football, basketball, MineCraft (don't judge), well-organized spaces, correct grammar, and spending time with family. I don't like math, kale, shoveling snow, or the smell of cigarette smoke. I own more books than shoes. I would rather go shopping at IKEA than any mall. Clean laundry is my favorite scent. I love my family, I love the Gospel, and I would love to get to know you...as long as you're kind of a nerd :)

**Greetings from kk80:**

Hey there -

My favorite thing to do on a cold day is to cuddle up under a blanket and watch movies. My favorite movies are romance and love (duh I'm a girl), but I also love drama, classics, family and comedy. If you like John Wayne or sci-fi, I'm not your girl. Face me Kaylene Kirkpatrick Foust.

Please don't contact me if you don't use you're and your correctly. One of my biggest pet peeves. (Than and then also apply.)

**Greetings from MeN3:**

I am upbeat and positive. Scratch that, I am freaking hysterical. Crack myself up all the time. Tenacious and trustworthy, self-reliant and stubborn. My sense of humor leans heavily towards sarcasm. I have three awesome kids and I have my own house, car, and Utrasonic Blind Cleaning business. College graduate and a life-long learner. I try to do something amazing every day.

**Greetings from soccermom23:**

The whole idea of dating again is both exciting and daunting, but here hoes nothing!
If I viewed your profile and you're thinking "she is way too young for me," I'm probably checking you out for my aunt ;)

**Greeting from Kerliz:**

Hi, I'm Keri.

I believe a smile can light up the room and put anyone at ease.

I am the mom of 4 amazing kids. They keep me busy and feeling young.

I love going on little Mom/son dates. I cherish the quality time I have with my daughter. She's my best-friend.

I love attending their different sporting events. One son is in karate and my daughter is a competition gymnast. I'm the mom in the stands cheering her kids on one minute, then tearing up with pride when they succeed.

When I'm not busy with all my children's activities, I enjoy playing games, making crafts, planning parties/activities, hanging out with friends. I love camping, nature hikes, fun spontaneous day trips, watching movies and enjoying life.

I love being silly and goofing off with my kids. My home is constantly filled with laughter, Nerf gun wars, tickle fights, treat making (hope you like homemade chocolate chip cookies), loud music, singing and dancing. It might be silly songs and dancing in the kitchen but, we make it fun! It's making these little memories, that will last a life time. So, if you're looking for a very mature and reserved woman, that's not me.

I attend church regularly with my kids. I strive to be the best example and role model for them. I love going to the temple. Especially with my daughter and seeing her love for it. It's a wonderful thing to see the gospel through your children's eyes.

I'm looking for someone that will love me for me and all that I have to offer. Someone to talk with, hold hands with, and share my forever with. Someone to discover new "firsts" with. A special someone to cuddle on the couch with. A man that is honest and values integrity. A man that doesn't mind being silly and playing with kids. Someone that can handle breakfast for dinner. We love french toast and pancakes around here.

I'm looking for that special someone I can trust and love with all my heart.

I know no-one is perfect and we all have a past. But, that's just it. It's the past. We learn, we live, and we move on even stronger.
My friends and kids describe me as fun, silly, nurturing, loving, quirky, smiley, singer, creative, and just awesome.

I'm sarcastic but, not in a mean way but, I really enjoy the shock factor from a good one-liner. I'm a good listener and a peace keeper. I really dislike confrontation.

I enjoy the simple things in life. A good parking spot. Short checkout lines. Clean laundry. When my boys have good "aim" in the bathroom. Listening to a good thunderstorm and watching the lightning. Freshly fallen snow. And my children's laughter.

My theory: Try to be a little better today than you were yesterday.

**Greeting from KKimball007:**

I am a passionate, open-minded, sometimes argumentative, curious woman who loves to travel, read, write, and have conversation. I am not the most outgoing person and at first, I might seem a little shy, but that's just because I like to step back and observe a situation before I jump in. I teach college English and am pursuing a doctorate in fiction writing. I hope to become a full professor. Teaching really balances my shy side and there are few things I won't do--teaching really pushes me out of my shell. I am pretty daring--I have bungee jumped in Africa, traveled to Egypt by myself, and had over 50 jobs, including working in a morgue. I also love people and like to give my time, money, whatever. If I consider you a friend, there are few things I won't do for you, and because of that, I have been blessed to have some awesome friends who I have known for years. I am totally interested in dating and look forward to meeting you!

**Greeting from Kidgee24:**

Hey! I'm a small town Wyoming girl enjoying this great big world. I love to laugh and have fun. I enjoy life and always try to be happy.

I'm a girlie girl who enjoys sports, football is my favorite!

I love to cook...but don't like the cleanup process :) I like to watch movies and read. I also enjoy taking drives in the mountains or country back roads.

My family and the gospel mean everything to me. Both are very important and a huge part of my life.

Thank you for the smile, but if you really want to get to know me drop me line :)

**Greeting from coastaldeb:**

Life is great! I love to laugh, to work hard, play hard and to be with others. I like a Saturday morning bike ride along the beach, sailing on the bay or hiking the hills. I like a good movie, a bag of popcorn or a page turner non-fiction. I am grateful to have a good job that I enjoy.
The gospel has truly blessed my life and brings me great joy. I love sharing that blessing with others.

**Greeting from jamie1234:**

I never know what to write about myself. I'm pretty easy going. I like the outdoors. Any questions: ask.

**Greeting from jennielynn82:**

I've never been a huge fan of online dating, but as a labor and delivery nurse it's difficult for me to meet single men in my profession so I thought I'd give this a try.

I think that nature is beautiful. The mountains are my favorite place to be, and I feel at home when I'm surrounded by trees. I'm physically active and I love being out hiking, kayaking, or doing anything outdoors. I love traveling and seeing the world. I would enjoy being with someone who was willing to explore the world with me.

