



2-2022

Annual Reports of the Swiss American Historical Society

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ANNUAL REPORTS of the SWISS AMERICAN HISTORICAL SOCIETY

President's Report for 2021

By Albert Winkler

Greeting

It is a pleasure to greet everyone and to wish you good fortune in all that you do. I deeply appreciate your interest in and continued support for the Swiss American Historical Society.

Challenging times but great success

The continued problems with COVID-19 virus has forced changes in how the Swiss American Historical Society (SAHS) operates. Even though many attempts have been made to return to normal operations in 2021, there remain challenges; but I am very pleased to report that many functions of the SAHS have been stellar in 2021. Please note the following.

Cancellation of the annual meeting for October 2021

The annual meeting of the Society was scheduled to be held in New York City in October of 2021. Even though New York was trying to get back to normal, there were still problems because of the virus. Many hotels remained closed, and Broadway was just starting to reopen. I also feared that some of our members had not received their shots for the virus, which would have left them in a vulnerable situation. Also after repeated attempts, I was unable to secure a meeting place for the Society. Since other restrictions in the city were still in place, I decided that we could not hold the annual meeting as planned. Therefore with great reluctance, I cancelled the annual meeting, and I informed the membership of this decision by the use of a mailed newsletter. Very unfortunately, this cancellation meant that few of us could meet in person to discuss relevant issues to the Society and to

renew old friendships. I hope that many of us were able to keep in touch anyway over the phone, on emails, or by the use of social media.

Zoom Meeting for SAHS Members

Since we could not hold the annual meeting this year, Prof. Robert Sherwood volunteered to arrange for us to meet through Zoom on October 23, 2021. I invited everyone to the meeting for whom I had email addresses. Sadly, I only had the email addresses of a few members of the Society, so I could not invite everyone. As president, I presided. The meeting included Prof. Robert Sherwood, Dr. Richard Hacken, Ernie Thurston, Frederic Behrens, Barbara Müller and me. We met face-to-face over the Internet and had meaningful discussions for almost two hours on various issues of the Society. This included outreach, finances, books, publications, meetings, policies, the bylaws, and many other topics as well.

Prof. Sherwood's outreach. Outreach is always a big concern for the Society. Even though membership is still significant, it usually declines by several members each year. In an effort to enlist more interest in the Society, Prof. Robert Sherwood volunteered to travel to various historical sites, societies, and meetings with ties to Switzerland to promote the Society. His proposal was enthusiastically approved at the meeting. It was agreed to reimburse Prof. Sherwood for travel and lodgings up to \$1,000 for 2022 when he reports on his activities and submits his receipts to the financial secretary. His efforts will be designed to increase the visibility of the SAHS with those organizations and discuss possible ways to work together beyond the upcoming articles they are writing to be published in the *SAHS Review*. Prof. Sherwood already expects articles from the Swiss Historical Society of Bluffton and Pandora the Santa Clara Historical Society of Utah, the Swiss Historical Village, and Switzerland County Historical Museum.

Next Annual Meeting. The next annual meeting of the Society will be held October 9, 2022, in Washington D.C. Hopefully, the Swiss Embassy will sponsor the meeting as it has in the past. I will send out a newsletter in the summer of 2022 with further information.

Meeting of the former Swiss Embassy Officials. Barbara Müller will try to arrange a meeting with former Swiss Embassy officials.

Request from the Swiss Consulate in New York. The Swiss Consulate of New York has requested that a history of the consulate

be written. There was a discussion on who could write it, including possible monetary assistance by the Consulate for the author. Barbara Müller had valuable information on the issue. Please see below for further information on this topic.

Further Zoom Meetings. It was decided that another Zoom meeting should be held in either March or April of 2022 to discuss any other relevant issues to the Society.

