100+ Resources for Nonprofits

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Journal of Nonprofit Innovation

Nonprofit Resources

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100+ Resources for Nonprofits

Here's a list of over 100 nonprofit resources to help organizations in their marketing, fundraising, social media and more. The list is in alphabetical order by the name of organization. Each item has the name of the organization, the online link to help them learn more about the resource, and whether the resource is FREE to nonprofits, or whether a FREE option is available.

Majority of nonprofits are small, creating an increased need to find supportive resources and tools.

100+ Nonprofit Resources in Alphabetic Order

Name	Link	Topic	FREE (For nonprofits or free option available)
Asana	asana.com/nonprofit	Task Management	
Bing Images	bing.com/images/	Images	X
Boardable	boardable.com/resources/nonprofits/	Leadership Support	
BrainyQuote	brainyquote.com	Content	X
Buffer	buffer.com	Marketing Tool	
Calendly	calendly.com	Meeting Scheduler	
Candid	candid.org	US Nonprofit Information System	X
Canva	www.canva.com/canva-for-nonprofits/	Content Creation	X
Cause Vid	causevid.com	Video Creation	
Charity Navigator	Charitynavigator.org	Nonprofit Database (US only)	X
Communication – Northwestern University	www.coursera.org/learn/leadership-storytelling	Course: Storytelling	X
Community Engagement – Univ of Colorado Boulder	www.coursera.org/learn/effective-engagement	Course: Strategies of Effective Engagement	X
Copify	copify.com	Content	
Cornerstone Ondemand Foundation	www.cornerstoneondemand.org	Free Online Trainings	X
Corporate Social Responsibility – Babson College	www.edx.org/course/from-corporate-social-responsibility-to-corporate	Course: CSR and Corporate Social Innovation	X
Domain Names	https://domains.google/	Domain service	
Donate Stock	donatestock.com	Charitable Giving	
Dream Host	help.dreamhost.com/hc/en-us/articles/215769478-Non-profit-discount	Hosting Plan	X
Dropbox	dropbox.com	File Storage	
Emojipedia	emojipedia.org	Emoji References	
EventBrite	eventbrite.com	Event Tool	
FaceBook Page	Facebook.com	Social Media Platform	
FaceBook: Nonprofit Groups	Facebook.com	Communication	X

Fiverr	Fiverr.com	Work Marketplace	
Free Templates - WikiCharities	WikiCharities.org/resources	Free Templates	X
Fundraising – UC Davis	www.coursera.org/learn/fundraising-development	Course: Fundraising	X
Give Panel	givepanel.com	FaceBook Fundraising Tool	
Global Giving	Globalgiving.com	Charitable Giving	X
Gmail - Google for Nonprofits	www.google.com/nonprofits/	Email Service	X
Go Fund Me	Gofundme.org	Charitable Giving	
Golf Status	golfstatus.org	Fundraising	
Good360	good360.org/about/	Product Distribution	
Google Ad Grants	google.com/grants/	Advertising	X
Google Analytics	analytics.google.com/	Analytics Tool	X
Google Documents	docs.google.com	Online Documents	X
Google Nonprofit Suite	www.google.com/nonprofits/	Free Nonprofit Resources	X
Google Scholar	scholar.google.com/	Research Database	
Google Sheets	www.google.com/sheets/about/	Online Spreadsheets	X
Google Sites	sites.google.com	Free websites	X
Grant Advisor	grantadvisor.org	Funding	
Guide Star	Guidestar.org	Charitable Database (US Only)	
Gusto	gusto.com	New Business Support	
Hubspot	Hubspot.com	Sales/Marketing Tool	X
Iconfinder	www.iconfinder.com/	Searchable Database of Icons	X
Idealist	www.idealist.org/en/	Job, Internships & Volunteer Board (free)	X
Ink to the People	inktothepeople.com	Printing - Fundraising	
Instagram	Instagram.com	Social Media Platform	X
iStock	www.istockphoto.com/	Images	
Just Serve	JustServe.org	Volunteers	X
Journal of Nonprofit Innovation	Journalofnonprofitinnovation.org	Academic Journal for Nonprofits	X
Journal of Public & Nonprofit Affairs	jpna.org/index.php/jpna	Academic Journal	