Family is awesome. I love mine and I enjoy spending time with them whenever possible. I also enjoy time spent reading or playing my piano.

I'm generally quieter in groups because I enjoy listening rather than being the center of attention, but I open up one on one and enjoy really getting to know a person individually.

**Greeting from Teresa27:**

I'm awesome…what else do you need to know? I love traveling, being outside, hiking, running, snow shoeing, anything with a little adventure! I also teach music, love reading and learning new things, and don't mind hanging out at home relaxing with a good movie sometimes..

**Greeting from Snowermine22:**

Animal lover, farm girl, was a Family History Center Director, am a spinner, weaver, knitter and generally crafty. Enjoyed my farm work and my Shetland Sheep and chickens (Have had to sell off my wonderful sheep).

God is number one in my life.

The Temple is very important to me and I go as often as I can, Think a Temple visit would make a wonderful date.

Church and family history are also very important to me.

I do web work and have an online store, as well as sell on E-Bay.
I have a full figure and long blond hair. Am comfortable in coveralls, buckskins and dresses (prefer skirts) and love the outdoors, hunting, fishing and camping.

I would love to do some traveling before I get too old. :) I'm looking for someone honest and caring, someone to cuddle with and share my life with. He needs to be financially secure.

I have online businesses so work from home.

My Children are all grown with children of their own. So i am a Grandma of 9 and Great Grandma of one.

Hope to be able to do a mission sometime. Wish I had been in the church to go on one in my youth.

**Greeting from MLeigh:**

Crazy, silly, honest to a fault. Life's too short to live in the past when the future has so much more to offer. Now is the time to enjoy them with someone you love.

**Greeting from Rosyrdz:**

A person very Happy, i love dancing, talk, i like travel and outgoing, know new persons, cheerful.

I don't speak English and prefer talk in Spanish You are welcome.

I like Gourmet food, and taste new flavors.

I am a converse and the church chance My life i know it's true, and i love serve

I am a second counselor of the relief society.

I love the temple, and My goal is a temple marriage

**Greeting from BandGandD:**

So I recently reactivated myself onto this site and realized that my last greeting was pretty boring and pathetic. So I am going to try again. So its true that I am a college graduate, but that was more than two years ago. I am actually starting a program this fall up at the University of Utah in Medical Laboratory Science. For me this course will be an addendum of sorts to my bachelor's degree which is in microbiology. It will take a year to complete. I might apply to PA School after that, but we will see what happens. One step at a time. I have definitely learned that.
So about now your asking yourself, well that was pretty boring. How is that an upgrade? Here comes the small upgrade. I like sports. I am a very big Utah football and Jazz fan. They are the only 2 teams I have really seen enough live for me to consider my self a big fan.

Now for the meat of the conversation. What am I looking for? Since I am on this site the number one thing is standards. But after that I want some one who can stand me for who I am. It was once commented by the late Carl Reiner on a late night talk show: "whats the secret to a long marriage? Marry someone you can stand."

And last but not least, I LOVE curves. Especially when those curves come with confidence! ;)

_Greeting from Kells155:_

You would think it would be easy to just write about yourself, but I'm never any good at these things. I'm 28, went to BYU studying international relations, I then went to eastern Washington to help my best friend start and run a business for 2 years before taking a job at a Korean company in Montgomery AL to be closer to my maternal grandparents as they get older. I served my mission in Korea, which really was the best 2 years of my life, cheesy as it may sound. I'm the only member in my immediate family, my grandparents here having introduced me to the church when I was 8... There's a ton more about me, and if you're interested just hit that green button and we can get to know each other.

_Greeting from runnermaniac:_

About me, hmm...

I am what I am, and make no excuses for it. Did that sufficiently grab your attention? If not, oh well, it was worth a try. I am an extremely shy person by nature. I've learned to overcome that in many situations, but it still gets the better of me from time to time (like initiating conversation). If you have a question, ask it--chances are I will answer openly and honestly.

I am on the go most of the warm months. Camping, hiking, mountain biking, and boating are just a few of the activities that are always on the agenda. I've spent quite a bit of time the last few summers competing in mountain bike races and most recently triathlons. When the weather cools down through late October and November, nothing's better than fishing at Strawberry Reservoir. Winter is somewhat of a down time for me, as I never really got into skiing/snowboarding. But I'm game for a good stroll on snowshoes.

2012 was pretty busy for me. I did a few triathlons, starting with a couple at the sprint distance, then one at an olympic distance. I convinced a couple guys from work to do a half-ironman with me as part of a relay team, too. I ran a couple of marathons, and ended the season with a solo (not in a relay) half-ironman in late October. It was a little bit painful (being only 2 weeks after the St. George marathon), but I managed to finish. Looking forward to even more adventures this year!
2013 started off a little slow, since I spent the first couple of months with a very severe ankle sprain, but I did a few more olympic distance tris, a couple of half-marathons, and improved my time in the half-ironman by a good 28 minutes!

2014 started off with another half-ironman in early May. It went quite well--knocking a whopping 55 minutes off my previous best!

Yes, I think stuff like that is fun. Sometimes painful, but it fulfills something within me that nothing else can. As I heard someone say about the ironman races, "If you have to ask why we do this, you wouldn't understand."

I'm looking for someone who knows what they want, and aren't afraid to go after it--without being too pushy. I'm also looking for someone who is well educated and can enjoy the finer things in life, but who also takes pleasure in the simple things. Someone who wouldn't mind a nice dinner, or just sitting around watching a movie. Someone who isn't afraid to be honest. It's always better to hear things directly than through someone else. I'm tired of the games that get played--if you're not interested, just say so and be done with it.

