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# THE LEGALITY OF SECOND CHANCES: EMPLOYMENT FOR THE FORMERLY INCARCERATED

# Ella Paligo<sup>1</sup>

#### I. INTRODUCTION

Few understand the true difficulties that accompany a criminal record. Fortunately, a small group of high school students recognized the issues associated after release in the Tennessee's Sumner County Jail and set a program in motion to address the high incarceration and recidivism rates in the state.<sup>2</sup> Sumner County Jail would soon become home to Operation Second Chance, a teaching initiative, to educate 70 inmates with tools and resources, specifically in regard to employability preparedness.<sup>3</sup>

As the Operation Second Chance team gathered for their first session at the jail, anticipation and a hint of nervousness filled the air. The team explained their mission, and then it was the inmates' turn. Each inmate, with unique stories, bravely shared a slice of their life. These life stories were filled with ongoing struggles of job loss and the inability to provide for their families. Throughout the weeks,

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<sup>2</sup> Paragini Amin et al., *Incarceration Trends in Tennessee* (2019).

<sup>3</sup> Beech High School Students Work With Inmates, Sumner County Schools, https://www.sumnerschools.org/index.php?view=article&id=651%3Abeech-high-school-students-work-with-inmate s&catid=46 (last visited Feb. 10, 2024).

challenges emerged—attendance varied, instructions needed finetuning—but each challenge became a steppingstone for improvement. They adapted, ensuring every individual received the best possible experience.

The impact resonated beyond the jail's walls. The community involvement greatly rose as individuals donated suits, dresses, and business attire for the participants that symbolized dignity and a fresh start that awaited each individual. Perhaps the most piercing moment arrived as the sessions drew to a close. The instructors distributed envelopes and paper, and the room was quiet as the residents penned letters to their future selves. They filled the pages with words of encouragement, aspirations, and reminders of their progress, sealed for a future they were determined to accomplish.

After this final session, as the team handed out the finished resumes and educational booklets, an older gentleman, one of the participants carefully examined the materials handed to him. He later shared a testimony about how much the process of creating a resume and learning about interview skills meant to him. He admitted that he had not felt hopeful about his future for a long time. He thanked the team and the teachers for their dedication and patience, expressing that these tools and knowledge would undoubtedly help him reintegrate into society upon his release. The sight of this man, holding onto a letter filled with aspirations and now equipped with resources for a better future, was a testament to the impact of the project. It highlighted the transformative power of education and support, leaving a lasting impression on everyone involved. These inmates now had a fighting chance to reenter society as a contributing citizen.

Target community-led efforts such as the one at Sumner County Jail is just one example of a greater focus on preparing inmates for post incarceration. Issues regarding the staggering reimprisonment rates have become prevalent all around the country, as there has been a 500% increase of those incarcerated since 1970.<sup>4</sup> With one-third

<sup>4</sup> Mass Incarceration, American Civil Liberties Union (2023), https:// www.aclu.org/issues/smart-justice/mass-incarceration#:~:text=Since%20 1970%2C%20our%20incarcerated% 20population,of%20every%20 17%20white%20boys

of the adult U.S. population possessing a criminal record, employment has become increasingly difficult to obtain.<sup>5</sup> This accounts to around 77 million Americans facing post incarceration employment difficulties everyday.<sup>6</sup> A realization of this astonishing rise has led to legislation being passed to prevent preemptive background checks. Preemptive background checks are conducted by employers to search the candidate's history, particularly focusing on criminal background. These background checks are completed by 72% of employers.<sup>7</sup> Individuals with a criminal record are forced to "check the box" about their past convictions, without being left any room to explain their circumstances. As of recently, 36 U.S. states and over 150 cities have enacted such legislation deemed "Ban the Box" laws.<sup>8</sup> These laws set the groundwork for the argument of federal protection through "Ban the Box" legislation, to combat discriminatory hiring processes.

A significant number of states and cities currently do not have "Ban the Box" laws enacted, which exposes formerly incarcerated individuals to unequal employment opportunities. Therefore, federal protection must be implemented to avoid recidivism and reimprisonment.

6 Criminal Records and Reentry Toolkit, National Conference of State Legislatures (March 31, 2023), https://www.ncsl.org/civil-and-criminaljustice/criminal-records-and-reentry-toolkit#:~:text=Approximately%20 77%20million%20Americans%2C%20or,housing%2C%20and%20higher%20education%20opportunities.

7 Ginny Hogan, What Goes into a Pre-Employment Background Check?, Forbes (2023), https://www.forbes.com/sites/ginnyhogan/2023/05/19/ what-goes-into-a-pre-employment-background-check/?sh=61 54e7b83f48

<sup>5</sup> Matthew Friedman, Just Facts: As Many Americans Have Criminal Records as College Diplomas Brennan Center for Justice (2015), https:// www.brennancenter.org/our-work/analysis-opinion/just-facts-manyamericans-have-criminal-records-college- diplomas#:~:text=With%20 as%20many%20criminal%20convictions,are%20important%20for%20 the%20economy. &text=The%20number%20of%20Americans%20 with,population%20has%20a%20criminal%20record

<sup>8</sup> Beth Avery & Han Lu, Ban the Box: U.S. Cities, Counties, and States Adopt Fair Hiring Policies National Employment Law Project (2022), https://www.nelp.org/publication/ban-the-box-fair-chance-hiring-stateand-local-guide

#### II BACKGROUND

The United States has one of the world's highest rates of incarceration,<sup>9</sup> with nearly two million individuals<sup>10</sup> confined in a variety of facilities, including state and federal prisons, local jails, juvenile detention centers, territorial prisons, immigration detention centers, involuntary commitment, Indian Country, military prisons, and more.<sup>11</sup> After being released from prison, two out of three former prisoners are arrested again within five years.<sup>12</sup> This amounts to more than 70 percent returning to correctional facilities within that short time period.<sup>13</sup> This is directly related to the immeasurable number of barriers faced by those released from correctional facilities, making reintegration into society incredibly difficult. These hurdles include lack of housing, mental health challenges, substance misuse issues, financial and familial problems, and other health-related issues. One of the largest barriers continues to be finding employment.<sup>14</sup>

- 9 Incarceration Rates by Country 2024, World Population Review, https:// worldpopulationreview.com/country-rankings/incarceration-rates bycountry
- 10 E. Ann Carson, Prisons Report Series: Preliminary Data Release Bureau of Justice Statistics (2023), https://bjs.ojp.gov/library/publications/prisons-report-series-preliminary-data-release#:~:text=The%20 U.S.%20priso n%20population%20was,increase%20from%202021%20 (1%2C205%2C100)
- 11 Wendy Sawyer and Peter Wagner, Mass Incarceration: The Whole Pie 2023, Prison Policy Initiative (2023), https://www.prisonpolicy.org/reports/pie2023.html
- 12 Incarceration, Healthy People (2023), https://health.gov/healthypeople/priority-areas/social-determinants-health/literature-summaries/ incarceration#:~:text
- 13 Wendy Sawyer and Peter Wagner, Mass Incarceration: The Whole Pie 2023, Prison Policy Initiative (2023), https://www.prisonpolicy.org/reports/pie2023.htm
- 14 Barriers to Successful Re-Entry of Formerly Incarcerated People, The Leadership Conference on Civil and Human Rights (2017), https://civilrights.org/resource/barriers-to-successful-re-entry-of-formerly-incarcerated-people/#:~:text=Once%20rel eased%2C%20formerly%20incarcerated%20people,public%20housing%20and%20student%20loans

Even if someone with a criminal record meets all the criteria to perform a job, data shows that employers are more likely to choose the applicant who has not spent time inside a correctional facility.<sup>15</sup> Additionally, in states or cities without "Ban the Box" legislation, it is within the federal legal guidelines of a company or organization to not hire someone due to their criminal background. This is not viewed as discrimination, but rather a right of the employers or hiring committee. While there may be limitations on how much the record companies can consider, there is no federal law prohibiting the initial practice of not reviewing an application on the basis of criminal history.<sup>16</sup>

The inability of formerly incarcerated persons to obtain a job is one of the most prominent issues currently facing our criminal justice system(s). Maintaining employment allows for stability and security, which drastically improves the well-being of individuals. Jobs provide the financial means to support not only personal needs but to provide for spouses and children as well. This is exceedingly important as over half of those incarcerated are a parent.<sup>17</sup>Having a job significantly lowers the chances of being unhoused and misusing substances, such as drugs and alcohol. Additionally, employment can provide healthcare, mental health resources, and childcare services. Due to the impact employment has on the wellbeing of those leaving the criminal justice system, employment directly lowers the chances of recidivism. As those released from correctional facilities acquire jobs, fewer crimes are committed resulting in safer communities. Furthermore, less money comes out of taxpayer's pockets for correctional facilities that could be used for education or safer roads, better family and friend relationships, and a decrease in the

17 Lauren E. Glaze & Laura M. Maruschak, Parents in Prison and Their Minor Children, Bureau of Justice Statistics (March 30, 2010), https://bjs. ojp.gov/content/pub/pdf/pptmc.pdf

<sup>15</sup> Criminal Conviction Discrimination Laws in Employment, Justia (October 2023), https://www.justia.com/employment/employment-discrimination/criminal-conviction-discrimination

<sup>16</sup> Arrest and Conviction Records: Resources for Job Seekers, Workers and Employers, U.S. Equal Employment Opportunity Commission, https:// www.eeoc.gov/arrestandconviction

correctional facility populations. Employing formerly incarcerated people not only improves the criminal justice system(s), but society as a whole as a large majority of citizens face benefits.

