

The Jussi Björling Society - USA

Information Letter #2
May, 1998

Dear Friends,

Welcome to The Jussi Björling Society - USA and to our second official letter.

I'm pleased to inform you that our announcement on the Jussi Björling Museum's website has resulted in the addition of several new names to our core group. Please join me in welcoming them.

If you have any comments or questions regarding the Society, please don't hesitate to contact me or any of the other sponsors. (Sponsor information is included at the end this letter.)

Deepest regards,
Mickey Dove

I. Mission and Objectives/Operating Principles of the Jussi Björling Society - USA

In my last letter to you I indicated that we are working toward developing a statement of mission and objectives, as well as a statement of operating principles. To keep you apprised of direction and progress, I am including both for your information. Please be aware, however, that neither of these statements has been finalized.

*****DRAFT*****

Mission:

The mission of the Jussi Björling Society is to promote an informed appreciation of the life and vocal artistry of Jussi Björling. This mission includes:

- The collection and dissemination of information on Jussi Björling's life and career, (including updated lists of recordings available, reviews of concerts and operatic performances, and solicitation of members' reactions and comments about issues relevant both to Björling's vocal artistry and classical music) to promote discussion, to assist in providing material for programs and forums, and to expand appreciation of Björling's art and classical music/opera.
- The development of educational programs to promote the art of opera through a deeper understanding and appreciation of Jussi Björling's music.
- The sharing of information with opera groups and other associations (both in the US and abroad). The Society will work cooperatively with the Jussi Björling Museum in Sweden and other Björling Societies, including Jussi Björling Sällskapet (The Scandinavian Jussi Björling Society), in an effort to provide the most complete and current information available on this unique artist.