Name	Link	Topic	
Journal: Nonprofit Management & Leadership	onlinelibrary.wiley.com/journal/15427854	Nonprofit Journal	
Lightful	lightful.com	Social Media Tool	
LinkedIn	LinkedIn.com	Professional Social Media Platform	X
Loomly	loomly.com	Brand Builder	
Lumen5	lumen5.com	Content Marketing	
Mail Chimp	mailchimp.com/	Email Software	
Marketing Platform -Google	marketingplatform.google.com/about/analytics/	Marketing Tool	X
Meet Up	meetup.com	Meeting Tool	X
Microsoft	www.microsoft.com/en-us/nonprofits/offers-for-nonprofits?rtc=1	Discounts on Products	
Microsoft Teams	https://teamsdemo.office.com/#/	Virtual Meeting Tool	X
Monday	https://monday.com/nonprofits	Management Tool	
National Council of Nonprofits	https://www.councilofnonprofits.org/tools-resources	Nonprofit Resource Reference Tool	X
Nonprofit Boards – Univ of Buffalo	https://www.coursera.org/learn/nonprofit-gov-2	Course: Nonprofit Boards	X
Nonprofit Courses	https://www.nonprofit.courses/	Courses: Nonprofit	X
Nonprofit Database - WikiCharities	WikiCharities.org	Nonprofit Database (global)	X
Nonprofit Hub	https://nonprofithub.org/	Training Material	X
Nonprofit Megaphone	https://nonprofitmegaphone.com/	Google Ad Support	
Nonprofit Ready	https://www.nonprofitready.org/	Training Material	X
Nonprofit Strategy – Univ of Pennsylvania	https://www.coursera.org/learn/wharton-social-impact	Course: Nonprofit Strategy	X
NP Tech for Good	nptechforgood.com/open-data-project	Nonprofit Information	X
OpenSea	opensea.io	NFT Marketplace - Fundraising	
PayPal	Paypal.com	Funding Tool	
Pexel	www.pexels.com/	FREE Stock Photos	X
Pinterest	Pinterest.com	Social Media Platform	X
Project Support - WikiCharities	www.wikicharities.org/nonprofit/USA/wikicharities#-projects	Charitable Giving	
Promo	Promo.com	Video Creation Tool	
QuickBooks	Quickbooks.com	Accounting Tool	
Referral Program - WikiCharities	www.wikicharities.org/referral-program	Fundraising	
RoundUp App	roundupapp.com	Fundraising Tool	
Shopify Nonprofit Program	shopify.com/nonprofit	Online Store Tool	
Silent Partner Software	www.silentpartnersoftware.com	Software Tools for Nonprofits	
Skedulo	skedulo.com	Workplace Tool	
Slack	slack.com/	Communication Tool	X
Springly	www.springly.org/en-us/	H.R. Services	
Squarespace	squarespace.com	Website/Store Front Tool	
SurveyMonkey	surveymonkey.com	Survey Tool	
Tap Kat	tapkat.com	Sweepstakes Fundraising Tool	
Techsoup	techsoup.org	Training Materials, Discount Products	
TikTok	Tiktok.com	Social Media Platform	X
TikTok Donations	Info.tiltify.com	Charitable Giving	X
Time counts	timecounts.org	Volunteer Organization Tool	
Trello	trello.com	Management Tool	X
Turbo Scan	apps.apple.com/us/app/turboscan-pro-pdf-scanner/id342548956	Document Scanning Tool	
Twitter	Twitter.com	Social Media Platform	X
Upwork	upwork.com	Work Marketplace	
Validation - WikiCharities	www.wikicharities.org/about-validation	Nonprofit Validation	
VenMo	Venmo.com	Fundraising Tool	X
Volunteer Match	Volunteermatch.org	Volunteer Tool	X
wpbeginner	wpbeginner.com	WordPress Support	
Year.ly	yearly.report	Digital Reports	
YouTube	Youtube.com	Video Platform	X
Zoom	zoom.us	Meeting Tool	X