Warning Against Fraud

Scammers have contacted members of the Society in my name asking that money be sent to them. They likely received the information from our website. Please note, I will never ever under any circumstances whatsoever ask you or any other member of the Society for money. The only time I will ever request funds will be from the treasurer of the Society to cover activities related directly to the Society including annual meetings and the publication of the *SAHS Review*. I will also never ask any personal favors from members of the Society.

New Editor-in-Chief of the *SAHS Review*

Dr. Dwight Page has been the chief editor of the *SAHS Review* for many years, but he has asked me, Albert Winkler, to take over that responsibility. I was a logical person for him to ask because Dr. Page and I had been alternately working on issues of the *Review* for many years. I'm sure we all want to thank him for his good work in the past, but starting immediately I will be the Editor-in-Chief the *SAHS Review* and the book editor for the Society as well. In keeping with the academic standards of the Society, all correspondence and manuscripts should be sent to this university address. Dr. Hacken will then refer these materials to me.

Dr. Richard Hacken
5523 Harold B. Lee Library
Brigham Young University
Provo, UT 84602

Skype Meeting with the Swiss Consulate of New York

The Swiss Consulate of New York wanted to talk with me, as president of the SAHS, and Barbara Müller, as vice president of the Swiss Chapter of the SAHS, relating to a project for the two hundred

anniversary of the Swiss Consulate in 2022. The Consulate wanted to meet with us over Skype, and they wanted to find someone to write a history of the Consulate. Barbara Müller wisely suggested that Luca Criscione be considered for the position. Mr. Criscione is an educator in Basel, Switzerland, and is also working on his Ph.D. in history. I had met Mr. Criscione in person earlier, and he is an excellent scholar. I invited him to attend the meeting, and he graciously joined us.

The meeting over Skype took place on November 30, 2021, with me, Barbara, and Luca in attendance. We met with three people from the Consulate. Luca agreed to write a history for the Consulate, and I tried to make sure that he would be given proper financial support for the project. The members of the Consulate asked us for suggestions on how to proceed, and Barbara Müller gave them very valuable information. They said they would get back to us after they had consulted with the Consul himself. I haven't heard anything from them since. The meeting lasted an hour, and it was enjoyable.

Newsletters

I have sent out a few newsletters over the years, and they have met with great success. This included the timely newsletter I sent out in the summer of 2021. Many members have responded with great approval. These newsletters are clearly an important key to the continuing success of the Society.

Swiss American Historical Society Review available online

I have long feared that much of the excellent scholarship in the *SAHS Review* going back decades might be lost because of the publication's small circulation and the fact few libraries keep copies. One of the most exciting advances for the Society in 2021 has been the continuing effort to place past issues of the *SAHS Review* online, so they may be easily accessed by any interested parties and made available for many years to come. Brigham Young University has generously donated its time and resources to the effort through its Scholars Archive, and I want to give that institution our special thanks.

Success of Materials Online. I may use myself as an example of materials being available online. I have published many articles on obscure topics, such as the Middle Ages and Indian Wars, and I feared that they would be lost and soon forgotten. However, the BYU Scholars

Archive started placing them online in 2017, and those items have been viewed many times. As of November 2021, my articles have been downloaded 33,000 times. One of them has been downloaded 9,000 times. Some of my articles published in the *SAHS Review* include “The Battle of Murten,” downloaded 1,300 times; “Persecution of Jews in Switzerland,” 2,600 times; “Panic and Erratic Behavior at the Little Bighorn,” 915 times; and the “Federal Charter founding the Swiss state in 1291,” downloaded 930 times. I am sure many other articles in the *SAHS Review* could show similar numbers.

Getting Access to the *Review* online

These materials from the *SAHS Review* may be easily accessed by going to Google, then to BYU Scholars Archive, and then doing a search under *Swiss American Historical Society Review*. You may also go to Google and search under title or author for any article of interest. Another way of accessing the materials is to go to the Swiss American Historical Society website and then to publications. These items are linked to the BYU Scholars Archive, and you may go to the article by clicking on the link. I would like to thank Dr. Richard Hacken for his invaluable work in getting these materials available online. I’m sure we all greatly appreciate all he does for the Society.