Greeting from JonnyAC:

I'm shy at first, but the more you get to know me the more outgoing I become. I'm a little bit crazy, very goofy, and I like to do a lot of things. I'm also willing to try new things. Right now I'm just looking for some casual dating and some great friends while I prepare for my mission.

Greeting from DavepBurg:

I love talking and getting to know people and who they are. I am a one on one type but I don't mind being around a lot of people. I have a big family! I just love looking for the beauty in the world and seeing the best in all people around! I also Love the Church Of Jesus Christ! That is my number one thing I put in my life! I also love to ask questions when I talk so that I can learn as much as I can. I find joy in looking for new ways to apply things to my life so I can become a better person.

I was once asked how I would describe myself and I wasn't able to do that. I asked the person how to describe me and they weren't able to come up with answer that was satisfying. They thought I was hippie but not a hippie, (I wear bracelets to remind myself of things), a little bit of a jock, a little bit of a nerd with sports, history, the church and movies, independent, when I know I am right I won't back down, competitive, loves sleep (I can nap anywhere). So yeah, I am not sure if that all describes me but it is close. :) 

Greeting from Jeremy3433:

I'll introduce myself on our second date.
**Greeting from JRLL:**

I'll keep it short and sweet, I am from a small town and like the small town for the most part. I like to spend most of my time outdoors doing about anything. Couple of my favs are hunting, fishing, hiking, snowshoeing, camping, riding horses ect... I am usually up to trying something new though. I love the career I am in. The most important thing to me in the whole world is my family, they are my everything. Am new to this online stuff, but don't be to shy and hit me up.

**Greeting from bubba14brett:**

Hello! My name is Brett and I have lived in Provo, Utah all my life. I am 28 years old and am working for the Provo City Recreation. I have worked there for 8 years now and love every minute of it. I love to teach and to help kids learn play the sport.

I Love to play all kinds of sports. I love to play Basketball the most. Love to meet new people. I am a little shy at first, but once I get to know you, I won't be shy.

Just leave me a message:).

**Greeting from schlitz74:**

So let's get the important stuff out of the way first. My favorite Muppet is Beaker, I have no back or nose hair issues (in fact, my arm hair is akin to what you might find on a young Sweedish boy), I have a thing for Dr. Pepper and jolly ranchers, a fascination with regenerative medicine, I really think I could catch alligators for a living and I love movies with Ryan Reynolds, but not Ryan Reynolds and Sandra Bullock..

Looking for someone who is kind, committed to being her best, independent and a critical thinker that can hold her own in a conversation. The words partner and companion are not just words to me, equally yoked is what I'm going for here. I'm a decent cook, I make a cream of potato soup that is exactly like Wildflower Bread Company's and don't have any issues being domestic, although for the sake of full disclosure, I tend to not always separate whites from darks when I wash;) Whether I will have my own or inherit them from my spouse, I love children and I have learned so much from just spending time and listening to them. I'm originally from Nebraska but moved from Provo to Arizona and would prefer to meet someone in either UT, AZ, or ID. I really like Utah and have a home there so relocating isn't an issue

How I feel about the Church...

I'm active in the church and gospel and a worthy priesthood holder with no bad habits. God is first for me and then everything else; that keeps me out of trouble and moving in the right direction. I love the Gospel and it makes a relationship so much more meaningful. I'm definitely a giver, and believe in actively loving your spouse.
I also really enjoy serving others and would like to find someone to do volunteer work with. Marion G. Romney said "Service is not something we must endure on this earth...Service is the very fiber of which an exalted life in the Celestial Kingdom is made."

What I do for fun...

I work out regularly, have been blessed with health and while I’m not Ryan Gosling, I'm not a shorter Will Ferrell either. Exercising is how I ensure I have the physical energy needed for work, family, church and friends. Big fan of the outdoors, including fly-fishing (I like it a lot), hiking and running. Finding someone who shares a love of physical fitness would be great.

I enjoy learning, college football, recently saw Mike Bribiglia in concert, he is so funny, movies, museums and zoos/aquariums are also some favs. I’ve been told I have a great sense of humor, especially when it comes to the crazy and ridiculous parts of life (which seems to be just about every part of life these days).

I think it would be awesome if there was an audio version of Scriptures narrated by Sir. David Attenborough, or anyone with a British accent really. British accents make everything better.

I graduated from BYU, and am thinking about furthering my education, possibly in the HR field.

I know I have a hat on in all my pics but I have a full head of hair, I will upload some without a hat soon.

By the way I'm clean, have crazy dimples, pan) cheeks grandmas’ love to squeeze and will try to make you laugh when you are eating.

**Greeting from Yobob:**

Love nature & outdoors. I'm old, poor, ugly, fat, & a social retard; & those are my best qualities. Enjoy a good humor & family.

**Greeting from khall89:**

Hi, I'm Kellen, I like to read, write and dabble a little in art. I enjoy four wheeling and spending time with friends and family. I like getting to know people and sharing some good times and good laughs with them. I attend Weber State University as an English with Creative Writing Emphasis major. I enjoy going out to dinner with people and watching movies.

**Greeting from TrevorN:**

Hello,

Where do I start? I am friendly, outgoing, honest and easy to get along with.

I served in the Paraguay Asunción North Mission. I have a strong testimony of the gospel.
I graduated from Utah Valley University with a Bachelor's Degree in Spanish in the fall of 2012.

I like to watch movies, hang out with family and friends, travel, hike, listen/sing to music, play practically every sport except hockey and lacrosse, etc.

I have a brother, sister in law, step sister and a half brother. I love my family more than anything.

I am looking for a woman who lives the gospel and is kind, puts family first, has a sense of humor and likes to do fun things.

If you have any questions for me just send me a message. Cause there's more than this ;)

Have a great day!