It is crucial that those with a criminal record are protected in the job application process, to best maximize their chances of receiving a job offer. Federal legislation must be enacted to safeguard rights that are indispensable to every United States Citizen.

#### A. Key Concepts

There are a variety of historical precedents and definitions that are crucial in understanding the magnitude of the ideas discussed further in this paper. These concepts are explained in depth below.

#### 1. Mass Incarceration

Mass incarceration is defined as, "A network of policing, prosecution, incarceration, surveillance, debt, and social control that is rooted in, builds upon, and reproduces economic and racial inequality and oppression. Some refer to this network as the carceral state, the penal state, or the criminal legal system." In understanding its context in America, it is "...the fact that the U.S. incarcerates more people than any nation in the world, including China. And the U.S. is also the leader in the prison population rate. America's approach to punishment often lacks a public safety rationale, disproportionately affects minorities, and inflicts overly harsh sentences."<sup>18</sup> The massive influx of prison population started in the 1970's under President Nixon's "war on drugs" and "tough on crime" approaches. Prison population continued to climb during the leadership of President Reagan, President Clinton, and most recently President Trump. It

<sup>18</sup> What We Mean by "Mass Incarceration", Institute to End Mass Incarceration (2021), https://endmassincarceration.org/ what-is-mass-incarceration/#:~:text=%E2%80%9CMass%20 incarceration%E2%80%9D%20refers%20to%20the,us%3A%20poor%20 people%20of%20color

would require decades of progressive reform to undo the harsh reality that has been taking shape for over the past 50 years.<sup>19</sup>

# 2. Recidivism

Furthermore, recidivism plays a key role in understanding the issue at stake. It is best understood as, "...one of the most fundamental concepts in criminal justice. It refers to a person's relapse into criminal behavior, often after the person receives sanctions or undergoes intervention for a previous crime."<sup>20</sup> Similarly to mass incarceration, the U.S. also has one of the highest recidivism rates nationally, with 76.6 percent undergoing the criminal justice process another time.<sup>21</sup> It is highly common for an individual to reoffend within a few years and be placed back in correctional facilities again.

# 3. Employment Discrimination

A final concept to understand is employment discrimination in relation to criminal convictions. It is stated that,

"It can be difficult for those with a criminal record of any kind to find employment. Many employers believe that once a person has been convicted of a crime, that person will always be unreliable. Even employers in low-risk industries tend not to hire applicants with criminal records. This type of discrimination fails to account for the many people who learn from their mistakes. To varying degrees, employers may legally consider a worker's criminal history as part of the application process. There are no federal laws that

21 Liz Benecchi, Recidivism Imprisons American Progress, Harvard Political Review (August 8, 2021), https://harvardpolitics.com/recidivismamerican-progress/

<sup>19</sup> Louise Root, The Key to Any Successful Relationship Is Communication: Doctors and Lawyers, Take Note, 57 Hous. L. Rev. 1135 (2020).

<sup>20</sup> Recidivism, National Institute of Justice, https://nij.ojp.gov/topics/ corrections/recidivism#:~:text=Recidivism%20is%20one%20of%20 the,intervention%20for%20a%20previous%20crime.&text=oneword% 2FShutterstock.com%20(see%20reuse%20policy) (last visited Dec. 12, 2023)

explicitly prohibit employment discrimination based on a criminal record."<sup>22</sup>

Employment discrimination takes place every day as the formerly incarcerated are denied just the review of their initial application.

# B. Legislation—Title VII of the Civil Rights Act of 1964

Title VII of the Civil Rights Act of 1964, "Protects employees and job applicants from employment discrimination based on race, color, religion, sex and national origin."<sup>23</sup> This act protects minority groups from being discriminated against in the employment environment.

Numerically speaking, a minority is defined as the smaller of the two, or less than half. By this definition, formerly incarcerated people are a minority group as they make up 5.1% of the population in the United States.<sup>24</sup> They also fit the minority definition by being overrepresented in criminal justice systems, as reoffenders repeatedly going through the legal cycle.

Simultaneously, this population is economically and socially disadvantaged, especially when viewing the majority.<sup>25</sup> Therefore, when employers do not view job applications of former inmates, the employer discriminates against a minority group, which should be viewed as violating Title VII of the Civil Rights Act.

- 23 Title VII of the Civil Rights Act of 1964, U.S. Equal Employment Opportunity Commission, https://www.eeoc.gov/statutes/title-vii-civil-rights-act-1964 (last visited Nov. 4, 2023).
- 24 Thomas P. Bonczar & Allen J. Beck, Lifetime Likelihood of Going to State or Federal Prison, Bureau of Justice Statistics (March 1997), https:// bjs.ojp.gov/content/pub/pdf/Llgsfp.pdf
- 25 Hannah Bailey, Overrepresentation in Criminal Justice Systems LSE Undergraduate Political Review (2018), https://blogs.lse.ac.uk/lseupr/2018/01/25/overrepresentation-in-criminal-justice-systems/applications) was birthed as a response to the structural discrimination faced by people with criminal records."

<sup>22</sup> Criminal Conviction Discrimination Laws in Employment, Justia (2023), https://www.justia.com/employment/employment-discrimination/criminalconviction-discrimination/

A number of states have recognized this discrimination and have introduced "Ban the Box" legislation in response.

"For many job applicants around the country, one question blocks them from gainful employment and economic opportunity. A single question, often posed as a checkbox on the front of most job applications, asks about an applicant's criminal history. For many employers, it has become a way to weed out applicants before ever considering qualifications such as education and job history. This practice is widespread, and its effects on job applicants and their communities are staggering. A movement to "Ban the Box" (remove the checkbox from applications) was birthed as a response to the structural discrimination faced by people with criminal records."<sup>26</sup>

These laws have been established to protect the formerly incarcerated in the initial application and remove the stigma associated with possessing a criminal record.

With "Ban the Box" legislation, someone with a record is much more likely to receive a callback, and in return a job.

This legislation is not banning background checks for employers from asking about criminal history eventually, but rather giving an equitable chance to every applicant to explain their circumstances and history without their story being reduced to a single box. It is vital that this legislation is federally implemented, to give each person a fighting chance and protect inalienable rights. This paper will further argue how under law, the disregarding of applicants with a previous record is discrimination. In addition, it will examine how families and communities are harmed, and the pockets of taxpayers face negative impacts.

<sup>26</sup> Daryl V. Atkinson & Kathleen Lockwood, *The Benefits of Ban The Box* (2014)

#### III. PROOF OF CLAIM

A significant number of states and cities currently do not have "Ban the Box" laws enacted, exposing formerly incarcerated individuals to unequal employment opportunities.

We must therefore implement protections on a federal level to avoid recidivism and reimprisonment. It is critical to remember that those with a criminal record are overlooked when it comes to seeking employment. This results in detrimental effects to ex-convicts' well-being. Ultimately, one of the largest consequences is the inability of individuals to break out of the criminal justice system. These factors continue to add to America's high recidivism rates and incarceration numbers, being one of the world leaders in this area.

In addition to "Ban the Box" legislation, there are a variety of other measures that must be implemented to ensure ultimate protection while also analyzing various viewpoints of this argument. In this section, it will be discussed the ways that this issue can be addressed through legislation. This will further explore "Ban the Box" laws, what it would look like with a federal implementation, and Congress's role in enforcing said legislation. From there, this paper will expound on Title XII of the Civil Rights Act of 1964 being amended to include a sixth class that is protected from discrimination. It will then explain how the U.S. Equal Employment Opportunity Commission can utilize new regulations through their respective agencies to adhere to these newly implemented standards and rules, and their legal responsibility in upholding these changes. Additionally, cases and examples that demonstrate both legal and extralegal model precedent will be used to validate the changes being suggested.

There will also be a close examination of the consequences of these large changes, and the necessary exceptions to the laws that will remain in effect which are crucial for the protection of other vulnerable groups of people.

#### A. "Ban the Box" Legislation

To begin, successful "Ban the Box" legislation is one of the most crucial components in attempting to combat discrimination against ex-convicts in the hiring process. It is important to address the misconceptions surrounding "Ban the Box" laws. People commonly assume that this prohibits employers from ever inquiring about an applicant's criminal history or background when this is not the reality. Instead, under "Ban the Box" legislation, hiring officials cannot ask about criminal history in the initial application stage giving every individual hiring an equitable chance rather than immediately discounting them for their past. As of today, 37 states have enacted these laws.<sup>27</sup> While this is a step in the right direction, it leaves individuals in 13 states virtually unprotected. When applicants are required to "check the box" on their application detailing their history, the likelihood of receiving a call back or interview significantly decreases. Research has continually demonstrated the systematic barriers that are correlated with the formerly incarcerated being able to find employment opportunities.<sup>28</sup>

It has been argued that, "[The main] objective [of the "Ban the Box" movement] was to get people with criminal records to become organized and active in the fight against mass incarceration and the second-class status that comes with a criminal record."<sup>29</sup> A large majority of applicants feel that they would not even be considered in the process, and therefore greatly reduce the number of jobs that they seek. This legislation is fundamental in aiming to reduce the secondclass status that has been given to this group of people and must be passed by Congress so that it is federally protected. People who are striving to turn their lives around do not deserve to be disregarded in every aspect.