Treasurer

Frederic Behrens graciously accepted the assignment of becoming the new treasurer of the SAHS in 2020 after Heinz Bachmann was no longer able to perform that duty. Mr. Behrens entered into a challenging situation to assure that all the finances of the Society were handled properly. His competency, his strong financial background, and his experience has served him well, and I’m sure we would all like to thank him for all his good work.

Membership Secretary

Ernie Thurston continues to make essential contributions to the Society. Not only does he keep track of the membership, he also accepts dues and donations to the SAHS and forwards these funds to the appropriate bank in a timely manner. In addition, he mails out member renewal forms and prints off mailing addresses that are used to mail newsletters and announcements of the Society.

Vice President Swiss Chapter

For many years, Barbara Müller has done stellar work as the Vice President of the Swiss Chapter of the SAHS. She has been involved heavily in outreach and has done much to promote the Society in Switzerland, including holding annual meetings. Her work is so essential to the success of the Swiss Chapter that it would likely collapse without her great contributions. She has also contributed in many ways to the Society including her valuable opinions on numerous matters.

Swiss American Historical Society Website

One of the most important aspects of the Society's outreach program is its website. It started rather humbly, but it has been recently upgraded considerably. Dr. Richard Hacken has taken over the website in the last few years, and he has done excellent work with it. The website is very attractive, very informative, and easy to navigate. The membership of the Society had been in serious decline for many years in the past, but the number has been declining much more slowly in recent years. Much of the credit for this improved circumstance must go to Dr. Hacken.

Swiss American Historical Society Review for 2021: A very good year

This year is easily among the very best for the *SAHS Review* ever in view of the number and quality of the articles published.

February 2021 SAHS Review

The *SAHS Review* continues to be the stellar aspect of the Society and to promote its goals of documenting the Swiss experience in Switzerland and also in other countries. In the February 2021 issue of the *Review*, four impressive articles were published, this included Donald Tritt's fine article on the "Helvetia Beneficial Society." Unfortunately, the SAHS has not published much on the Swiss Reformation which took place about five hundred years ago. An important step in correcting this oversight came from Thomas Quinn Marabello in his very good article "The 500th Anniversary of the Swiss Reformation." C. Naseer Ahmad has been a frequent contributor to the *SAHS Review*, and he kept up his excellent work by publishing, "Black History Month at the Swiss Embassy February 2020." Additionally, the Swiss Center of North America contributed "Meet the Mayad Dolls."

June 2021 *SAHS Review*

The June 2021 issue of the *Review* included many important articles. This included “Switzerland in the Life and Works John le Carré (1931-2020)” by Matthias Lurf. Dr. Richard Hacken generously translated the article into English. Also included were “To Touch the Heavens: A Short Story” by Sarah Hedrick; “Beyond Muesli and Fondue—The Swiss Contribution to Culinary History” by Naseer Ahmad; and “From Redemptive Suffering to Redemptive Reconciliation in the authorship of Johanna Spyri” by Frederick Hale.

November 2021 *SAHS Review*

The November 2021 issue of the *SAHS Review* was entirely filled with my modest contribution entitled, “The Battle of the Rosebud and the Contribution of the Swiss Captain Alexander Johann Sutorius.” This was an attempt to show how Sutorius contributed to one of the most pivotal Indian battles in the history of the American West.

Future Book Projects

The SAHS is currently consulting with Col. Heinrich Wirz to get his excellent biography of Henry Wirz, the famous commandant of Andersonville Prison during the Civil War, translated from German into English, so it may be published in the United States. The entire project will be presented at the annual meeting of the SAHS in Washington, D.C., in October 2022 for approval.

