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# Steve Jobs: Insanely Great

Jarrett Bell

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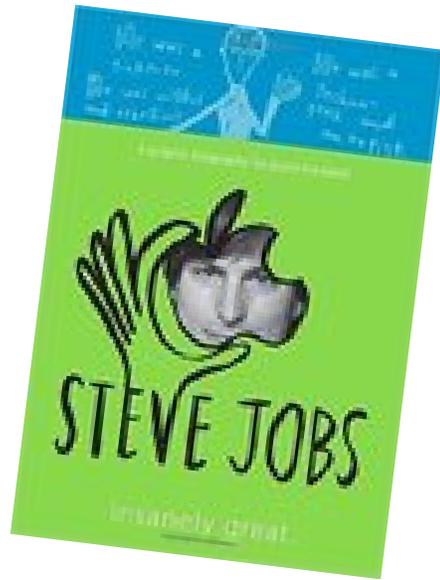
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# Book Review

**Title:** Steve Jobs: Insanely Great  
**Author:** Jessie Hartland  
**Reviewer:** Jarrett Bell  
**Publisher:** Schwartz & Wade Books  
**Publication Year:** 2015  
**ISBN:** 9780307982957  
**Number of Pages:** 240  
**Interest Level:** Intermediate, Young Adult  
**Rating:** Outstanding



## Review

Entrepreneur. Rule-breaker. Designer. Inventor. While other authors have attempted to create a biography about the man behind Apple appropriate for children, this is the first biography, presented as a graphic novel, written and drawn from the perspective and level of a sixth grader. The life of Steve Jobs is a story of revolutionary change; a man who significantly affected how the technology industry perceives design, functionality, and the power of thinking outside the box.

It can be difficult for younger audiences to understand biographies of complex adults such as Steve Jobs. Most biographies tend to be perceived as boring, biased, or sugar-coated. However, through a sketch-like graphic novel, Hartland captures the essence of Job's thirst for innovation in a way that shows both his difficult idiosyncrasies and his ingenious creativity. Children who are enthusiastic about technology will love how Hartland weaves the history of the computer through this well-paced story. Kids won't be able to put it down.

\*Contains mild graphic content: Hartland briefly mentions Jobs smoking marijuana and taking LSD.