

## The Jussi Björling Society - USA

Information Letter #2  
May, 1998

Dear Friends,

Welcome to The Jussi Björling Society - USA and to our second official letter.

I'm pleased to inform you that our announcement on the Jussi Björling Museum's website has resulted in the addition of several new names to our core group. Please join me in welcoming them.

If you have any comments or questions regarding the Society, please don't hesitate to contact me or any of the other sponsors. (Sponsor information is included at the end this letter.)

Deepest regards,  
Mickey Dove

### **I. Mission and Objectives/Operating Principles of the Jussi Björling Society - USA**

In my last letter to you I indicated that we are working toward developing a statement of mission and objectives, as well as a statement of operating principles. To keep you apprised of direction and progress, I am including both for your information. Please be aware, however, that neither of these statements has been finalized.

\*\*\*\*\*DRAFT\*\*\*\*\*

#### **Mission:**

The mission of the Jussi Björling Society is to promote an informed appreciation of the life and vocal artistry of Jussi Björling. This mission includes:

- The collection and dissemination of information on Jussi Björling's life and career, (including updated lists of recordings available, reviews of concerts and operatic performances, and solicitation of members' reactions and comments about issues relevant both to Björling's vocal artistry and classical music) to promote discussion, to assist in providing material for programs and forums, and to expand appreciation of Björling's art and classical music/opera.
- The development of educational programs to promote the art of opera through a deeper understanding and appreciation of Jussi Björling's music.
- The sharing of information with opera groups and other associations (both in the US and abroad). The Society will work cooperatively with the Jussi Björling Museum in Sweden and other Björling Societies, including Jussi Björling Sällskapet (The Scandinavian Jussi Björling Society), in an effort to provide the most complete and current information available on this unique artist.

## **Statement of Operating Principles**

The Jussi Björling Society - USA will:

- Operate in a manner that reflects honorably on the memory of Jussi Björling and his family.
- Maintain standards of dignity and personal conduct consistent with the artistic integrity exemplified by Jussi Björling.
- Conduct its business in a manner which is commensurate with the legal and moral constraints that govern the actions of reasonable individuals engaged in such associations.

## **II. Information We Would Like to Have From You:**

If you have not already provided your address, telephone/fax numbers, etc. please send them to me. There are some pieces of information which are more easily shared via fax and regular mail, and we want to ensure that you receive them.

## **III. Legal Activities**

Dan continues to work on incorporating the Society in the state of Wisconsin. I'm currently working on the forms required by the federal government to obtain tax exempt status. I'll keep you apprised of direction and progress.

## **IV. Assistance Needed**

Many of you have asked how you might help with the work of the Society. Following are areas where assistance is needed. Please contact me or one of the other sponsors if you:

1. Can contribute information to our Musical Notes section such as newspaper clippings, articles, etc. on JB that can be shared with members. Due to numerous requests, I am also trying to compile a comprehensive list of all available JB video material. If you have information that you would be willing to share, please contact me.
2. Are willing to assist with research (obtaining copies of newspaper announcements, interviews, reviews, etc. of JB's performances in the US). Most large newspapers maintain a library of clippings and will provide a copy free of charge.
3. Can assist in developing a web site for the Society.
4. Have legal skills and would be willing to review official documents such as incorporation papers and our IRS non-profit application (1024).
5. Have desktop publishing skills and a desire to help in producing our brochure and/or newsletter.

## **V. In the Spotlight**