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Report of the Editor-in-Chief of the *SAHS Review*

By Albert Winkler

New Editor-in-chief

For many years, the former chief editor of the *SAHS Review*, Dwight Page, has told me that I must become the new Editor-in-chief and take over full responsibilities for the *SAHS Review*. He said there was no one else. For years, Dwight Page and I had been taking responsibility of the *Review* on alternate issues, and I was one of the editors already, so I was the logical person to ask. I reluctantly accepted the position in the summer of 2021, so I became the chief editor of the *Review*. Dwight Page said he was very pleased to hand over the responsibility to me. As the new Editor-in-chief, I have sought to improve the *SAHS Review*.

Future issues of the *Review*. As of this writing, I have received no submissions for the June 2022 issue of the *Review*. I have plans to contact scholars and other potentially interested persons who might want to write an article for us, and I look forward to hearing from others.

ISBN Numbers. I have decided that the inclusion of ISBN numbers in each issue of the *Review* would be a good idea. In the past, I had attempted to sell extra copies of the *Review* on Amazon at a modest cost to reach more interested people to promote interest in the Society, but Amazon requires an ISBN, so I was unable to do so. I tried to sell extra copies of the *Review* on Ebay with little success, so I think that Amazon is the best option. The November 2021 issue of the *Review* was the first issue to be assigned an ISBN number, so it may be sold on Amazon.

Cover Illustration. To attract more interest in the *SAHS Review*, I have decided to include some cover art on the cover of the *Review*. The November 2021 issue of the *Review* was the first issue to receive cover art. I also want to include such statements on the cover including “In this issue,” and then present the titles of articles in the *Review*, once again to make it more attractive and interesting.

Information for authors. To head off potential misunderstandings, I have written guidelines to help the potential authors in submitting their publications for the Society. A copy of this document will be sent to each author planning to publish with the Society. Please see below.

INFORMATION FOR AUTHORS

Preference for publications: Members of the Society will be given preference in all publications. If an author is not a member of the Society, that person will be invited to join.

Copyright: SAHS will publish articles or books on a one-time basis, but the copyright is retained by the author to use as he or she wishes.

Author's responsibility: Authors are responsible for the content of the article including word choice, grammar, and punctuation.

Personal articles: Personal articles, including reports, meetings, family histories, need to be well written, accurate, and well researched academic articles.

Standards: All publications must meet the high and strict standards of any professional historical organization. All work must be original, and all sources must be properly cited.

Style guide: Style guide of the article or book is the *Chicago Manual of Style*, 17th Edition. *The Manual of Style* by Kate Turabian, 9th Edition, is a shortened version of Chicago

Illustrations: A few illustrations with each publication are encouraged, but it is up to the author to obtain permission to publish all illustrations for the article or book. Wikimedia commons is a good place to look because all illustrations are in the public domain.

No Remuneration: The SAHS does not pay authors for the use of their publications, and the authors will not receive any remuneration.

English-speaking audience: The readership for the *SAHS Review* and book publications are intended for an English-speaking audience, so all materials including quotes should be translated into English.

Membership Report

By Ernie Thurston, Membership Secretary

To: Members of the Swiss American Historical Society

From: Ernie Thurston, Membership Secretary

Subject: Annual Membership Report

IN BRIEF: We have 202 current members, a 3% decrease from the 209 reported last year at this time. We wish to thank certain members for extra contributions, which totalled \$860.00, including one from Edward Manley for \$200. And we have three members who this year paid the \$500.00 to become Life members: Lois Ann Mast, Dr. Frances Montgomery, and Patti Harrill-Sloan.