-Trevor

**Greetings from JediKnightBR:**

I'd like to meet funny people. Make some friends to have some fun. Learn something from someone that I never met... I don't know. I'm ultimately looking for some love, if that still exists... Someone to love and be loved... A muse to inspire my poems, my movies... Someone to laugh of my silly jokes... To make me laugh without any reason...

It seems like I'm too old for younger audiences and too young for older audiences, so if you wanna save me (or join me) on this dating world limbo, call me and let us have some crazy fun!

**Greetings from VanT78:**

I'm laid back and enjoy the outdoors. I've been described as being funny, quiet and reserved... well until I get to know you.

**Greetings from hello84770:**

I am a little shy until I get to know you. I really don't know what to put here.

I am a father of 3 boys 2 have moved out and living on there own. My 11 year old is my main man of the house now and we need some one that is serious about being loyal to us. And yes I have my children and will welcome hers. I am very open and kicked back, I love the lord. we like going on trips and spending time at the park riding bikes and anything that includes family. If you see us say HI :)

I would like to find happiness, a friend a LOVER. I know she is out there and I will find her someday. I would hope she likes me enough to talk to me everyday even if I am busy. I love it when a woman knows that she likes me enough call or text and let me know she is thinking of me. I know we often get caught up in our day and I try to call and do the little things but lets face it we all like it.! so send me a message. LOL
I love watching the rain at nights, would be better with a blanket and someone to share it with, or just watch a movie. I am not afraid to say what I feel or what I like.

Don't be shy send me a message and ask. :)

I like spending time with my kids, I am up for just about anything. except alligator chasing and lion taming. LOL

Greetings from Snowrunner:

Family, friends, co-workers would describe me as optimistic, determined, humorous, athletic, thoughtful and personable. I enjoy the simple things in life and going with the flow. Enjoy bicycling, playing/watching soccer, hiking, running, and pretty good with domestic duties. Meaningful conversations are always a plus.

Greetings from Brack:

I would classify myself as a rather manly nerd (don't diss it until you've tried it). Not only am into geek culture, I'm a big fan of sports (playing and watching) and reading as well. If you don't like games, comics or technology as a whole, let me "educate" you why you're really missing out. There some really great things going on there. :D

For what it's worth, I AM a "bigger" guy (you've seen the profile picture). But I've started to make a lot more health related decisions lately and I've lost about 20 lbs because of it. So the weight is coming off. If you wanna help out with that, let me know.

If you want to become friends with a great, funny guy, dont hesitate to message me! I am really loads of fun once you get to know me. So, if you want to have great intellectual conversations about some great geeky subjects like how FireFly was ruthlessly ended before its time, or how things are turning out on the "New 52" reboot, or since this is the future, where's our jet packs?! Then you in for a world of fun!

Greetings from Gsalvador:

I'm nice

Greetings from slipl:

quiet intellectual

Greetings from mshelley25:

Wyoming based and travel often, looking for something real and forever. I don't know where I'll find that one in three billion girl I'm looking for, so I look everywhere I go. I am not against the possibility of eventually relocating, I work in the computer world, and can do that anywhere. :-(
I'm a kind, confident, hard working, responsible, giving, laid back, slightly random, mildly sarcastic, downright fun person. I laugh a lot and enjoy making people smile and laugh.

I work hard to be physically, mentally, emotionally and spiritually healthy. I like to try new things and experience life as much as possible. I really enjoy being active and spending time outdoors, and I love to travel and see new places.

I want to find someone that appreciates romance, loyalty, and honesty. Someone who is able to love and be loved. Someone who is able to communicate openly and honestly.

I'm have a strong testimony and strive everyday to live the gospel principals.

I can, and do, take care of myself and my kids. I am looking for a partner to share life with, In other words... I won't need you to be with me... I will want you to be.

Thanks for reading, if you made it this far then message me and lets start a conversation.

**Greeting from KeithAlan:**

I see life as an amazing adventure...to be lived beautifully with passion and romance. I'm looking for one special woman to build our own exciting world together. I'm a totally right-brained, romantic, fun fellow. But people say I'm also fairly bright and studious. I need to communicate with my sweetheart, be able to share soul-to-soul, become intimate, trusting friends.

PUL-EEZ don’t pass me by merely because of my birth certificate! I'm an Eternal Being! When new friends first meet me, they believe I entered mortality at least a decade or so later than my parents claim. I work actively to keep myself in excellent condition physically, spiritually, mentally and emotionally. I exercise vigorously, eat right, take good care of my body, mind and spirit. I've learned to be patient, understanding and non-judgmental. I would love to find a woman with similar values.

I definitely don't look, think or act "my age"! And yet… perhaps there's a benefit to stable maturity, a bit of wisdom, strength and accountability gained from life's experiences. Helps me to find more creative and romantic ways to enjoy life and have more FUN!

I continue to strive to BE the right man, as well as to FIND the right woman. I'm prepared to give everything I have to a relationship...but FRIENDS FIRST! Let's have fun getting to know each other.

Mission to France and Belgium; MBA from BYU; ran my own commercial real estate firm in the Washington, DC, area; spent 12 years with Stephen Covey and Franklin Covey as a consultant. Operated my own consulting practice since 2002. Have traveled widely, teach financial workshops and seminars to employees of large corporations. Also have a stimulating financial advisory practice, blessing the lives of many people.
If you’re seeking a fellow whose commitment and loyalty you could depend upon 100%; who’s definitely not perfect but will be quick to admit error, accept responsibility for his own behavior, apologize for his mistakes and learn from them; who loves the Lord and His Gospel and who is faithful to his temple covenants; who wants to become his wife’s most intimate friend, closest confidante, equal partner in life, exciting playmate, supportive companion, and passionate lover…then I hope you’ll check me out carefully and allow me to get to know you.

My life is rich and full; I look forward to ongoing opportunities for contributions, growth and enjoyment. But I know that my greatest joy will come when I discover the right partner to love, to grow together with as one, a “paired unity,” to build together our next level of incredible happiness.