<sup>27</sup> Beth Avery & Han Lu, Ban the Box: U.S. Cities, Counties, and States Adopt Fair Hiring Policies National Employment Law Project (2022), https://www.nelp.org/publication/ban-the-box-fair-chance-hiring-stateand-local-guide/

<sup>28</sup> Harry J. Holzer, Steven Raphael & Michael A. Stoll, Employment Barriers Facing Ex-Offenders (2003).

<sup>29</sup> Daryl V. Atkinson & Kathleen Lockwood, The Benefits of Ban the Box -A Case Study of Durham, NC - The Southern Coalition for Social Justice, Policy Commons (2014), https://policycommons.net/artifacts/2191301/ the-benefits-of-ban-the-box/2947278/

There has been resounding success following different states implementing this legislation. As reported, in Washington, D.C., following the implementation of the fair chance hiring legislation, there was a notable rise in the hiring of applicants with records, both in absolute numbers and as a proportion of total hires. Specifically, there was a 33% increase in the hiring of individuals with records, who then made up 21% of all new hires in the district.

Additionally, in North Carolina, since the policy was enacted two years ago, there has been a nearly threefold increase in the number of applicants with criminal records being recommended for employment. This surge led to a rise in hires from 35 to 97. Furthermore, on average, 96.8% of those recommended for hire who have records are successfully employed.<sup>30</sup> To note the success even further, "Ban the Box" legislation appears to be working, based on the fact that it has become incredibly easier for individuals with criminal records to find and retain employment.

## B. The Second Chance Act (SCA)

In examining precedent, it has been recognized by Congress for over a dozen years the need for legislation that aids in rehabilitation and reintegration. During the 2008 April legislative session, the "Second Chance Act (SCA)" was signed into law. Being a novel piece of legislation, it was unique because it gained bipartisan support, as both Republican and Democrat lawmakers recognized their role in seeking a remedy for this injustice. In simple terms, it allows for federal funding to support methods that decrease reoffending and enhance public safety, while also cutting down on the expenses related to corrections for state and local governments."<sup>31</sup> Fifteen years ago, individuals recognized the inequalities that were being perpetrated by the government and sought a way to resolve the issues that are caused by mass incarceration. This act acknowledged

<sup>30</sup> Michael Hartman, Ban the Box, National Conference of State Legislatures (2021), https://www.ncsl.org/civil-and-criminal-justice/ban-the-box

<sup>31</sup> Greg A. Greenberg & Robert A Rosenheck, The Second Chance Act (April 2018)

that lack of employment was one of the greatest barriers to the likelihood that someone would "re-offend or be responsible citizens."<sup>32</sup>

While this act was a step in the right direction, it is not the final legislative destination. It is correct that employment is one of the most significant deciding factors regarding repeat offenses; and programs that provide support, resources, and opportunities are incredibly valuable and needed when it comes to those released from correctional facilities.

#### C. The "Fair Chance to Compete for Jobs Act"

The "Fair Chance to Compete for Jobs Act" also recognized the importance of reducing employment barriers. Signed into law by President Trump in 2020, this act restricts how agencies can ask for criminal history information until after a conditional job offer has been made."<sup>33</sup> It also gives applicants more liberty, giving them a citizen suit provision, the ability to file complaints or requests when they believe that the hiring body is not complying with this act. While this piece of legislation made a great stride in equity, the limitations for criminal history records are not all-encompassing and do not outright ban an employer from inquiring about any previous records.

The most effective way to reduce the chances of someone reoffending due to lack of employment is to make it so that the act of seeking employment does not raise challenges. Federal "Ban the Box" that is enacted, will give ex-felons the best chance as they will be given the right to job opportunities, as their background will not disqualify them from ever receiving a second chance. It has been proven that both sides of the political spectrum support second-chance

<sup>32</sup> Greg A. Greenberg & Robert A Rosenheck.

<sup>33</sup> Fair Chance To Compete for Jobs, Federal Register (2023), https://www. federalregister.gov/documents/2023/09/01/2023-18242/fair-chance-tocompete-for-jobs#:~:text=L.,a%2 0conditional%20offer%20of%20employment

legislation.<sup>34</sup> This is because of learned knowledge that the staggering statistics in relation to the United States criminal justice system must be resolved. In doing so, the best futures possible can be provided for ex-convicts, families, communities, taxpayers, and the legal system as a whole.

#### D. Expanding Protection

While legislative fixes, such as The Second Chance Act, Fair Chance to Compete for Jobs Act, and "Ban the Box" laws, are an incredibly effective way to combat disparities, there is still a lack of oversight that can occur when groups of people are not protected under Constitutionality. Title VII of the Civil Rights Act of 1964 has demonstrated the protection for diverse classes of individuals regarding employers and the hiring process. This encompasses discrimination based on color, religious affiliation, sex, and nationality.<sup>35</sup> This act has significantly impacted the lives of many by providing a more egalitarian opportunity for those previously affected by personal biases. Employers must focus solely on job-related criteria when deciding which applicants are suitable for the position.<sup>36</sup>

A protected class could be described as specific categories of individuals safeguarded by anti-discrimination laws including women, older workers, people with disabilities, minorities, and others.<sup>37</sup> As

36 The Supreme Court's Landmark Ruling Concerning LGBTQ Employees, Smart HR (September 28, 2020), https://www.smarthrinc.com/thesupreme-courts-landmark-ruling-concerning-lgbtq-employees/

37 HR Glossary, SHRM, https://www.shrm.org/topics-tools/tools/hr-glossary (last visited February 22, 2024)

<sup>34</sup> With the Midterm Elections Fast Approaching, New Public Opinion Research From Leading Republican and Democratic Polling Firms Shows Overwhelming Bipartisan Support for Criminal Justice Reforms to Reduce Incarceration, fwd.us, https://www.fwd.us/news/2022-criminaljustice-poll-statement/# (last visited January 30, 2024)

<sup>35</sup> Ethnic/National Origin, U.S. Department of Labor, https://www.dol.gov/ general/topic/discrimination/ethnicdisc#:~:text=Title%20VII%20of%20 the%20Civil,religion% 2C%20sex%20or%20national%20origin (last visited January 30, 2024)

of now, there are only five classes that are protected under this title. In the past, the Supreme Court of the United States of America has expanded marginalized groups receiving protection, as the factors involving employment decisions have changed and evolved.

This expansion has been evident in the cases of Bostock v. Clayton County, Georgia, Altitude Express, Inc. v. Zarda, and R.G. and G.R. Harris Funeral Homes, Inc. v. EEOC.<sup>38</sup> In each of these cases, individuals argued that they were discriminated against on the basis of sex. Their definition of sex went beyond the scope of the 1963 definition, by including plaintiffs who were members of the LGTQ+ community and fired after their employers learned of this. The employers argued that Title XII did not cover their sexual or gender orientation. The Supreme Court disagreed and held that Title VII of the Civil Rights Act prohibits employers from firing an individual merely because they are gay or transgender.<sup>39</sup> The Court decided that public meaning had evolved from the time that the statute was originally put into effect, and those meanings can and should evolve to reflect current situations.

Protective classes have expanded over time to include those with disabilities, people with HIV/AIDS status, LGBTQ+ individuals, and more. It is now the time for Congress to include those with a criminal background as a protected group of individuals. As this is implemented, there will be greater accountability for granting every person an equitable chance in the hiring process.

The U.S. Equal Employment Opportunity Commission (EEOC) plays a unique and valuable role when it comes to ex-felons seeking employment. This organization is "responsible for enforcing federal laws that make it illegal to discriminate against a job applicant or an employee because of the person's race, color, religion, sex

<sup>38</sup> Bostock v. Clayton County, GA / Zarda v. Altitude Express / RG & GR Harris Funeral Homes Inc v. EEOC, Lambda Legal (2023), https://lambdalegal.org/case/bostock-zarda-harris/

<sup>39</sup> Sexual Orientation and Gender Identity (SOGI) Discrimination, U.S. Equal Employment Opportunity Commission, https://www.eeoc.gov/sexual-orientation-and-gender-identity-sogi-discrimination#:~:text=As%20 a%20general%20 matter%2C%20an,sexual%20orientation%20or%20 gender%20identity (last visited February 13, 2024)

(including pregnancy and related conditions, gender identity, and sexual orientation), national origin, age (40 or older), disability or genetic information."<sup>40</sup> The EEOC protects the majority of organizations with 50 or more employees, employment agencies, and labor unions. They are essential in protecting the rights of employees when it comes to cases of discrimination and have the power to intervene as they see fit. While the EEOC protects a variety of groups that have historically been oppressed and discriminated against, there is a key group of individuals missing from their jurisdiction, those with a criminal record. As stated, Title VII of the Civil Rights Act of 1964 must implement a new protected class, with that class being those with a criminal record. When this goes into effect, the EEOC plays a critical role in overseeing this transition happens smoothly and lawfully. As "Ban the Box" laws and federal protection are executed, the EEOC will be the primary organization for seeing that this new class of people is indeed protected and prosecuting any employers or organizations that do not adhere to these rules, acting as a resource and advocate for this group of individuals. It is important to note that as with any piece of law or legislation, there are necessary exceptions made. In the new changes that are outlined above, there are times when lawful discrimination must take place so as to not infringe upon the rights and protections of others. In several cases, this is referred to as Bona Fide Occupational Qualification or BFOO laws, for short. It is explained that,

"42 U.S. Code § 2000e-2 allows for an employer to discriminate against employees and potential employees "on the basis of his religion, sex, or national origin in those certain instances where religion, sex, or national origin is a bona

40 Protections Against Discrimination and Other Prohibited Practices, Federal Trade Commission (2021), https://www.ftc.gov/policy-notices/nofear-act/protections-against-discrimination fide occupational qualification reasonably necessary to the normal operation of that particular business or enterprise."<sup>41</sup>

This could be in the instance of churches who hire pastors and will only hire those that are of that specific religion. Additionally, the new protections will not take away legislation from other vulnerable groups. This means that a registered sexual offender would not be able to even be considered for a job that involves minors. The laws that are already enacted to ensure safety and protection in the workplace would not be negatively impacted by "Ban the Box" legislation and federal protection.