CURRENT MEMBERS BY TYPE AND COUNTRY:

<i>Membership Type</i>	<i>US/Canada</i>	<i>Switzerland/Other</i>	<i>Total</i>
Regular (\$50/yr.)	76	25	101
Student (\$25/yr.)	0	2	2
Institution (\$75/ yr.)	11	7	18
Life Members	46	7	53
Complimentary	<u>23</u>	<u>5</u>	<u>28</u>
	156	46	202

MEMBERSHIP CHANGES, 10/01/2020 to 9/30/2021

Members as of 10/01/2020	209
Plus: New Members Enrolled	4
Plus: Former Members (not "Current" last year who have Rejoined)	0
Less: Dropped by Request or Decease	- 5
Less: Dropped for Non-Payment of Dues	<u>-6</u>
Current Members, 09/30/2021	202

(continued on the next page)

**BREAKDOWN OF
CURRENT MEMBERSHIP BY COUNTRY AND STATE**

CA.....10	MT.....1	AUSTRIA.....1
CO.....1	NC.....2	BC, CANADA.....1
CT.....3	NJ.....8	ONT, CANADA.....1
DC.....4	NV.....1	GERMANY.....1
DE.....2	NY.....17	SWITZERLAND.....44
FL.....4	OH.....7	
GA.....2	OR.....1	
HI.....1	PA.....11	
IA.....1	RI.....1	
IL.....16	SC.....5	
IN.....2	SD.....2	
KS.....1	TN.....3	
KY.....1	TX.....2	
LA.....2	UT.....7	
MA.....1	VA.....4	
MD.....6	VT.....1	
MI.....2	WA.....1	
MN.....3	WI.....13	
MO.....2	WV.....1	
MS.....1	WY.....1	

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Treasurer's Report

By Frederic Behrens, Treasurer

As my second year of treasurer, I am pleased to report that the financial condition of the Society in 2021 is very strong. Payments to our publisher Masthof Press continue to be made on a timely basis. The Vanguard STAR fund returned strongly boosting the overall balance sheet of the Society. Going forward, a portion of this fund will be liquidated in 2022 and moved to the checking account to support ongoing operations.

During 2022, my goal is to streamline the bank account and investment account for easier use. This may include moving the funds to another financial custodian in the name of the Society. I look forward to assisting other board members with the society's finances going forward and strengthening overall board governance matters.

1. Consolidated Accounts, 2020-2021

Income

Annual Dues (includes life memberships)	\$ 6,280.00
Transfer from Swiss Association Friends of SAHS*	2,000.00
Capital Appreciation	<u>+ 16,364.01</u>
Total Income	\$ 24,644.01

*2021 transfer expected to occur in early 2022

Expenses

Meetings/Events	\$ 0.00
Administration/Postage Fees	393.46
SAHS Review (Masthof Press)	<u>+ 16,020.00</u>
Total Expenditures	\$ 16,413.46

Net Budget Outcome

\$ 8,230.55

2. Balance Sheet

Opening Balance, October 1, 2020

Checking (Byline Bank, Chicago)	\$ 13,557.10
Leo Schelbert Publication Award Fund (Byline Bank, Chicago)	10,000.00
Savings (Vanguard STAR Fund)**	<u>+ 67,276.99</u>
Total Assets	\$ 90,834.09

Closing Balance, September 30, 2021

Checking (Byline Bank, Chicago)	\$ 1,398.05
Leo Schelbert Publication Award Fund (Byline Bank, Chicago)	10,000.00
Savings (Vanguard STAR Fund)**	<u>+ 83,641.00</u>
Total Assets	\$ 95,039.05

** Note: estimates used when current statements not available.

Annual Report of the Swiss Chapter, Switzerland

By Barbara Müller

Dear Members of the Swiss American Historical Society,

I must unfortunately report the death of our past Vice President former Consul Fred Jenny, who passed away in September of this year. Fred was Vice President here in Switzerland until 2015 at which time I took over from him. We have sent his wife Susanna our deepest condolences. We appreciate all the hard work he did for the Society.