Can’t remember life without loving the gospel of Jesus Christ. I need my sweetheart to share faith as well as romance. Love travel(been to every state, over 30 foreign countries), music, art, theater, good movies, museums, t-weight:bold;”)books, literature…play (at) the piano and guitar, enjoy dancing, especially with the right girl!

If any of this appeals to you, I’d love to hear from you…and if you receive a note from me, it means there’s something special I find about you and that I would be enormously grateful to get to know you!

**Greeting from jmunguia9:**

Hi there, I have been thinking what would be the best way to describe myself, and I just want to say that I am an honest, caring, hearth-kinder, patient, a bit of a nerd, non-judgemental, openminded, and very straightforward person. I love my family and the Church, movies and pop corn. I love reading, sports, martial arts, funny videos, cookies, pancakes, sushi, and Mexican food.

I know what I want in life and I'm working hard to get it. I love my job. It makes me feel accomplished and fulfilled. I wouldn't change it for anything in the world.

I am searching for that special person whose going to help me create my little piece of heaven on earth...;)... You know, the kind of woman who's idea of fun is spending time together, making memories and strengthen family ties. I am searching for someone who's ideas and principles go in accordance with the Gospel.

P.S. I am not interested in hook-ups, drama, and or any kind of games :)

**Greeting from Heartbroken20146:**

I love the outdoors, working out, and have two wonderful children, a son (18) and a daughter (23). I am looking for someone to just be friends with and maybe more later. I am a simple, down to earth, honest and loving individual. I love the gospel and hope to find someone with similar interests.
Greetings from stirlinggj:

Hi -- I'm hoping to meet someone communicative, kind, faithful and well-educated. Most importantly, I would like to meet someone dedicated to keeping her covenants and living by the Spirit.

I am a retired federal employee with a pension, and I have taught part-time at the university level. My two children are grown.

Interests include family history, running, old movies, literature, college football, current events and traveling in the U.S.

Greetings from mtnman2010:

yes

Greetings from brian010:

I am a driven, health, fitness, and goal oriented person, who remains actively engaged in various endeavors. That being said, I know when and how to relax, and routinely take time off.

Having similar physical, financial, and spiritual goals is important.

I strive for self-improvement, in all areas of my life, and try to enjoy every day as much as possible, yet maintain a long term focus. I continually strive to maintain a balance between contentment and ambition.

Some of the activities I enjoy include aviation, water sports, powersports, hiking, camping, caving, climbing, basically if it involves the outdoors, with or without an engine, I am willing to give it a shot.

I don't sleep in, don't watch TV, don't care about Facebook, Twitter, video games, food, fads, watching sports, or movies.

Location is not an issue, I can travel to wherever you are, if the situation were to progress to that point.

Lastly... and I typically would not mention this, however its come to my attention this is somewhat of a common problem. I have no debt, no drama, no crazy ex-lovers and good credit.

"I know of no more encouraging fact than the unquestionable ability of man to elevate his life by conscious endeavor."
Henry D. Thoreau

Greetings from Jadelogan65:

My father is a Marine so growing up I moved around a lot. My mother, being the great person she is, dealt with that. This somewhat nomadic childhood offered many locations to claim as "home", but I go with Hawai'i because I can and I grew a lot during my years there. Looking back, there are many great things I learned from seeing so many cultures and perspectives. I'm the second of nine kids. The first three kids are boys, and together we form the triumvirate among my siblings. Mission was in Brasil, where the celestial language is spoken. I'm generally laid back but can be serious (at the right times of course), loyal, helpful, friendly, courteous, kind... oh and I worked with scouts for a while!

Fun pretty much revolves around doing things with mini-me, aka my 5 year old son. Biking, running, surfing (when I find saltwater), kayaking, keep me active but anything outdoors gets me going, especially the ocean. I like exploring new places, studying new things, and searching for local restaurants you don't find anywhere else.

Church and family are priorities for me.

Greetings from Blu3rain:

Hi, my name is Russell.

- BYU grad

- Start med school at the U of U August 2015

- In a band. We release an album in April

- Served a mission in Chile

For me, life is all about finding your passions and pursuing them. My life is built on having a clear vision of what I want and love, and pursuing, amplifying, and cultivating them. Goals and dreams get me out of bed with a spring in my step in the mornings.

I love music, my vinyl record collection, other vintage music stuff, hiking, jumping in freezing water, snow, rain, pancakes, slacklining, yerba mate, burning indian incense, visiting different temples, and running in nature.

Top priorities in my life include the Gospel, becoming a doctor, helping others, health and well-being, and cultivating relationships. I look forward to finding a spiritual, pretty, healthy, down-to-earth, affectionate and uplifting young woman I can take to the temple and make feel like the most special girl on earth.
Greetings from Hillking34:

I'm either that quit guy in the corner who listens. I have been guy in the front row who trying to impress the teacher. I read textbooks for fun and love the sound of children laughing.

Greetings from Chrisk85:

Check back soon to find out more about me.

Greetings from nakedheart:

About me... I'm very easy to get along with. I can be a bit of a handful at times... the fun kind :)

I grew up in Alaska, served a mission in Brazil, have traveled around quite a bit and lived/worked in a lot of places.

Currently I make a living in the winter time as a professional musician. I perform solo as a singer/guitar player for private parties/events. In the summer time I run a small gold mining operation out in the bering sea (its complicated). Its a super cool job.

I'm a total old fashioned dude. I use Sir and Ma'am when addressing people. I tend to give people the right of way in all aspects of life... it just makes things smoother.

I can build/fix anything. Love riding motorcycles, in the summer. I'm quite proficient in the outdoors... if you're ever lost in the wilderness I'd probably be the number one person you'd want to have by your side ;)

I joined this site in hopes of finding an attractive, even tempered, spiritually minded woman who shares my sense of adventure and has her priorities in line with mine.