# E. Federal Law Outline

As previously mentioned, a number of cities and states have already enacted "Ban the Box" legislation. These laws lay a ground-work for what federal protection would be enacted. Utah is a prime example of this. As conveyed in Utah Code 34-52-201, it explicitly prohibits an employer from not reviewing an application on the basis of past criminal history or convictions. This statute additionally outlines exceptions to the rule, such as individuals trying to work with children.<sup>42</sup> By having a standard law demonstrated by this Utah Code passed on a federal level, there will be a consistent guideline across the country, giving every person an equitable opportunity to obtain employment.

#### **IV.** CONCLUSION

The current state of mass incarceration in the United States, coupled with high rates of recidivism and pervasive employment discrimination against individuals with criminal records, calls for

<sup>41</sup> Bona Fide Occupational Qualification (BFOQ), Cornell Law School, (2021), https://www.law.cornell.edu/wex/bona\_fide\_occupational\_qualification\_(bfoq)#:~:text=42%20U.S.%20Code%20% C2%A7%20 2000e,the%20normal%20operation%20of%20that

immediate federal intervention. The system of mass imprisonment, characterized by extreme rates of incarceration among specific demographics demands a reevaluation. Initiatives, such as "Ban the Box" legislation and recent federal acts, have highlighted the need to level the employment playing field for those with criminal histories.

A significant number of states and cities currently do not have "Ban the Box" laws enacted. Therefore, we must introduce federal protection to avoid recidivism and reimprisonment. The absence of uniformity in policies across states contributes to unequal opportunities for individuals reentering society after incarceration. The disparate treatment based on preemptive criminal background checks creates an unfair barrier to employment, creating a cycle of recidivism and reimprisonment. The lack of federal laws explicitly prohibiting employment discrimination based on criminal records further exacerbates this issue.

The implementation of federal protection and legislation is imperative to rectify this situation. Such legislation would provide equitable opportunities for those with criminal histories during the job application process, offering a chance to reintegrate into society successfully.

The potential outcomes of federal intervention in employment discrimination against individuals with criminal records are manifold and impactful. First, it would promote a more inclusive job market, where past convictions do not disproportionately hinder opportunities. Second, by increasing employment among formerly incarcerated individuals, the rates of recidivism could notably decrease. Third, this shift would alleviate the strain on the criminal justice system, fostering a society where second chances are valued and repeat offenses diminish, ultimately leading to a reduction in the prison population, and economically benefiting all of America.

In essence, federal protection and legislation are essential to create a more just and equitable system for individuals with criminal backgrounds. By creating fair opportunities in employment, such measures would not only transform individual lives but also contribute to the larger goal of reforming the criminal justice system and building a more rehabilitative and inclusive society.

# Clearing the Air: Addressing Utah's Pollution Crisis Through Legal Reform and Environmental Justice

Eduardo A. Rios<sup>1</sup> & Catherine Patino-Celedon<sup>2</sup>

#### I. INTRODUCTION

Structural racism and economic hardship are making it more likely for Black and Latino residents to live in polluted communities.<sup>3</sup> Chicago's south side is one community that is notorious for the adverse health effects that its residents suffer from. Cheryl Johnson and Peggy Salazar, vocal advocates residents of this very community recount the family members and friends who have developed asthma citing the presence of landfills, hazardous waste sites, and leaking underground storage tanks in the area. Oscar Sanchez, the co-founder of the Southeast Youth Alliance (SYA), one of south side's community advocacy organizations mentions that pollutive substances are found in the area because zoning allows for that to

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<sup>3</sup> City of Chicago Department of Public Health, "Air Quality and Health Report" (City of Chicago, 2022), https://www.chicago.gov/content/dam/ city/depts/cdph/statistics\_and\_reports/Air\_Quality\_Health\_doc\_FI-NALv4.pdf.

happen.<sup>4</sup> The SYA has also been critical of Chicago's Department of Public Health (CDPH) and its unwillingness to head community input and environmental complaints, ultimately leaving many neighborhoods to be under-resourced.<sup>5</sup> Many other areas of the United States share a similar fate to Chicago's south side. As of January 2023, Utah residents are breathing some of the nation's worst air. Brian Moench, founder of the Utah Physicians for a Healthy Environment organization, declared the air quality in Utah as a public health emergency.<sup>6</sup> While community organizing is an essential part of driving change, the development of legislation is also a key ingredient in combating air pollution.

#### II. BACKGROUND

The first legal attempt in the United States involving air pollution control was initially passed in 1955. Known as the Air Pollution Control Act, the main objective was to federally fund and direct research into air pollution. In 1963 amendments were made to the Clean Air Act (CAA) leading to the first federal legislation for air pollution control to establish a program for research about techniques for monitoring and controlling air pollution. Then, in 1967 the Air Quality Act was enacted. This act expanded federal government activities. Enforcement proceedings were initiated in areas subject to interstate air pollution transport, extensive ambient monitoring, stationary source inspections, studies on air pollutant emission inventories, monitoring, and control techniques to minimize air pollution. In the CAA of 1970, the National Ambient Air Quality Standards (NAQS) were established in the state's implementation plans. New Source Performance Standards (NSPS) were also

<sup>4</sup> Environmental justice in Chicago: It's been one battle after another Be a Force for the Future, https://www.nrdc.org/stories/environmental-justicechicago-its-been-one-battle-after-another (Last visited Jan 30, 2024)

<sup>5</sup> Build a community where all youth are safe, Strong & valued SYA, https://southeastyouthalliance.org/ (Last visited Jan 30, 2024)

<sup>6</sup> Paul Foy, Sickening fog settles over Salt Lake City area, USA TODAY, Jan. 13, 2023

established to regulate emissions, and enforcement authority was increased. Amendments were added to the CAA of 1970 in 1977 for provisions to the prevention of significant deterioration. More amendments were added in 1990 such as the authorization for programs for Acid Deposition Control, a program for 189 toxic pollutants control, permit program requirements, modifications to NAQS, expanding enforcement authority, and programs to phase the use of chemicals that deplete the ozone layer.<sup>7</sup>

The CAA is a federal law that regulates air emissions from stationary mobile sources. Under the CAA, the Environmental Protection Agency (EPA), a federal agency, may establish national ambient air quality standards to regulate public health and welfare and emissions of hazardous pollutants. CAA focuses on six primary pollutants: Carbon monoxide (CO)<sup>8</sup>, lead (PB)<sup>9</sup>, particulate matter (PM)<sup>10</sup>, ozone  $(0_3)^{11}$ , nitrogen dioxide (NO<sub>2</sub>)<sup>12</sup>, and sulfur dioxide (SO<sub>2</sub>).<sup>13</sup> The

- 9 Lead is a naturally occurring element that is toxic to humans, causing health effects.
- 10 Particulate matter, or particle pollution are solid particles that can be found in the air. For example, dust, dirt, soot, and smoke are inhalable particles that can be seen with the naked eye.
- 11 Ozone is a highly reactive gas that is both natural and man-made. The tropospheric or ground level zone is where the air we breathe is. This ozone concentration occurs everywhere, not just in highly urbanized areas.
- 12 This is a highly reactive gas that gets in the air from the burning of fossil fuels—emissions from cars, trucks, buses, power-plants, and off-road equipment.
- 13 Sulfur Dioxide is of great concern because this gas is an indicator for a larger group of gaseous sulfur oxides which are found in the atmosphere. This gas makes its way into the atmosphere through burning of fossil fuels.

<sup>7</sup> Evolution of the clean air act | US EPA United States Environmental Protection Agency, https://www.epa.gov/clean-air-act-overview/evolutionclean-air-act (last visited Oct 25, 2023)

<sup>8</sup> Colorless, odorless, flammable gas formed by incomplete combustion of carbon.

EPA sets NAQS for these criteria pollutants that harm public health and the environment.<sup>14</sup>

CAA was passed in 1963 and amended to address growing problems such as acid rain, ozone depletion, and toxic air pollution. Congress passed the CAA to "protect and enhance the quality of the Nation's air resources to promote the public health and welfare and the productive capacity of the nation."<sup>15</sup>As a means to achieving that purpose, sections 111<sup>16</sup>and 112<sup>17</sup> direct the EPA to set national emissions standards for new and existing stationary sources.<sup>18</sup> Section 111 highlights new source performance standards, having nationally uniform standards, applying to all sources nationwide. Section 112 underscores hazardous air pollutants released during any operations and the control technology necessary to reduce the maximum degree of emissions.<sup>19</sup>

Any interested party has the right to file a petition for rulemaking. The Administrative Procedure Act (APA) provides these petitions so the public can express desire and concern for new regulations or

<sup>14</sup> Criteria air pollutants | US EPA United States En

<sup>15</sup> Research guides: Clean air act legal research: Overview - Clean Air Act Legal Research - Research Guides at Elisabeth Haub School of Law, Pace University, https://libraryguides.law.pace.edu/cleanairact#:~:text=The%20 CAA%20was%20intended%20%22to,actions%20to%20prevent%20 air%20pollution. (last visited Jan 30, 2024)

United States Code, 2013 Edition Title 42 - The Public Health and Welfare Chapter 85 - Air pollution prevention and control subchapter
I - Programs and Activities Part A - Air Quality and Emission Limitations Sec. 7412 - Hazardous air pollutants From the U.S. Government Publishing Office, www. gpo.gov

<sup>17</sup> Id.

