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Open Access: What is it and What Does it Mean for Academic Authors?

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Open Access

What is it and What Does it Mean
for Academic Authors?



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What is Open Access (OA)?

--Historical Perspective

- Budapest Open Access Initiative definition
- Press succeeds the scriptoria
 - Intellectual property transferred to printers
 - Cost and time frame reduced
 - Evolutionary change
- Internet/WWW succeeds the press
 - Evolutionary change
 - Further cost and time frame reductions
 - Intellectual property transfer does not need to continue



What is Open Access (OA)?

--Practical Perspective

- Flavors of OA*
 - Home page
 - E-print archive
 - Author-fee
 - Subsidized
 - Dual-mode
 - Delayed
 - Partial
 - Per capita
 - Indexing
 - Cooperatives

* From John Willinsky's *The Access Principle*



C. Jeffrey Belliston
TAA Conference
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What Does OA Mean?

--How?

Method	OA Publication		Deposit in OA Repository	
Also Known As	Gold OA		Green OA	
Possibilities	Completely OA journal	OA article in traditional journal	Institutional repository—single institution	Disciplinary repository—multiple institutions
Example	<i>BMC Genomics</i>	<i>PNAS</i>	BYU Scholars Archive	arXiv
Considerations	Free OR \$ cost depending on journal	\$ cost to publish article as OA	Active management of author rights and versions required	



What Does OA Mean?

--Why?

- For authors
 - Potential enhancement of reputation through increased citation
 - Tenure/promotion
- For others
 - The academy's mission to benefit society



Current issues in OA

- Mandates
 - Funder
 - Potential reversal of NIH mandate
 - FRPAA introduced 25 June 2009
 - Institutional
- Economics
 - Commercial ventures
 - Not-for-profit publishing
 - Experimental cooperative venture



Questions

- ??
- Thank You!
- Look for text and slides in BYU's OA archive
 - Google "byu scholarsarchive"
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