If you're into Crossfit, are musically inclined, hold a temple recommend, and dont mind a camp fire every now and then you're most likely going to get along REALLY well with me :)

Greetings from Jacksone:

I am a professional figure skating coach I started skating at at the age of 6. I competed for 15 years. Retired from competition but I still love doing Ice shows and performing in shows. I have done ice shows all over the United States. I love my job. I just love working with kids and working with the special needs. I love the outdoors, I love motorcycle riding, fishing and hunting. I love going out and having fun. I love going to the mountains. I am very fun Person to be with. I like to make people smile everybody should smile I have a very sweet personality I have been working with the special Olympics kid since I was the age of 12 .I am looking forward to meeting someone and being married again there is nothing better than having a wife to come home to if you want to know more than just send me a message there is so much more that I would love to till you. ..
Greetings, my name is Michael. I am a quiet person who is fairly laid back. I am not intense, however I am motivated. I prefer to not be the center of attention but I can always take charge when needed. I consider myself to be a loyal friend. I like to be active and outdoors but staying in and watching a good movie is always an option to consider. I am a self professed nerd--so feel free to poke fun at me.

I like to cook and bake. I also enjoy crocheting (I know not the most manly of hobbies to have). Other of my hobbies include: golfing, rock climbing, kayaking, and rugby. I am working on my second Bachelor's Degree, this time in French. I have a BA in English already. I have been recently accepted into BYU's Master's program in Linguistics. I will be moving to Provo in July. I love languages. I know a little bit of Chinese; I am conversant in French; I also know American Sign Language.

I enjoy traveling--like most other people! I have been to England (for my mission) and to France (for study abroad). My favorite restaurant in the whole world is a small place that is across the street from the Louvre in Paris.

I am a convert to the Church and the only member in my family. I served my mission in England. There are not too many YSA in my area so I thought I would give this a try so to meet new people.

In Humility confessing our unworthiness before God, we nevertheless draw all good things from the Godhead. Each day, if we can remember it, is a gift.

An Elder in the Church of Jesus Christ, in the latter days.

raising two young daughters as a single parent.

baseball.

other interests developing all the time.
Greetings from RKD:

I am a single father raising three wonderful angles. I am an Accountant, I am the Treasurer of the Republican Party for my district, a Precinct Committee Officer, President of my local Toastmasters International club, and a member of BNI (Business Networking International). I am very driven, I love self help books, and being competitive. Two of my favorite authors are, Napoleon Hill, and, Dale Carnegie.

How I feel about the Church...

I would rather die than live without it. I believe in daily scripture study and prayer. I have a rock solid testimony of the Gospel and the Atonement! Mosiah 4:19 is my favorite scripture, so if you wanna see how I live my life read that.

What I do for fun...

Spend time with my family, playing basketball, playing guitar, helping others, public speaking, learning, and last but not least stepping out of my comfort zone.

What I am looking for...

I am looking for a woman, not a girl, who is driven and self motivated. Because I am very involved in my community I need someone who is great with people and enjoys going to public and private functions. Most importantly though I am looking for a righteous woman who will be a good mother and female role model. :)

Greetings from jrwolf96:

Fun, outgoing, love to be outside. I work a bit when necessary and have lots of time off otherwise. I am self employed and somewhat make my own schedule. I have 4 kids that live apart from me and they mean the world to me. If I am ever to get married again I will need a strong confident woman that will not be threatened by children. With that being said I am looking for a woman to whom I can trust. That will get to know me and then love me fiercely with all that she has. I do not want to rescue a woman rather I would like a woman that is strong and will stand by my to side to fight the good fight regardless of our own personal feelings. I have very large goals and ambitions and will need to feel supported. I will support any and all needs for personal and family trust. Please don't belittle me, my dreams, ambitions or my kids. I really am pretty easy going and very open, loving and accepting.

Also, although I appreciate smiles and flirts I most likely won't respond to them.

Greetings from stingray483:

I'm new to the whole online dating scene, and to be honest, I hate trying to "talk myself up". So here's me in a nutshell. I love being outdoors. Biking, hiking, camping, hunting, and fishing are all staples in my life. Especially when I can do those things with my family. But I have a geeky
and kind of childish side, I love playing video games and watching movies, and just hang out and relax. I play guitar and piano, though I'm no rock star or concert pianist, I still enjoy it.

I went to school at the NASCAR Technical Institute, and graduated with an Automotive Technology certificate, and a few other industry related certifications. And yes, I am a huge NASCAR fan. That being said, my dream job is to work on race cars, and maybe someday build and drive one of my own, but that's going to be down the road a ways. (No pun intended.)

I'm not perfect, I have had my share of struggles and have had to learn some lessons the hard way, but I finally feel like things are going in the right direction. Now I'm looking for that special someone to take through the temple and start a family.

**Greeting from MrSMT:**

Thanks for viewing my profile.

Ideally looking for an adventurous active woman who is seeking a spontaneous adventurous and active male.

I'm very blunt and to the point. I am online looking at what's out there because my life currently leaves little time for me to get out. I work two jobs and go to school as well. Im very passionate, hardworking, determined, diligent, and ambitious when it comes to life and applying myself to succeed/improve.

I am actively seeking a friendship/relationship with a woman who 1. Loves herself, 2. Is Compassionate/Affectionate, 3. Seeks to understand/also seeks to be understood, 4. Has a strong testimony of the Gospel, and 5. Is looking for something serious and lasting.

As my profile states, and to avoid any confusion, I am divorced. I'm an open book about my life and am not shy to discuss any questions you may have about my past, but know I am not one who dwells on or is stuck living in the past.

If you'd like to learn more about me or have any questions, please do not hesitate to say hello.