<sup>18 42 -</sup> The Public Health and Welfare (2013)

<sup>19</sup> Clean Air Act Overview Environmental compliance information for energy extraction, https://www.eciee.org/caa-gt. php#:~:text=Non%2Dmajor%20sources%20subject%20to,program%20 when%20issuing%20the%20standards. (Last visited Jan 30, 2024)

modifications to regulations in effect.<sup>20</sup> The CAA, like many federal statutes, relies upon the cooperation of state environmental agencies for its enforcement. When a state does not cooperate with the Clean Air Act, the federal government is obligated to step in to enforce the Act and impose potential sanctions on states and infracts.<sup>21</sup> The Act calls for the removal or decrease of funds granted to states that do not cooperate with this federal environmental statute.<sup>22</sup>

As the cornerstone of environmental legislation in the United States, CAA has brought significant benefits to Utah residents. By mitigating pollution and reducing harmful emissions, this legislation has played a vital role in safeguarding the health of Utahns. Through that legislation, the prevalence of pollution-related health problems has been substantially reduced, such as respiratory diseases, and has contributed to a decline in premature deaths. A notable beneficiary of these health improvements is the state's youth, as cleaner air ensures a healthier environment for them to grow and thrive. Beyond its positive health effects, the CAA has also boosted productivity in Utah's workforce, leading to a more robust and efficient economy. By prioritizing air quality, this legislation has created a healthier and more productive population, which, in turn, bolsters the state's economic growth.<sup>23</sup>

As addressed previously, ethnic and racial communities disproportionately experience the harmful effects of air pollution. In a study conducted by the University of Utah College of Engineering, it

21 Massachusetts v. Envtl. Prot. Agency, 549 U.S. 497 (2007); Sierra Club v. Costle, 657 F.2d 298 (D.C. Cir. 1981); Alabama Power Co. v. Costle, 636 F.2d 323 (D.C. Cir. 1979); Natural Res. Def. Council v. EPA, 863 F.2d 1420 (9th Cir. 1988); United States v. Ohio, 535 F. Supp. 98 (S.D. Ohio 1982).

22 Is the Clean Air Act Unconstitutional? Coercion, Cooperative Federalism and Conditional Spending After NFIB v. Seblius

<sup>20</sup> How to file a petition for rulemaking: Center for Effective Government How to File a Petition for Rulemaking | Center for Effective Government, https://www.foreffectivegov.org/node/4061#:~:text=The%20APA%20provides%20for%20petitions,to%20regulations%20already%20in%20effect. (Last visited Jan 30, 2024)

<sup>23</sup> The Clean Air Act: Improving public health at an affordable cost

was found that schools serving low-income students were disproportionately exposed to worse air quality during relatively clean, moderate inversion and major inversion days.<sup>24</sup> Similar disparities are observed among homeless populations, significantly impacted by air pollution. Nine out of ten homeless individuals have sought medical attention due to the effects of contaminated air.<sup>25</sup> Understanding the demographics affected by air pollution shows that NAQS are not being met, underscoring the urgent need for targeted actions to protect vulnerable communities.

According to expert evaluations, air pollution in Utah results in an annual toll of 2,480 to 8,000 premature deaths and diminishes the median life expectancy by 1.1 to 3.6 years. The economic ramifications of air pollution in Utah are staggering, ranging from \$0.75 to \$3.3 billion annually, accounting for up to 1.7% of the state's gross domestic product.<sup>26</sup> The CAA, intended to protect human health and the environment from pollutants, has not effectively addressed the needs of low-income, racial, and ethnic communities. These communities continue to bear a disproportionate burden of air pollution, showing a significant gap in the Act's implementation. To rectify these inequalities, this article advocates for a more aggressive approach by the Utah state government. Specifically, it calls for not only the full enforcement of federal requirements but also the adoption of standards that are more stringent than those set by the Environmental Protection Agency (EPA). Such measures are crucial to ensuring that the health and environmental injustices facing these vulnerable communities are adequately addressed.

<sup>24</sup> Social disparities in Air Pollution The John and Marcia Price College of Engineering at the University of Utah, https://www.price.utah. edu/2020/05/18/social-disparities-in-air-pollution (Last visited Oct 24, 2023)

<sup>25</sup> Angelina L. DeMarco et al., Air Pollution-Related Health Impacts on Individuals Experiencing Homelessness: Environmental Justice and Health Vulnerability in Salt Lake County, Utah, 17 Int'l J. Envtl. Res. & Pub. Health 8413 (2020).

<sup>26</sup> Air pollution costs Utahns billions annually and shortens life expectancy by two years

# A. Limitations to the Clean Air Act

Due to the limited ability of the CAA to address air pollution hotspots and climate change, this act is becoming weaker. Essentially, a federal standard of maximum levels of air pollutants in the outdoor air has been made. Each state must develop plans that outline how the federal standards will be met. These are called State Implementation Plans (SIP). This regulation requires federal approval for SIPs to regulate air pollutants; however, regulation is very stringent on a large scale, and not on a smaller regional scale.<sup>27</sup> Stringent on a larger scale shows that SIPs are required of the states to meet NAQS and other standards of the CAA.

1. States are given the responsibility due to the nuance and complexity of the way different regions across the countries are being affected by pollutants. All plans are approved by the federal government once States have created something that is going to reduce pollutants in the state. States are given financial assistance if needed to combat this issue and different resources to be successful. Federal EPA revises NAQS and SIPs under the CAA periodically to make sure states are still meeting the standards. However, regulation is not stringent on a smaller regional scale, because States are not always keeping up with regulation and federal standards, they are falling short.

2. Health and the environment continue to be harmed because of regulation issues, despite many efforts to meet NAQS. This is due to distance travel and industry facilities. There are continuous lawsuits against major polluters and regulatory challenges, but stricter laws are yet to be enforced.

Another limitation focuses on the Utah Physicians for Healthy Environment (UPHE), a non-profit organization that targets pollution-related reasons that affect Utah residents' health. Diesel Power Gear, LLC, was found to be tampering with emission control devices,

<sup>27</sup> Limitations of the Clean Air Act Harvard Undergraduate Law Review

violating the CAA. This tampering contributed to air pollution and environmental problems, known to harm the resident's health.<sup>28</sup> The negative health effects can be generalized and will be discussed further in later sections. UPHE was able to successfully challenge this company resulting in Diesel Power Gear, LLC, paying \$760,000 in civil penalties, having to install defeat control devices, and having to sell inoperable vehicles due to emission control systems.<sup>29</sup> The environment in Utah does not allow for further addition of harmful pollutants. UPHE v. Diesel Power Gear LLC is one example of many where regulation was not stringent enough concerning the violation committed by this company. However, the emission control devices were finally installed.

Similarly, Tap Worldwide LLC (TAP) is a business that distributes automotive vehicle parts. UPHE brought an action against TAP for allegedly selling and installing aftermath defeat parts, vehicle parts that bypass defeats, and/or contributing to inoperative emission control devices in motor vehicles. UPHE brought the suit under the CAA and the Utah SIP due to the practice of selling and installing these parts. However, TAP filed to dismiss the case due to the CAA emission standard being unequivocally defined and setting a legal limit on the release of pollutants, leaving the definition narrow.

The motion to dismiss the case was denied, allowing UPHE to seek civil penalties and other relief due to these sales.<sup>30</sup> The entire reasoning behind TAP wanting to dismiss the case was because UPHE as an organization is not authorized under the CAA to enforce anti-tampering prohibitions. However, the CAA allows any person to commence a civil action against violations of emissions standards, or a person who leads modifications of major emitting

<sup>28</sup> Utah Physicians for a Healthy Env't v. Diesel Power Gear, LLC, 21 F.4th 1229 (10th Cir. 2021)

<sup>29</sup> Utah Physicians for a Healthy Env't v. Diesel Power Gear, LLC, 2:17-cv-00032-RJS (D. Utah Jul. 6, 2022)

<sup>30</sup> UTAH PHYSICIANS FOR HEALTHY ENVIRONMENT INC v. TAP WORLDWIDE LLC (2022),

facilities without permits. Power then resides in the courts to enforce emission standards.<sup>31</sup>

In this case, the definition of an "emission standard or limitation" was crucial to the case due to the power to bring the case resides in the violation of emission standards. TAP was almost successful in dismissing this case, a case that should not have even occurred due to the legality of tampering with these types of defeated parts. EPA should extend standards to allow citizens to carry lawsuits like this and not stall and attempt to dismiss cases.

