

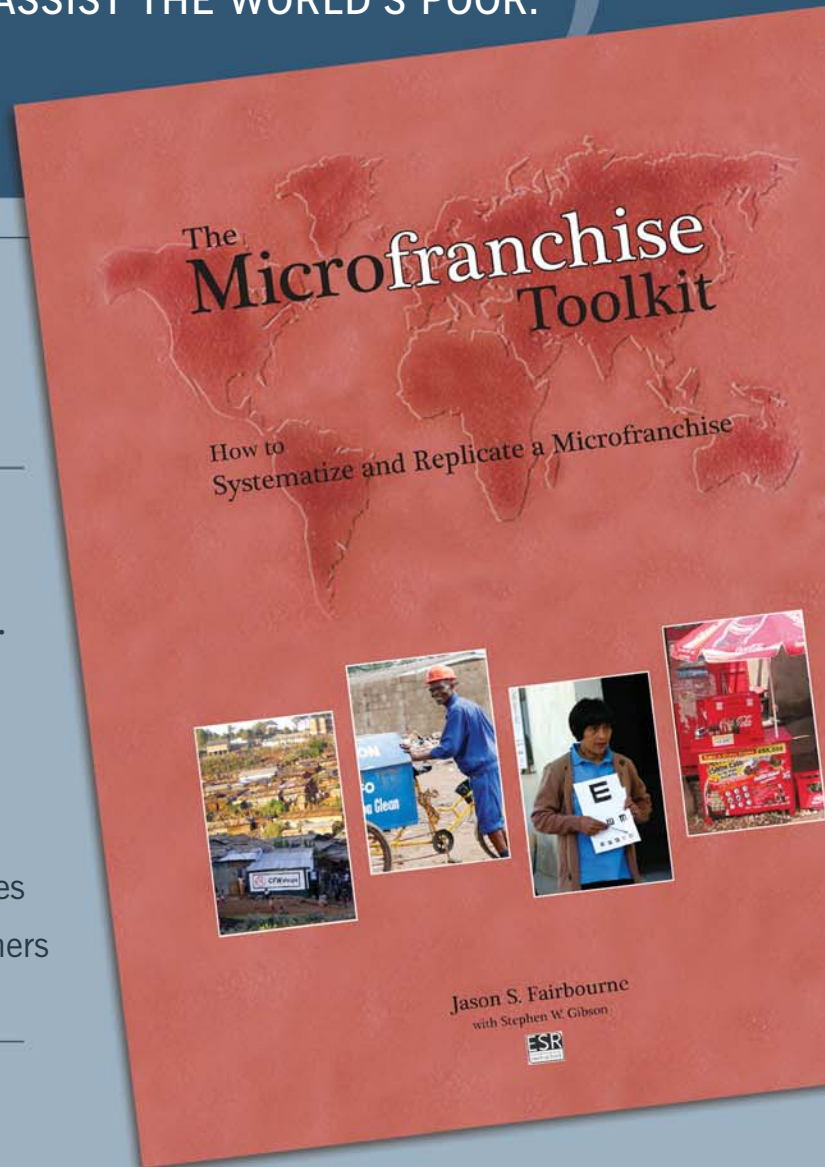
MICROFRANCHISING

THIS TOOLKIT WILL HELP YOU SYSTEMATIZE AND REPLICATE BUSINESSES TO ASSIST THE WORLD'S POOR.

The toolkit provides essential instructions for establishing a microfranchise.

Learn about:

- Operating
- Funding
- Selecting Sites
- Bookkeeping
- Branding
- Managing Cultures
- Contracting
- Servicing Customers



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—Ellen Vor der Bruegge

Vice President,
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Some of the greatest support in building self-reliance stems from the generosity of people motivated by Christian doctrine. Read more on p. 22.