- Spencer

**Greeting from Niiff:**

I am a family man that loves my kids and I like to have a goodtime. Good conversation with a lot of laughing is the best. I am focused and positive and excited about life. Family is very important to me and a lot of my time is dedicated to them, mostly my children.

I enjoy camping, being on the golf course, watching movies either at home or the theater, and eating at a favorite steak house.
I have four amazing kids, the youngest are twins. They are very important to me and we are very close. My kids are quite active in sports and other activities, some of which I participate. I am not a weekend father, they live with me half of the time and I often spend much more time with them than that.

Please feel free to ask questions. Thanks for reading.

**Greetings from Robert_Boylan:**

*Waves* Thanks for clicking on my profile! I am from the Republic of Ireland and currently work in the patient accounts department of a Hospital. I graduated in theology and anthropology (yep, I know; absolutely unrelated to my current job!)

I am hoping to find someone who shares the same morals and interests as I do, as well as that person whom I will spend time and eternity with :)

My interests include reading, writing, listening to music, as well as discussing/debating "deep" issues like theology, philosophy, and other areas. I also blog on issues related to LDS, biblical, and theological issues. My current calling in my branch is that of Gospel Doctrine teacher.

If you want to know more, track me down and send me a note :) I'm not that difficult to find.

**Greetings from mrecoolgar:**

I am easy going.

I have started my spiritual part of life.

I'm a Christian and believe in thinking of others.

I was married once but lost my wife early on.

I have three children to her and they live on their own.

It's been rough but I've decided to start again.

Everyone deserves to be happy.

I find humor is everything as it helps get through the rough times.

I'm 100% faithful and you would be the most important part of my life.

I believe in working and playing together.
Greetings from Chadwick83:

Hello my name is Chad. Im a easy going person who likes to set back listen to music, play games, watch my favorite tv shows and read. I half to get outside every day for what ever reason or I will go crazy.

I currently work full time and go to school for architectural drafting, so I keep busy.

Greetings from Bwolz:

Originally from Layton Utah and am the youngest of 4 kids. Grew up playing soccer, eventually switched to basketball, and now in my old age I decided to occasionally work on my golf game. I served my mission in Harrisburg Pennsylvania from 2005-2007 and it was really the best 2 years of life. I graduated from Utah State University (Yep Go Aggies) with a Bachelors degree in Marketing and Management. I am currently working for Enterprise and am training to be a manager. I also am currently doing sales for a side family business selling emergency home water storage tanks. I want to go back and get my MBA in 2015 and even eventually want to get a PHD in business so I can teach at a university one day. I love playing basketball, board games, going golfing, fishing, eating ,and pretty much anything outside. I also enjoy reading, running off stress, and learning new things. I am ambitious and enjoy being around people who are and want to go places in life. Spirituality is big for me as well and like being around people that I can talk about that sort of stuff with. I am regularly called a dork by people for my cheesy jokes and unique sense of humor.

I guess I am "looking" for someone who is mature, fun-loving, spiritual, physically active, over 4' 11" tall, and a kind soul.

Pretty much looking for someone to go out and have fun times with and see where things go ya know!

Greetings from pskirby:

Hello ladies,- Que Tal! just a little info about myself. I am 49 , never been married and easy going. Someday- I would like to have my own family or be a part of a family. I'm a guy who enjoys playing golf, basketball, water activities and other college sports. I frequently go to cultural activities such as Cinco de Mayo, the Greek Festival, Oktoberfest, collegiate athletic events, music/art events, etc. I often attend concerts, symphonies, ballet, opera, plays, and enjoy good books/movies, and fine dining. I am an accomplished saxophonist and play the piano. I am a jazz afficionado. I also love to travel! Mis maletas estan hechas!

I'm college educated and have several degrees. I recently finished my Doctorate/ PhD in Education. I am currently working in the educational field as a high school administrator and moonlight as a university-level foreign language adjunct. Without question, I am a life long learner. I love academia and education. My research emphasis is world languages .
I'm fluent in Spanish (served a mission to Honduras and Belize) and have lived in Latin America and Spain. My passion is languages and literature. The Gospel continues to be very important to me. I consider myself a man of integrity and honesty. I believe in living the "golden rule" -

I would love to hear from you if you think that we might share some common interests. I am open to exploring new interests. My ethos for life- high productivity and low stress! Live your life to its potential!!!

Thanks- muchas gracias!

**Greeting from tennisdude24:**

I graduated from BYU with a Bachelor's in Computer Science almost a year ago. It feels great to be done with school, but I would like to continue on into grad school sometime in the future.

My friends would say that I am easy to get along with, am smart and tech-savvy, and have a dry sense of humor. I grew up in eastern Washington, where it hardly ever rains and where everyone is a republican and yet the democrats always win. I moved to Utah several years ago, and I think I'm starting to get used to it now. I'm big into sports, and I love sharing my musical talents with others.

The gospel has been and will continue to be a huge influence in my life. If you have any questions feel free to ask.

**Greeting from Azbubba68:**

I relish being around positive people. I am a glass half-full person. For the past 20 years I have been involved as a tour guide and driver guide. I have also been to all but six states. I enjoy watching people enjoy life, plus I also enjoy being out in the country and marveling at the wonders of God's creations. Would love to share these experiences, with that special someone. I am looking for someone that I can support, give her 110%, and let her know that she is worth it. I also desire to get the same commitment from her. That is what I think about as I learn about Adam and Eve's relationship.

I am a child of divorce and understand all the difficulties that come with it. But because of the church. I held onto the iron rod.

I was converted when I was 17. I went on my mission to Japan. I have been told by nonmembers that I have strong convictions about the LDS church. I have had many testimony building experiences throughout my life. Activity in the LDS church is very important to me. having a good relationship with my children is also important to me.