Additionally, long-distance travel is a large contributor to air pollution in Utah. Mobile sources like cars and trucks account for 50% of Utah air pollution according to the Utah Department of Environmental Quality. This contribution to air pollution is especially worse in the winter, threatening respiratory and cardiovascular systems with the potential to kill individuals.<sup>32</sup> There are continuous lawsuits against major polluters and regulatory challenges, but stricter laws are yet to be enforced.<sup>33</sup> Further on in this article, we will mention the devastating variety of health effects individuals in Utah face due to pollution. Despite the continuous information found on the effects of pollution, and the communities most affected, we are yet to see stricter laws to significantly reduce air pollution.

#### B. Successes of the Clean Air Act

Pollutants in Utah are harming residents' health; despite economic greed, the CAA has helped not only Utah but the rest of the country in seeing change. To begin with, Utah has begun to convert petroleum refineries to the production of tier three fuels reducing

33 Rethink your relationship with Cars Utah Department of Environmental Quality, https://deq.utah.gov/air-quality/rethink-relationship-cars-clear-airchallenge (Last visited Nov 6, 2023)

<sup>31 42</sup> U.S.C. § 7604 (current through P.L. 118-34, published on www.congress.gov on 12/26/2023, except for P.L. 118-31).

<sup>32</sup> Understanding the sources and causes of Utah's Air Pollution Utah Department of Environmental Quality, https://deq.utah.gov/communication/ news/understanding-utahs-air-quality (Last visited Feb 18, 2024)

sulfur emissions and cutting down vehicle fleets.<sup>34</sup> Tier 3 requires that petroleum refiners reduce the sulfur content of gasoline. It is a standard set by the EPA. Chevron is one of the oil corporations committed to producing and making tier three fuels available for purchase in Utah to reduce vehicle emissions. In addition to making cleaner fuel more accessible, Chevron is working to reduce emissions by replacing equipment to improve operational efficiency. They are working with organizations like the Utah Clean Air Partnership to begin implementing programs focusing on gas cans, wood stoves, and water heater exchange to reduce emissions.<sup>35</sup>

Sinclair Oil Corporation is another oil company committed to low-sulfur gasoline to reduce emissions. A refinery in Sinclair, Wyoming is producing low-sulfur fuel and announced its commitment to produce fuels at branded stations in Salt Lake City.<sup>36</sup> Four of five refineries in Utah are now producing and selling cleaner fuel to reduce emissions. Big Oil West is yet to file for a High Infrastructure Tax Credit to verify they are producing lower sulfur fuel, but once this is done five refineries in Utah will be selling cleaner fuel to reduce emissions.<sup>37</sup>

In the realm of infrastructure, Utah has witnessed a notable achievement under the Clean Air Act through the promotion of improved building practices. This involves adopting enhanced construction methods, such as using thicker studs and increased insulation to mitigate heating and cooling expenses. Furthermore, the

<sup>34</sup> Clean Air Projects Envision Utah, https://envisionutah.org/cleanair-projects#:~:text=The%20Clean%20Air%20Action%20Team%20 Successes%3A,emissions%20from%20Utah's%20vehicle%20fleet. (Last visited Nov 6, 2023)

<sup>35</sup> Tier 3 chevron.com, https://saltlakecity.chevron.com/our-businesses/ tier-3#:~:text=Tier%203%20is%20a%20set,(ppm)%20to%2010%20ppm. (Last visited Nov 6, 2023)

<sup>36</sup> Tier 3 gas Tier 3 Gas | Sinclair Oil Corporation, https://www.sinclairoil. com/tier-3-gas (Last visited Nov 6, 2023)

<sup>37</sup> Four Utah refineries now produce cleaner tier 3 fuels, and the fifth says it will soon The Salt Lake Tribune, https://www.sltrib.com/renewableenergy/2023/01/22/four-utah-refineries-now-produce/ (Last visited Nov 6, 2023)

integration of more efficient low NOx water heaters not only contributes to the reduction of pollutants but also aids in conserving energy resources, marking another success of the Clean Air Act in the state.

These successes reflect a certain pattern: asking individuals to do something about the consequences of pollution when their contributions are minimal compared to the impact corporations have on the environment. For decades, 100 companies have been found responsible for 71% of greenhouse gas emissions.<sup>38</sup> Many of the successes of the CAA revolve around citizens changing several aspects of their lifestyles to become more environmentally conscious. However, consumers making different choices such as taking public transportation or buying electric cars is not going to significantly reduce air pollutants in the environment.

# III. PROOF OF CLAIM

#### A. Narrowing down the Problem

According to the EPA, the CAA is responsible for preventing over 230,000 early deaths and the frequency of respiratory diseases like bronchitis and asthma exacerbation.<sup>39</sup> Overall, the health effects of harmful air pollutants have the potential to affect citizens in concentrated areas; yet these effects are disproportionately affecting racial, and ethnic communities. Affecting many aspects of public health and everyday life factors such as education.

About 1 in 4 people in the United States – more than 119 million residents – live with air pollution that can hurt their health and shorten their lives, according to a new report from the American Lung Association. People of color are disproportionately affected, as

<sup>38</sup> Provo Clean Air Toolkit - Home, https://provocleanair.org/ (Last visited Nov 7, 2023)

<sup>39</sup> The United States clean air act turns 50: Is the air any better half a century later? UNEP, https://www.unep.org/news-and-stories/story/unitedstates-clean-air-act-turns-50-air-any-better-half-century-later (Last visited Nov 14, 2023)

are residents of Western cities.<sup>40</sup> Not everyone experiences pollution the same way in the US. Regardless of the region, communities of color endure most of the problem. The United States population is composed of approximately 41% people of color<sup>41</sup>; yet 54% of these individuals of 120 million, live in counties with at least one failing grade for unhealthy air. Seventy-two percent of 18 million residents (about the population of New York) live in counties with the worst air quality.<sup>42</sup> In the pursuit of environmental justice in the country, it has become increasingly clear that environmental racism continues to persist. We must address this issue with utmost urgency and demand a comprehensive environmental justice mandate.

The above mentions the effects of living in highly polluted areas. In 2019 a study about the association between long-term exposure to air pollution and changes in emphysema and lung function was published. This is a cohort study that followed participants in 6 US metropolitan regions from 2000-2018. It was found that there was a statistically significant association between  $O_3$ , PM, oxides of nitrogen, and black carbon with increases in emphysema. Emphysema is a chronic respiratory disease characterized by the gradual destruction of lung tissue, particularly the alveoli (small air sacs) where oxygen and carbon dioxide exchange occur. This condition is often associated with long-term exposure to irritants, such as cigarette smoke, and air pollution. The damage leads to decreased elasticity of the lungs, making it difficult for them to recoil and expel air. Symptoms include shortness of breath, wheezing, and coughing. Emphysema

<sup>40</sup> Populations at risk: State of the Air State of the Air | American Lung Association, https://www.lung.org/research/sota/key-findings/people-atrisk#:~:text=All%20of%20the%20119.6%20million,and%20death%20 from%20their%20exposure (Last visited Feb 20, 2024)

<sup>41</sup> U.S. Census Bureau, QuickFacts, https://www.census.gov/quickfacts/fact/ table/US/PST045223#PST045223

<sup>42</sup> A quarter of Americans live with polluted air, with people of color and those in western states disproportionately affected, report says CNN, https://www.cnn.com/2023/04/19/health/state-of-the-air-2023/index. html#:~:text=Specifically%2C%20although%20people%20of%20 color,of%20color%2C%20the%20report%20said. (Last visited Nov 14, 2023)

is a type of chronic obstructive pulmonary disease (COPD) and can significantly impact an individual's respiratory function and quality of life. In study follow-ups, it was found that  $O_3$  and oxides of nitrogen were associated with increases in emphysema, and  $O_3$  was significantly associated with a faster decline in a measure of forced expiratory volume<sup>43</sup>(FEV): measures of how much air individuals can exhale during forced breathing.

The FEV is the most important measurement of lung function when diagnosing obstructive lung diseases, seeing how well medicines to improve breathing are working, and testing if lung diseases are getting worse.<sup>44</sup> The metropolitan areas where individuals lived for the study have lower ozone levels than Utah. This means we can only assume the effects of these hazardous air pollutants are affecting Utah residents more. Individuals living in highly polluted areas are withstanding the worst of environmental discrimination.

