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The 5 B's of Copyright Awareness

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The 5 B's of Copyright Awareness

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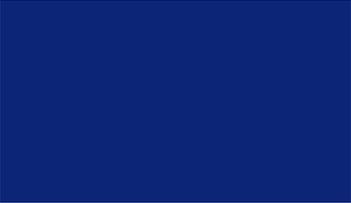
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Copyright Q&A
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Here are some easy ways to spread copyright awareness on your campus. These tips were provided by Susie Quarley, associate director of the Copyright Licensing Office at Brigham Young University.

1. **Be patient.** Develop official policies and practices and be patient with administrators while they review them for approval. Without their support and that of other campus leaders, your efforts will not be fruitful.
2. **Be compliant.** Follow copyright laws and campus policies that govern your institution and ensure they are readily available to your campus community.
3. **Be respectful.** Promote the five inherent rights of copyright owners: reproduction, display, performance, distribution, and derivative works. Remind faculty, staff, and students to follow the golden rule—treat the copyright protected materials of others as you would have your own treated.
4. **Be creative.** Spread awareness of copyright in a variety of creative ways on your campus: Create an online tutorial; develop a short video that can be shown at key locations on campus; hang posters or place placards on tables in the food court or in the library; give away pens, bookmarks, or other items at copyright information displays; or send an email annually to faculty, staff, and students. You are only limited by your own creativity.
5. **Be excited.** Share your enthusiasm about copyright. Energize a subject that many fear or do not understand. If you are excited, your enthusiasm will spread and people will replace their ignorance with understanding.





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