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Buzzwords

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BUZZWORDS

Jargon that will keep you going through the year

By Parker Gardner

1

SWEATWORKING

Definition: “Any activity that combines exercise with networking, such as going to the gym with business clients.” This could probably be considered the epitome of multitasking. What better way to impress your clients than to take them to a fancy gym and let them outlift you or win in a cycling competition?

2

REVERSE VENDING

Definition: “The activity of putting empty plastic bottles into a machine so that they can be recycled and getting a small amount of money back for each one.” Pure genius really. Think of how good it would feel to have the vending machine give you money for once. Oh how the tables have turned.

3

SCREEN FATIGUE

Definition: “The situation where people feel they spend too much time reading text on an e-reader, tablet, etc.” We’ve all felt it. That feeling of pressure and exhaustion in our eyes after a long day of doing homework, reading reports, or watching Netflix.

4

SLOW GIFTING

Definition: “The activity of shopping carefully and thoughtfully for gifts, and buying high-quality, often handmade items from small shops or individual sellers.” Here is the stereotype “millennials value experiences more than things” being personified in the very practice of buying and giving things. As ironic as it seems, maybe this is the right way to find a gift for that special millennial in your life.

5

RETURNSHIP

Definition: “A period of time during which someone works for a company or organization in order to get experience of returning to employment after taking time off.” If you thought finding an internship was hard, now some will have to worry about a returnship. This term is the combination of “return” and “internship.” It refers to the period of retraining that people who have left their job for an extended time undergo upon returning to the work force. 

Notes

All words and definitions come from englishwithatwist.com.