Recent legal cases, such as *Heal Utah, et al. v. EPA, et al.,*<sup>45</sup> highlight the critical role of the EPA in safeguarding public health. Heal Utah is a movement advocating for cleaner air, energy, and climate, as well as the elimination of pollutants by empowering grassroots organizations, using science-based solutions, and developing common–sense policies. This organization has fought to protect Utah's health and the natural world from environmental threats and

45 Heal Utah et al. v. EPA et al., No. 21-9509 (10th Cir. 2023)

<sup>43</sup> Meng Wang et al., Association between long-term exposure to ambient air pollution and change in quantitatively assessed emphysema and lung function, 322 JAMA, 546 (2019)

<sup>44</sup> Forced expiratory volume and forced vital capacity: NYP NewYork-Presbyterian, https://www.nyp.org/healthlibrary/articles/forced-expiratoryvolume-and-forced-vital-capacity#:~:text=Forced%20expiratory%20 volume%20(FEV)%20measures,exhaled%20during%20the%20FEV%20 test. (Last visited Feb 20, 2024)

succeeded.<sup>46</sup> In the case of *Heal Utah v. EPA*, the case was centered around air pollution control on coal-fired power plants in Utah contributing to regional haze. Due to the haze impairing visibility in national parks and wilderness areas across the United States, Class 1 areas. These areas according to the CAA are to be regulated to restore visibility conditions by the year 2064 to comply with regional haze requirements.<sup>47</sup> The efforts to improve visibility are implemented with the best available retrofit technology (BART) and states must develop SIPs to mitigate emissions that contribute to regional haze. EPA abused discretion by approving the SIP even though measures did not satisfy CAA's national visibility goals.<sup>48</sup>

In addition to that, complaints submitted by petitioners during the rulemaking processes failed to be responded to and acknowledged. This case ended with the EPA endorsing Utah's decision to adopt alternative measures instead of BART to control visibilityimpairing emissions at power plants.<sup>49</sup> This is one case where the federal government wrongfully approved a SIP with consequences for the citizens of the state and country. Power plants were not more important than the health and safety of the individuals involved yet, we saw it was approved. This article has mentioned different health effects and risks associated with high pollution and it is necessary for the CAA to be strict and enforce policies to protect the well-being

- 47 Protection of Visibility: Amendments to Requirements for State Plans, Federal Register (2017), https://www.federalregister.gov/documents/2017/01/10/2017-00268/protection-of-visibility-amendments-torequirements-for-state-plans (Last visited Mar 12, 2024).
- 40 CFR 51.308 -- Regional haze program requirements., https://www.ecfr.gov/current/title-40/part-51/section-51.308 (Last visited Mar 12, 2024).
- 49 Heal Utah et al. v. EPA et al., No. 21-9509 (10th Cir. 2023), available at JUSTIA.

<sup>46</sup> Heal Utah Empowers Grassroots Advocates, uses science-based solutions, Eal Utah empowers grassroots advocates, uses science-based solutions, and develops common-sense policy.Heal Utah, https://www.healutah.org/?gclid=CjwKCAiA0syqBhBxEiwAeNx9N4OrZ8UsWNi2 KdU2y8zGnc-B7jW52WmdJFt6cxYHHUKpqkDuLjofdhoCHv8QAvD\_BwE (Last visited Feb 20, 2024).

of individuals first before the well-being of different companies that are impacting the health of residents.

There is a proposed bill for Death Certificate Amendments in Utah: that indicates that an individual's death was attributed to air pollution.<sup>50</sup> This bill would allow health care professionals to indicate in death certificates that the cause of death was air pollution due to how many deaths are caused by this problem.

Air Pollution is the cause of between 2,500 and 8,000 premature deaths in Utah each year.<sup>51</sup> The health effects that have been high-lighted in this paper point to the need for controlling air pollution in Utah due to the adverse health effects. These cases underscore the urgent need for an Environmental Justice Mandate to hold the EPA accountable for its role in environmental discrimination.

Numerous studies, including research from the Columbia University Mailman School of Public Health, have shown a direct link between air pollution exposure and poor academic performance in children.<sup>52</sup> There are many adverse effects of air pollution, but it is evident that the direct effects are impacting everyone, even the way children perform in an academic setting. Reducing air pollution would decrease the effects we are seeing in children at school. For this reason, the CAA must become stricter in policy and efforts to decrease air pollution. The detrimental impact of air pollution on education is undeniable and cannot be ignored.

A study conducted in Salt Lake City revealed that schools with a greater proportion of minority populations experienced higher

<sup>50</sup> H.B. 109, 66th Leg., Reg. Sess. (Utah 2022), available at https://le.utah. gov/~2022/bills/static/HB0109.html.

<sup>51</sup> Isabella M. Errigo et al., Human health and economic costs of air pollution in Utah: An expert assessment, 11 Atmosphere , 1238 (2020)

<sup>52</sup> Air pollution exposure linked to poor academics in childhood Columbia University Mailman School of Public Health, https://www.publichealth. columbia.edu/news/air-pollution-exposure-linked-poor-academics-childhood (Last visited Feb 18, 2024).

exposure to pollutants.<sup>53</sup> Hispanic students are exposed from 2% to 12% more than the average student in the state. Delving into the moral implications inherent in such disparities, there should be immediate measures to address this crisis.

## B. Environmental Justice Mandate

The EPA needs a clear and explicit environmental justice mandate within the CAA, requiring regulatory agencies to consider the disparate impacts of air pollution on minority and low-income communities when setting emissions standards and implementing pollution control measures. The geographical situation and the macroeconomic situation of each state are different and more research is necessary to comprehend the scale and impact of pollution from mobile and stationary sources.

The vague language of the CAA has not allowed the EPA to enforce all the necessary changes that should be implemented to meet environmental goals. Congress told the EPA to keep up with the evolving landscape of industries and instructed the entity to ensure there is clarity and specific standards to keep its statutes' effectiveness. To achieve a more equitable and effective approach to addressing air quality issues, it is imperative to enact targeted policy changes that explicitly mandate the consideration of environmental justice concerns. This involves a specific proposal to establish a framework that prioritizes communities most severely affected by air pollution, starting at the neighborhood level, and progressively extending to cover broader geographic zones. The proposed policy framework seeks to ensure that no community bears a disproportionate burden of the adverse effects of air pollution. By concentrating efforts on those areas struggling the most, we can initiate meaningful change at the grassroots level, gradually expanding the scope to encompass larger regions. This proactive approach aligns with the

<sup>53</sup> Social disparities in Air Pollution The John and Marcia Price College of Engineering at the University of Utah, https://www.price.utah. edu/2020/05/18/social-disparities-in-air-pollution#:~:text=The%20 researchers%20analyzed%20PM%202.5,air%20quality%20under%20 all%20scenarios. (Last visited Feb 18, 2024).

overarching goal of creating a regulatory landscape that not only acknowledges the disparities in environmental impact but actively works towards rectifying them through focused and comprehensive policy adjustments.

The United States currently stands as the world's second-biggest annual emitter of greenhouse gasses, contributing a greater portion of historical emissions compared to other nations. This broader national challenge of managing environmental responsibilities is mirrored in state-level disputes over federal environmental regulations. Utah's contentious relationship with the federal government, particularly the Environmental Protection Agency (EPA), exemplifies such disputes. The state's resistance to the "good neighbor" rule, aimed at reducing ozone-forming emissions from power plants, highlights a significant tension. Senator Scott Sandall's introduction of SB57, advocating for a process allowing Utah to disregard federal laws it deems unconstitutional-specifically targeting EPA regulation—underscores this tension. Utah's opposition is primarily driven by economic concerns, arguing that compliance with the rule would impose significant costs on the state's coal-fired power plants, potentially leading to shutdowns and power shortages.

Despite EPA claims that enforcing the rule would yield substantial health and environmental benefits,<sup>54</sup> Utah has fiercely opposed it, allocating significant resources to legal battles.<sup>55</sup> The state Legislature passed a resolution denouncing the rule and has pursued multiple legal challenges, aiming to overturn or delay its implementation. However, critics argue that such resistance could result in prolonged litigation, exacerbating rather than resolving the conflict between state and federal authority. Despite opposition, SB57 passed the House and awaits final review in the Senate, indicating Utah's

<sup>54</sup> Environmental Protection Agency, Test Methods for Evaluating Solid Waste, Physical/Chemical Methods (SW-846), Method 6010D: Inductively Coupled Plasma-Atomic Emission Spectrometry (ICP-AES) (1994).

<sup>55</sup> Utah Legislature to pledge \$2M for ozone fight with EPA The Salt Lake Tribune, https://www.sltrib.com/news/environment/2023/01/24/utah-legpledge-2-million-ozone/ (Last visited 2024)

ongoing defiance of federal environmental regulations.<sup>56</sup> Utah's confrontational stance reflects broader tensions between state sovereignty and federal authority, particularly regarding environmental policies.<sup>57</sup> While proponents of SB57 argue for state autonomy in challenging perceived federal overreach, opponents caution against undermining constitutional principles and anticipate protracted legal disputes. The outcome of Utah's legislative and legal maneuvers will not only shape the state's environmental policies but also set precedents for the balance of power between states and the federal government in regulating environmental issues.

#### C. Proposal

In the realm of environmental law and policy, the imperative to address air quality concerns extends beyond mere regulatory frameworks. It necessitates a comprehensive approach that actively involves and empowers communities affected by air pollution. The first measure would be addressing community engagement. The community could be involved in the decision-making processes related to air quality regulations and permitting is crucial. Second, regarding target investments, allocating funding and resources to implement pollution reduction strategies in disproportionately affected areas is essential. Promoting clean energy, sustainable transportation, and improved public health infrastructure can mitigate the adverse effects of corporate decisions on air quality. Third, implementing policies that facilitate a just transition for communities heavily reliant on polluting industries is a moral and economic imperative. This ensures that environmental improvements are coupled with job opportunities and economic growth, helping affected communities recover

<sup>56</sup> Environmental Protection Agency, Fact Sheet: 2015 Ozone Proposed Good Neighbor Rule (Mar. 2022). Available at: https://www.epa.gov/ system/files/documents/2022-03/fact-sheet\_2015-ozone-proposed-goodneighbor-rule.pdf.

<sup>57</sup> United States Environmental Protection Agency, (2024), https://www.epa. gov/Cross-State-Air-Pollution/good-neighbor-plan-2015-ozone-naaqs

Other measures could focus on the availability of government financial assistance to improve pollution control and air quality is a crucial resource. Because the influence of big corporations has sometimes impeded the effective utilization of these resources. This highlights the need for comprehensive reform and a focus on enforcing existing regulations and closing loopholes.