My best features are my voice (. I have done some public announcing for junior-college sporting events) and my humor LOL.

May you have a happy and satisfying day.
Greetings from CA1284:

Aloha! Just checking this site out, & having returned from the sandbox, there's much to be appreciated of what we take for granted...especially the restored Gospel in our lives...church...temples. I did miss my ohana...especially my niece, who are very important to me. My love, affection, hugs-n-kisses goes out to my niece ever since she came into our lives as an infant & love watching her grow, physically, spiritually, mentally.

My other love is; Love going to the temple, especially to do sealing of families & couples together (at each attendance, I get an enlightened understanding of Heavenly Father's plan with the covenants made when couples are married for eternity & live as an eternal family as well as having in mind & heart...the eternal perspective of what to look forward to)

Thanks for showing interest & stopping by (^_~)

Greetings from searching06:

I am all about the kiss principle, keep it simple stupid. I have a passion for life, but I also like moderation in all things too. I am well educated but simple. You have to strike a balance.

Mountain/Road biking, Wednesday night pickup basketball, Saturday morning flag football, hiking in national parks, film, art, a good book, a nice meal, new adventures, the Gospel and being with family are the things that make me most happy.

I have a good sense of humor and outlook on life. I am laid back but when necessary I can work as hard as anybody. I’m not a cynic and avoid those that are. Don’t confuse that with being a good natured smart aleck though. I am one and will razz you a bit. Why go through life without a personality?

The divorce...I'm almost at two years since that all went down. I tried everything in my power to save it. Now I am in rebuild mode and it feels pretty good. I have much hope for the future. Life 2.0 is going to be very good. I can see it.

The Gospel is the constant in my life and my compass. I am looking for someone to live it with me.

Greetings from Fishwithu:

"Fisherman Looking for a great catch".

I CONSIDER MYSELF EASY GOING AND FLEXIBLE. I ENJOY MANY VARIED ACTIVITIES. I TRY TO ALWAYS LOOK FOR THE POSITIVE IN OTHERS AND ENJOY HUMOR & LAUGHING ALOT. I HAVE 5 CHILDREN WHO ALL LIVE ON THEIR OWN. I AM IN SALES AND HAVE BEEN IN THE SAME INDUSTRY FOR 14 YEARS. I THINK IT'S IMPORTANT TO ENJOY WHAT ONE DOES PROFESSIONALLY. MY CHILDREN ARE MY BIGGEST JOY IN LIFE. I HAVE A YELLOW LAB NAMED CHANCE AND HE
IS A GREAT DOG, LABS ARE SO LOVING, GOOD WITH CHILDREN AND ALWAYS TRYING TO PLEASE. I ENJOY OUTDOOR ACTIVITIES OF ALL KINDS; RIDING 4 WHEELERS, SNOWMOBILES AND HORSES, BOATING, SKIING, PHOTOGRAPHY, DUTCH-OVEN COOKING, SHOOTING, SINGING, LOVE MUSIC OF ALL KINDS, AND MORE. INDOOR ACTIVITIES: MOVIES/MOVIES AT HOME, DINING OUT, COOKING, LEARNING TO BAKE, SYMPHONY, OPERA, CONCERTS, READING, COIN COLLECTING, TRAVELING, ROAD TRIPS, TRAVEL TO TROPICAL DESTINATIONS, TRYING NEW & EXOTIC FOODS, AND MORE.

I AM LOOKING TO FIND THE LOVE OF MY LIFE, MY BEST FRIEND, CONFIDANT, LOVER AND ETERNAL COMPANION, THE ONE WHOM I LOVE, ADORE, RESPECT, CHERISH, AND SPOIL, THE ONE I CAN'T WAIT TO GET HOME TO, THE ONE I WANT & LOOK FORWARD TO SPENDING MY TIME WITH. SOMEONE WHO SUPPORTS ME IN THE THINGS I ENJOY DOING AS I WILL THEM, SOMEONE WHO IS INTELLIGENT, ARTICULATE, PLAYFUL, TEASING, HUMOROUS, SPIRITUAL, LOVING, NUTURING, SPONTANEOUS, SENSUAL & NOT AFRAID OF INTIMACY. THERE IS A SAYING THAT I LIKE "DON'T LOOK FOR SOMEONE YOU CAN LIVE WITH, LOOK FOR SOMEONE YOU CAN'T LIVE WITHOUT!" LIFE'S A JOURNEY; CARE TO COME ALONG?
Appendix D

LDSSO Profile Example

**Basic Profile**
- Name: Tableming
- Gender: Male
- Location: Miles City, MT, USA
- Age: 24 years old
- Height: 5' 10" (177 cm)
- Occupation: Other
- Education: Some college
- Physical Appearance: Above-Average
- Children: 0 Children/0 at home
- Hair Color: Dark Brown
- Eyes: Brown
- Marital Status: Never Married
- Church Status: Temple Worthy

**Greetings from tableming:**

Hi, I'm Tab. I'm that "Nice Guy" that every girl is saying that there are none around, TRUST ME, we're here you just gotta give us a shot. I'm the kind of guy that grew up holding doors for people, saying pardon me or excuse me to about everyone, and loves to get something that someone needs or wants, just to make their day a bit better. And I hope this doesn't seem weird, but honestly I can't wait to be a dad. Being an uncle is pretty great but getting the chance to be as great of a father as my own would be a true blessing.

Anyhow, I hope we'll have the opportunity to get know each other better.

**Interview:**

I am interested in a person who dresses casually

When asked about reading I said It's ok

My favorite TV show is how I met your mother, the walking dead, and Bones

Click here for more interview.

**Interests:**

Sports

Football, Hockey, Skating, Snow Skiing, Other

Click here for more interests.

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- I just wanted to send you a smile.
- I like your smile.
- I hope you have a great day!