In Switzerland, as I assume in the states, things seem to be sluggish as members have stayed home a large part of the time from 2019 to now. Due to this, several have cancelled their membership and new members are hard to find. We had to cancel our planned event to generate PR in 2020 but luckily enough held our Annual Outing in September. Once again in 2021 we could not sponsor an event open to the public to attract new members, but we were able to hold our Annual Event at the Central Library in Zürich. Ms. Seidler-Hux gave us a presentation on her new book which was reviewed in the June 2021 *SAHS Review*, "Gottfried Keller's feuriger Freund." She prepared a very interesting exhibition of correspondence and drawings from Johann Muller as a student to Gottfried Keller. She also displayed many of Müller's works as a U.S. Cartographer once he had moved to the United States. She gave us an enthusiastic and interesting talk on how she went about her research in writing the book and put a large effort into her preparation. Of the 35 individual members, we had 16 members plus one guest sign in. Unfortunately due to health or other issues, only 13 attended. We were pleased to greet past SAHS president Fred Gillespie at the meeting. Currently we are trying our best to connect with the Universities here to attract more members and also in the hopes of finding articles to be published for the SAHS.

I am pleased to say that next year's annual outing will be held in Basel on September 7, 2022, with René Roca giving a talk on the Sister Republics. I am also pleased to announce that the honorable Mr. Martin Dahinden, past Swiss Ambassador to the United States, will be our invited guest to the event. We hope that we can attract some University students from Basel, getting the invitation out soon enough and hoping

that things will have returned to normal. Once again all members from the U.S. and Switzerland are welcome to attend this event which will cost SFR 120.00.

We are grateful that Kurt Morf could take over as treasurer after Dr. Bill Gasser resigned due to health concerns. Financially, we are sound and expect to send \$2,000.00 to the U.S. before the end of the year as our pledge to the U.S. for support.

My thanks go to the board here in Switzerland for their support in the organization here and naturally the work of the board in the U.S.

~ Barbara Müller

Vice President of the Swiss Chapter

**Friends of the Swiss American Historical Society
Summary of Financial Accounts
August 31, 2020-August 31, 2021
(in Swiss Francs)**

Income

Member Dues 2020/21	\$ 2,225.00
Member Dues other years**	0.00
Donations	35.00
Annual Meeting Fees	<u>+ 2,040.00</u>
Total Income	\$ 4,300.00

Expenses

Annual Meeting Expenses	\$ 1,845.50
Banking Fees	52.70
Grants	1,000.00
Office Expenses	202.10
Misc. Expenses	<u>+ 42.90</u>
Total Expenses	\$ 3,143.20

Fiscal Year Operating Surplus **\$ 1,156.80**

Account Balance, September 1, 2020	\$ 14,011.03
Account Balance, August 31, 2021	\$ 15,167.83
Difference in Account Balance	\$ 1,156.80

~ Kurt Morf, Treasurer

September 5, 2021

SAHS Website Report

By *Richard Hacken*

User statistics increased in the year 2021 for every webpage on the Swiss American Historical Society's website (<https://swiss-american-historical-society.org>) when compared to usage numbers for the previous year. A total of 881 visitors participated in 1,279 sessions (1.45 sessions per user) and 4,246 page views (3.32 pages per session). A vast percentage of the users (874 of 881) were new or "unique" users who had never used the site before. The average session lasted only a little less than three minutes, and nearly half of the users left the website without clicking into another page (48% "bounce rate"). Our challenge is to keep the interest of the 52% of users who do explore the website. Nearly twenty percent of the users came from browsers set to languages other than English: the top three languages were German (8.84%), French (1.70%) and Chinese (1.59%).

It is an encouraging sign for the Society's journal that the publications page (linking to both books and journals) and the *SAHS Review* page have been the two most visited pages—except for the homepage. Also, the most reading time spent by web viewers has been on various issues of the *Swiss American Historical Society Review*.

