

Think and Grow Rich

By Napoleon Hill

Book Review by Tanner Stanford

“You can accomplish anything you set your mind to.” You have probably heard this popular adage. Countless books have been written on the subject, but few have come close to the original novel: Napoleon Hill’s classic work, *Think and Grow Rich*. Endorsed by incredibly successful individuals including Henry Ford, Theodore Roosevelt, Thomas Edison, Alexander Graham Bell, Woodrow Wilson, and John D. Rockefeller, Napoleon Hill’s best seller has aided the success of men and women for nearly a century. Despite its age, its methods and wisdom remain unparalleled for not only wealth-desiring individuals, but for anyone with a goal.

While some people believe Hill’s examples to be outdated, his financial principles are timeless. His thirteen steps to think and grow rich include obvious attributes of desire, persistence, and organized planning, but also touch on less conspicuous attributes of faith, decision-making, and power. However predictable, each principle aids in the journey toward accomplishing your goal. Desire is more

than a wish or hope; it is an all-consuming sensation that becomes an obsession—an individual must be willing to cut off all potential escape routes. Faith is the belief that what you desire will come to pass. Persistence means having the willpower and desire to carry on despite any and all obstacles. Organized planning includes having a fail-proof plan of action to accomplish your goal. Decision-making consists of being proactive about putting your plan into action, acting quickly and definitively. Power is organized knowledge, intelligently directed. On their own, each of these characteristics can help people succeed, but the combination of these and the rest of the thirteen steps are guaranteed to help an individual achieve any aspiration. For decades, *Think and Grow Rich* has been marketed for men and women who resent poverty. But for people who have aspirations beyond the material, they can find universal meaning in this book. Instead of a secret stock tip or billion-dollar

invention, Napoleon Hill and his steps instill a mindset that will attract success, whether it be fame and riches or simply happiness and peace of mind. A simple read-through of the book will not guarantee success; such success comes with continued application of Hill’s methods. I highly encourage anyone who desires to lead a successful life in any facet to pick up this book and see how Napoleon Hill’s philosophy can change their life. ▀

