



2015

Pottermore

Follow this and additional works at: <https://scholarsarchive.byu.edu/cbmr>

BYU ScholarsArchive Citation

(2015) "Pottermore," *Children's Book and Media Review*: Vol. 36 : Iss. 1 , Article 6.
Available at: <https://scholarsarchive.byu.edu/cbmr/vol36/iss1/6>

This Article is brought to you for free and open access by the All Journals at BYU ScholarsArchive. It has been accepted for inclusion in Children's Book and Media Review by an authorized editor of BYU ScholarsArchive. For more information, please contact scholarsarchive@byu.edu, ellen_amatangelo@byu.edu.

Website Review

Website Name: Pottermore

URL: www.pottermore.com

Reviewer: Aylea Stephens

Subscription Fee: None

Reading/Interest Level: Intermediate, Young Adult

Rating: Excellent

Review



Pottermore is a unique website that gives readers a chance to explore the Harry Potter books by J.K. Rowling in a way that hasn't been done before. Users can use it as they read the books or play separately to immerse themselves in the world of Harry Potter. Each book has several "moments" with an excerpt from the book, illustrations, animation, and sound. Users can collect items such as potion ingredients and Bertie Bott's Every Flavor Beans, brew potions, and duel others to earn house points. In the moments, users can unlock new content from J.K. Rowling to learn more about the wizarding world. The most exciting parts for Harry Potter fans is getting a unique and being sorted into a Hogwarts house with a sorting test written by Rowling herself. The Pottermore store also allows users to buy ebook and audio versions of the Harry Potter books and the books in the Hogwarts library.

Pottermore is a beautiful, interactive experience that is safe for young fans. It takes online safety seriously. If a parent decides that they do not want their child on the website, the child's account and information is deleted promptly. Users are given a selection of names to choose from instead of choosing their own, and there are no ways for users to communicate with each other through the site. *Harry Potter and the Deathly Hallows* has not yet been added to the website. For kids that might need encouragement to read, the Harry Potter books paired with the interactive Pottermore website might be the magic trick that they need to help them develop a love for reading.