Statistics for digital readership of the *SAHS Review* online have been recorded since October of 2019 and extend to 140 countries. The five countries providing the most users since the beginning of record-keeping have been, in order, the United States, China, Switzerland, the United Kingdom and Canada. For the year 2021, however, China and the UK switched places while Switzerland remained in third position. The number of downloads of journal articles and reviews for 2021 increased to 15,800 as opposed to only 5,396 downloads in 2020. This near tripling of downloads from one year to the next can be explained at least partially by a concerted and successful effort to greatly increase the number of *SAHS Review* volumes and issues that were digitized and made newly available during the year. In addition, we have recently begun adding citations of, and links to, selected *SAHS Review* issues to the appropriate Wikipedia pages with the idea of encouraging discovery and thus readership. With some luck and promotion, the usage numbers of 2022 will match or exceed those of 2021.

As of December 2021, the top ten most popular articles have been the following:

1. “The Psychological Odyssey of 1909: Carl Gustav Jung’s Pivotal Encounter with Sigmund Freud during their Journey to America” (1911 downloads)
2. “The Swiss in the American Civil War 1861-1865” (944 downloads)
3. “Panic, Erratic Behavior, and the Psychological Impact of the Battle of the Little Bighorn on the Soldiers, Including the Swiss Troopers” (909 downloads)
4. “The Ideas of Jean Piaget: Using Theory to Better Understand Theory and Improve Learning” (888 downloads)
5. “Carl Jung’s Historic Place in Psychology and Continuing Influence in Narrative Studies and American Popular Culture” (853 Downloads)
6. “‘Why Does it Always Have to Be Switzerland?’ Daniel Silva’s Treatment of Swiss Society and Culture in Selected Mossad Spy Novels” (672 downloads)
7. “Canton Ticino and the Italian Swiss Immigration to California” (638 downloads)
8. “A History of the Swiss in California” (623 downloads)
9. “The Italian Swiss DNA” (410 downloads)
10. “Ernest Brog: Bringing Swiss Cheese to Star Valley, Wyoming” (360 downloads)

Widening the focus to the top 30 articles and reviews in the journal, further topics include the Black Death in Switzerland; Jungian psychology; Swiss intelligence in World War Two; the Swiss in the Swabian War; Gottfried Keller’s fictionalization of Switzerland; immigration of the Pfister/Feaster family to America; Niklaus Leuenberger; Louisa May Alcott in Switzerland; relations between the House of Habsburg and the Swiss Confederation; the Swiss Colony

in Santa Clara, West Virginia; Lenin in Zurich; the Swiss Confederation in the eyes of America's founders; Einsiedeln on the Ohio; the Tercentenary of New Bern; an Obituary for Lewis Rohrbach; the Swiss and the Nazis; and the Von Graffenried settlement in New Bern.

The top performers in social media—Facebook and Twitter—were seven mentions for an article on Canton Ticino; four mentions for a recent book review on *Gottfried Keller's feuriger Freund* by Monica Seidler-Hux; two mentions for the article on the Swiss in the American Civil War; and one mention each for articles, reviews or reports on Jean Piaget; Russian Marxists and Dada; the Tercentenary of New Bern and an 1899 meeting of Civil War Veterans in Lucerne.

There are two access platforms online for the *Review*, within the Society website itself (<https://www.swiss-american-historical-society.org/sahs-review>) and Brigham Young University's digital repository of the journal (https://scholarsarchive.byu.edu/sahs_review/). The latter is the journal's digital home, to which the SAHS website refers and links its issues and volumes.

After an increased push this year to digitize and post the *Review* issues online, the entire run from 1990 to 2021 now only lacks the following issues: issue 1 of 2005; issue 3 of 1997, which is an index to the *Review* up to that point; issue 4 of 1993, which has annual reports in it; issues 1-3 of 1991; and all issues of 1990. If any of you can provide some of the missing issues, it would be a great help. At some point we could also start talking about digitizing the *SAHS Newsletter*, which was published from 1965-1989, a quarter-century journal run that the *Review* will not match for another three years or so.

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