It is important to acknowledge that there are instances where corporations exploit loopholes to avoid strict federal regulations, further exacerbating air quality issues.<sup>58</sup>One of the most common issues is the exemptions that facilities such as oil refineries, chemical plants, and incinerators have to disregard established emission standards, cease reporting their pollution, and evade penalties or repercussions for excessive emissions during startup, shutdowns, and malfunctions (SSM).<sup>59</sup> Despite consistent judicial rulings declaring these exemptions as unlawful, the Environmental Protection Agency (EPA) itself acknowledges their illegality.

SSM events occur frequently, particularly in the aftermath of natural disasters, which are escalating due to the climate crisis. During SSM events, industrial facilities, located in Black and Latino communities, release pollutants at significantly elevated levels compared to regular operations.<sup>60</sup> Due to SSM loopholes, these facilities act with impunity. The emitted pollutants encompass substances

- 59 Dangerous loopholes allow facilities to release toxic, unchecked air pollutants Earthjustice, https://earthjustice.org/press/2022/dangerousloopholes-allow-facilities-to-release-toxic-unchecked-air-pollutants (Last visited Feb 18, 2024).
- 60 Dangerous loopholes allow facilities to release toxic, unchecked air pollutants Earthjustice, https://earthjustice.org/press/2022/dangerousloopholes-allow-facilities-to-release-toxic-unchecked-air-pollutants (Last visited Feb 18, 2024).

<sup>58</sup> Meng Wang et al., Association between long-term exposure to ambient air pollution and change in quantitatively assessed emphysema and lung function, 322 JAMA, 546 (2019) Volkswagen AG Agrees to Plead Guilty and Pay \$4.3 Billion in Criminal and Civil Penalties for Six, Justice.gov, January 11, 2017, https://www. justice.gov/opa/pr/volkswagen-ag-agrees-plead-guilty-and-pay-43-billioncriminal-and-civil-penalties-six https://www.supremecourt.gov/opinions/21pdf/20-1530\_n758.pdf

such as soot (particulate matter), sulfur dioxide, hydrogen sulfide, carbon monoxide, and other toxic chemicals that, when combined, contribute to the formation of ozone smog. For individuals residing or working near these facilities that exploit these loopholes, the cumulative health impacts are severe, heightening the risks of various cancers, asthma, respiratory ailments, heart attacks, and premature death.<sup>61</sup>

Earthjustice attorney Seth Johnson emphasized, "Industrial facilities nationwide repeatedly initiate startup, shutdown, and malfunction events, exploiting illegal loopholes to release substantial amounts of harmful air pollution into neighboring communities without consequences. The EPA must promptly close SSM loopholes, as communities rely on the agency to safeguard their health and enhance their overall quality of life."<sup>62</sup>

Between January 14 and 17, 2024, corporations submitted documentation to the Texas Commission on Environmental Quality, the state's environmental regulator, acknowledging at least 36 instances of "unintentional" emissions attributable to freezing temperatures. Based on the companies' initial assessments, these occurrences collectively resulted in over a million pounds of air pollution. While this amount may seem modest compared to the substantial volumes of sanctioned emissions released daily in Texas, a state characterized by a significant industrial presence, these reports underscore the susceptibility of facilities to weather conditions.

Furthermore, they highlight an enduring regulatory gap in environmental oversight, permitting companies to surpass

<sup>61</sup> Jean D. Brender et al., Residential proximity to environmental hazards and adverse health outcomes, 101 American Journal of Public Health (2011)

<sup>62</sup> Dangerous loopholes allow facilities to release toxic, unchecked air pollutants Earthjustice, https://earthjustice.org/press/2022/dangerousloopholes-allow-facilities-to-release-toxic-unchecked-air-pollutants (Last visited Feb 18, 2024).

authorized emission limits without repercussions under specific climatic circumstances.<sup>63</sup>

In Utah, US Magnesium, a mineral extractor, has faced significant scrutiny for alleged air quality infractions spanning over a decade. These infractions range from emitting excessive toxic chlorine into the airshed of the Wasatch Front to delaying required tests.<sup>64</sup> Despite receiving at least 30 violations from the Utah Department of Environmental Quality (DEQ) since 2013, the company managed to avoid significant financial penalties for its actions. Instead, in the fall of 2023, US Magnesium settled with the DEQ for a penalty that some regulators deemed lenient.

The timing of the settlement raised eyebrows as it coincided with a substantial donation from US Magnesium's parent company, The Renco Group, to Utah Governor Spencer Cox's campaign. The donation occurred just days before the Utah Air Quality Board, whose members are appointed by the governor, approved the settlement. However, both Cox's office and the DEQ emphasized the independence of the Air Quality Board and asserted that the governor had no direct influence over the settlement negotiations.

US Magnesium's operations involve diverting water from the Great Salt Lake for mineral extraction, a process that produces corrosive waste and toxic emissions. The company's history of environmental violations prompted DEQ to pursue penalties, culminating in a proposed settlement of \$413,772 in May 2023. Concerns were raised by board members regarding the adequacy of the settlement, particularly in deterring future violations. Despite reservations from some board members, the settlement was ultimately approved with a slightly higher penalty.

The settlement drew attention to the broader issue of corporate influence in environmental regulation. Critics argue that companies

Caroline C. Womack et al., Midlatitude ozone depletion and air quality impacts from industrial halogen emissions in the Great Salt Lake Basin, 57 Environmental Science & amp; Technology, 1870–1881 (2023)

<sup>63</sup> Texas companies reported releasing 1 million pounds of excess pollution during recent cold snap The Texas Tribune, https://www.texastribune. org/2024/01/26/texas-pollution-emissions-cold-weather-upsets/ (Last visited Feb 20, 2024).

like US Magnesium should prioritize environmental responsibility over political contributions. Additionally, concerns have been raised about the effectiveness of penalties in deterring future violations, with suggestions for stricter enforcement measures such as consent decrees. Furthermore, the involvement of mineral extractors in Utah politics has come under scrutiny, with accusations of inadequate royalty payments and environmental stewardship. While certain legislators have criticized mineral extraction companies, US Magnesium has largely escaped public reprimand, despite its controversial actions regarding water usage from the Great Salt Lake.

In summary, the case of US Magnesium highlights the complex interplay between corporate interests, political contributions, and environmental regulation. It underscores the importance of transparency and accountability in ensuring the protection of natural resources and public health. Enforcing the regulations already in place is a critical initial step, but it may also be necessary to consider stricter laws to address these gaps effectively.

The 1990 Clean Air Act Amendments (CAA) aimed to address air quality issues, but challenges persist. To address these concerns, amendments, and changes should be considered, including stricter standards and improved enforcement. The 1990 CAA Amendments summary (linked above) is a valuable resource for understanding the existing regulatory framework and identifying areas requiring revision.<sup>65</sup>

# IV. CONCLUSION

In conclusion, the Clean Air Act (CAA) stands as a pivotal piece of legislation that has significantly shaped environmental policy in the United States. From its inception in 1963 to subsequent amendments addressing emerging challenges, the CAA has played a crucial role in regulating air pollutants and safeguarding public health. The state of Utah has seen substantial benefits resulting from the

<sup>65</sup> Environmental Protection Agency, "1990 Clean Air Act Amendment Summary" (Last modified 11/15/2023), https://www.epa.gov/clean-air-actoverview/1990-clean-air-act-amendment-summary.

CAA, with improved air quality leading to better public health outcomes and a more robust economy.

There are critical limitations and challenges that the CAA faces, particularly in addressing air pollution hotspots, climate change, and environmental justice concerns. The enforcement of regulations at both federal and state levels presents a complex landscape, with disparities in addressing pollution on smaller regional scales. Legal cases, such as those involving Diesel Power Gear, LLC, and Tap Worldwide LLC, highlight the ongoing challenges and the need for vigilant enforcement.

The impact of air pollution on public health, particularly in vulnerable communities, is a central concern. The disproportionate effects on racial and ethnic communities, as well as low-income populations, emphasize the urgency of addressing environmental justice within the framework of the CAA. The call for an Environmental Justice Mandate is a critical proposal to ensure that regulatory agencies consider the disparate impacts of air pollution on minority and low-income communities, holding the EPA accountable for its role in perpetuating environmental discrimination.

While successes in Utah, such as the conversion of petroleum refineries and the Provo Clean Air Toolkit, prove positive steps, this paper acknowledges that individual behavioral changes alone cannot overcome the influence of big corporations. The undue influence of powerful entities in shaping decisions affecting air quality, as seen in the fossil fuel and automotive industries, demands a reevaluation of regulatory frameworks and a commitment to closing existing loopholes.

The proposal for community engagement, targeted investments, and economic transition recognizes the need for a comprehensive approach to address environmental disparities. The availability of government financial assistance, coupled with stricter regulations and improved enforcement, can contribute to a more effective pollution control strategy. These decisive actions can collectively pave the way for a more robust, equitable, and sustainable approach to air quality regulation. The argument of this paper resonates across legal, environmental, and community spheres, ensuring that the Clean Air Act not only endures but evolves to meet the challenges of the present and future.

In essence, while celebrating the accomplishments of the Clean Air Act, this paper calls for a reassessment and strengthening of environmental regulations to ensure that the goals of the CAA are fully realized. The health and well-being of all citizens, regardless of socioeconomic status or ethnic background, should remain at the forefront of environmental policy, reinforcing the commitment to clean air and a sustainable future.